

Subject card

Subject name and code	Norms and Standards of Linguistic and Communicative Behaviour, PG_00150950						
Field of study	Logopedics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	uniform Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Institute of Logopaedics -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Barbara Kamińska				
	Teachers		dr Aneta Lica				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	The aim of the course is to discuss communication behaviors characteristic of the Polish language of the 21st century: in official and unofficial situations, in spoken and written forms and in communication via the Internet, to present and evaluate these behaviors, and to review the development tendencies of the Polish language from a communication perspective.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LOGJ5_K07] He is aware of the responsibility for preserving the heritage of the Polish language and taking care of its correctness. Actively participates in activities to preserve the cultural heritage (especially linguistic) of the region, country, Europe.	Is aware of the importance of linguistic reflection for the formation of social bonds.	[SK1] oral statement/conversation/discussion
	[LOGJ5_K09] He is aware of the importance of linguistic reflection for the formation of social ties, as well as ethical issues and professional problems related to the work of a teacher-logopedist.	Is aware of the importance of ethical issues in communication and professional problems related to the work of a speech-language pathologist.	[SK1] oral statement/conversation/discussion
	[LOGJ5_U07] He/she has an in-depth ability to prepare oral speeches and a variety of written works in Polish and in a foreign language considered basic for the fields of science and scientific disciplines relevant to the field of study of speech therapy. He/she is able to critically evaluate the composition and linguistic correctness and correct errors in his/her own and others' written and oral statements, using the acquired linguistic knowledge.	Has the ability to prepare oral presentations and typical written works in Polish using basic theoretical concepts as well as various sources.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[LOGJ5_U09] He is able to communicate, applying the principles of language culture and using linguistic, speech therapy and medical terminology with the use of various communication channels and techniques, with specialists of other scientific disciplines and non-specialists in Polish and a foreign language, to the extent necessary in teaching and speech therapy activities.	Is able to communicate, applying the principles of language culture, with an individual and a social group, including people who do not know Polish, to the extent necessary in teaching and speech therapy activities.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[LOGJ5_W19] He knows and understands the issues of intercultural and intercultural communication.	Knows and understands the issues of intercultural and intercultural communication.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[LOGJ5_W18] He knows and understands to a deeper degree the rules of linguistic communication and the principles of language culture both in speech and writing.	Knows and understands at an advanced level the rules of linguistic communication and the principles of language culture, both in speech and writing.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	Varieties and styles of contemporary Polish, their most important features. Basic features and functions of colloquial Polish. The communication situation and the language norm. Differences between reference variants and operational variants. linguistic innovations and changes. Proper names (personal, local, company names) as an element of linguistic etiquette. Internet language and linguistic norm. Standards of communication behavior in electronic means of communication. Linguistic etiquette and politeness.		
Prerequisites and co-requisites	No entry requirements.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	execution of final projects (works and presentations).	51.0%	70.0%
	participation in classes, ongoing preparation for classes and activity	75.0%	30.0%
Recommended reading	Basic literature J. Bartmiński (red.), Współczesny język polski, Wrocław 1993. H. Jadacka, Kultura języka polskiego. Fleksja, słowotwórstwo, Warszawa 2005. T. Karpowicz, Kultura języka polskiego. Wymowa, ortografia, interpunkcja, Warszawa 2009. A. Markowski, Kultura języka polskiego. Wymowa, ortografia, interpunkcja, Warszawa 2005.		

	Supplementary literature	W. Lubaś, Polskie gadanie. Podstawowe cechy i funkcje potocznej odmiany polszczyzny, Opole 2003. M. Marcjanik, Mówimy uprzejmie. Poradnik językowego savoir-vivre'u, Warszawa 2013. J. Warchala, Kategoria potoczności w języku, Katowice 2003.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Rules of linguistic politeness in official situations. New trends in colloquial Polish. Variant of female and male surnames.	
Work placement	Not applicable	

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