

Subject card

Subject name and code	Cultural politics in Poland and Europe, PG_00130987						
Field of study	Cultural Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2025/2026	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Optional subject group Specialty subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	2		ECTS credits			3.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Leila Słodowicz				
	Teachers		dr Leila Słodowicz Gabriela Jędrusik				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim is to introduce students to the definition of cultural policies and encourage reflection on their contextuality within the analysis of current practices. Another goal is to familiarize students with the current cultural policies of Poland and Europe by understanding their three main aspects: heritage (cultural, material, and intangible), digitization, and accessibility.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULMU2_W05] The student possesses well-established, specialized knowledge in the field of audiovisual culture or cultural management.	The student has well-established, specialized knowledge in the field of cultural organization.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[KULMU2_K04] The student Actively promotes knowledge about culture and art.	The student actively promotes knowledge in the field of cultural policy.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work
	[KULMU2_U08] The student proficiently prepares oral presentations and presentations in both Polish and a chosen foreign language.	The student adeptly prepares oral presentations on cultural policy issues and organization of cultural sector	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[KULMU2_U03] The student can independently acquire knowledge and expand skills to develop their own predispositions and consciously manage their professional career, especially within the chosen specialization.	The student is able to independently acquire knowledge and expand skills to develop the ability to organize culture.	[SU2] presentation/project/paper/report [SU3] text preparation/written work [SU8] observation of student's independent or team work
	[KULMU2_W08] The student holds a broad understanding of contemporary cultural and artistic life, as well as the functioning of cultural institutions and the art market.	The student has a broad knowledge of the functioning and structures of cultural institutions.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
Subject contents	• The concept of cultural policy and understanding it in cultural and political contexts. • Cultural heritage: definition, material and intangible aspects of cultural heritage, verification and understanding of the concept, introduction to heritage studies as a context. • Cultural policies in Poland. Historical and political changes in cultural policies, shifting priorities. • Analysis of cultural institutions in Poland (including the Adam Mickiewicz Institute, National Film Archive, National Heritage Institute, etc.) and their functioning in the context of cultural policies. • Cultural policies in Europe - an overview of directions and selected countries. Reading guidelines on current cultural policies (Work Plan for Culture 2019-2022). • European cultural policies in a global context - the case of UNESCO. Familiarization with the institution and its activities. • Digitization - ways to preserve cultural heritage, overview of initiatives and projects, introduction to digitalization technologies in cultural institutions, introduction to the GLAM sector, introduction to open licenses and the public domain. • Accessibility: definition of accessibility, definitions of disability and social exclusion, best practices of accessibility in Polish and European cultural institutions.		
Prerequisites and co-requisites	Selection of specialization		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation	51.0%	30.0%
	final assignment	51.0%	50.0%
	active participation during classes	51.0%	20.0%

Recommended reading	Basic literature	Wąsowska-Pawlik A., <i>Polityka kulturalna Polski 1989-2012</i>. W: <i>Kultura a rozwój</i>, zredagowane przez Jerzy Hausner, Anna Karwińska, i Jacek Purchla, 10725. Warszawa, 2013. Leśniewski A., <i>Modele polityki kulturalnej państwa polskiego 1944-2015</i> (Doctoral dissertation), Uniwersytet im. Adama Mickiewicza, 2017. Przastek D., <i>Polityka kulturalna w Polsce (i na świecie)</i>. Studia BAS 46, nr 2 (2016): 935. Mochocki M., <i>Gry sarmackie w ujęciu anglo-amerykańskich heritage studies</i> 10, nr 1 (2017): 15190. Harrison R. What is Heritage? W: <i>Understanding the politics of heritage</i>, zredagowane przez Rodney Harrison, 542. Manchester: Manchester University Press, 2010. Kevin Mulcahy. <i>Cultural Policy: Definitions and Theoretical Approaches</i>. "The Journal of Arts Management, Law, and Society" 35, nr 4 (1 styczeń 2006): 31930
	Supplementary literature	Anna Buchner, Aleksandra Janus, Dorota Kawęcka, i Katarzyna Zaniewska. <i>OTWARTOŚĆ W INSTYTUCJACH KULTURY. Raport z badań</i>. Warszawa: Centrum Cyfrowe, 2015. Maria Lind, Minichbauer Raimund, Kuba Szreder, i Jan Sowa. <i>Europejskie polityki kulturalne 2015: raport ze scenariuszami przyszłości publicznego finansowania sztuki współczesnej w Europie</i>. Warszawa: Fundacja Bęc Zmiana, 2009. Elaine Baldwin, Maciej Kaczyński, Jerzy Łoziński, i Tomasz Rosiński. <i>Wstęp do kulturoznawstwa</i>. Poznań: Zysk i S-ka Wydawnictwo, 2007. Eryk Bunsch, Piotr Jamski, Tomasz Kalota, Lidia M Karecka, Marcin Kłos, Jacek Marciniak, Cezary Mazurek, i in. <i>Zalecenia dotyczące planowania i realizacji projektów digitalizacyjnych w muzealnictwie</i>. Warszawa: Narodowy Instytut Muzealnictwa i Ochrony Zbiorów, 2011. Europejski Ruch Młodzieży Przeciwko Rasizmowi, Ksenofobii, Przejawom Antysemityzmu i Nietolerancji, i Anita Regucka-Kwaśnik. <i>Każdy inny, wszyscy równi...</i> Warszawa: Horyzonty: Rada Europy, 2003. Maeve Marmion, Stephen Calver, i Keith Wilkes. <i>Heritage? What do you mean by heritage</i>. W <i>Sharing Cultures</i>. International Conference on Intangible Heritage, zredagowane przez Sérgio Lira, Rogério Amoêda, Cristina Pinheiro, João Pinheiro, i Fernando Oliveira, 57584. Azory: Green Lines Institute for sustainable development, 2009.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Shifting the paradigm in thinking about cultural heritage, issues and specifics of cultural policies, analysis of best practices of accessibility in cultural institutions.	
Work placement	Not applicable	

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