

Subject card

Subject name and code	Speech Therapy of Media Performers, PG_00150678						
Field of study	Logopedics						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2027/2028	
Education level	uniform Master's studies		Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	5		ECTS credits			1.0	
Learning profile	practical		Assessment form			credit	
Conducting unit	Institute of Logopaedics -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Barbara Kamińska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	The aim of the classes is to deepen students' interest in artistic speech therapy, which includes media speech therapy; presentation and assessment of selected phenomena observed in the audio layer of the language of the media (radio and television), familiarizing students with the specificity of working in front of a microphone and the rules of preparing a speech in front of the camera.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LOGJ5_W03] He knows the principles of speech therapy prevention and stimulation of normal speech and language development, as well as the theoretical basis of intervention activities for individuals and social groups in the scope necessary for the direction of speech therapy. He has knowledge of linguistics and speech therapy that allows him to independently program activities aimed at preventing speech disorders in individuals at risk of developing them.	Knows the principles of health prevention in the field of professional use of the voice.	[SW1] oral statement/conversation/discussion
	[LOGJ5_U03] He has the ability to interpret, analyze the causes and course of linguistic and communicative processes and phenomena, substantively argue using his own views and those of other authors, formulate conclusions and create synthetic summaries using the appropriate terminology of linguistics, sociolinguistics and ethnolinguistics and medical sciences relevant to speech therapy.	Is able to analyze and interpret vocal, orthophonic and prosodic phenomena in official speech, draws conclusions and indicates ways to improve language skills, and methods of conducting orthophonic and voice exercises.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[LOGJ5_W09] He knows and understands the principles of linguistic communication of adults using voice in professional work, has in-depth knowledge of the disorders noted in this group, their diagnosis and therapy.	Understands the principles of linguistic communication at an exemplary level, has knowledge of the scope of work on voice, articulation and prosodic elements in artistic and media speech therapy.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[LOGJ5_W01] Has a structured, in-depth and extended knowledge and knows at an extended level the terminology of linguistics and speech therapy (including selected terminology in a foreign modern language).	Knows key concepts related to artistic speech therapy.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[LOGJ5_U01] Able to distinguish methodological orientations in scientific research, search, analyze, evaluate, select and integrate information in the field of linguistics (including speech therapy) using various sources, selection and application of appropriate methods and tools, including advanced information and communication technologies (ICT) in order to formulate critical judgments on this basis, solve complex problems and carry out tasks in an innovative manner.	Uses traditional and modern sources of knowledge about language, interprets, draws conclusions and is able to apply knowledge in the professional practice of a speech therapist.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[LOGJ5_K01] He is ready to critically evaluate his linguistic (including speech therapy) knowledge and modify and supplement it, as well as improve his professional skills; he is ready to formulate moral problems and ethical dilemmas related to his own and others' therapeutic work.	Understands the need to supplement linguistic knowledge (including speech therapy), verify and improve language skills, including linguistic correctness and pronunciation.	[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills
Subject contents	Phenomena occurring in the segmental plane of spoken text. Selected difficulties related to the implementation of the suprasegmental layer of the text (word stress with particular emphasis on proparoxytonesis, sentence stress, logical stress, stress sets, sentence intonation). Using voice parameters when working with a microphone. Pace, emotions and clarity of speaking. Elements of auditory training (improving the auditory ability to assess one's own and other people's speech in orthophonic terms). Preparation of an audio and/or video recording.		
Prerequisites and co-requisites	No entry requirements.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	completing the tasks indicated by the teacher	51.0%	70.0%
	active participation in classes	51.0%	30.0%

Recommended reading	Basic literature	Bloch J. (2018). Television news services. Changes in the way of reading from the times of the Polish People's Republic to the Third Polish Republic. Warsaw: Oficyna Wydawnicza ASPRA-JR.Kamińska B., Milewski S. (ed.) (2016). Artistic speech therapy. Gdańsk: Harmonia Universalis.Skowronek B. (2013). Medi Linguistics. Kraków: Scientific Publishing House of the Pedagogical University.Wysocka M., Kamińska B., Milewski S. (ed.) (2020). Prosody. Acquisition, examination, disorders, therapy. Gdańsk: Harmonia Universalis.
	Supplementary literature	Toczyska B. (2008). Movement in the voice (Exercises not only for journalists). Gdańsk: Wydawnictwo Podkova.Goban-Klas T. (2006). Media and mass communication. Theories and analyzes of the press, radio, television and the Internet. Warsaw: Wydawnictwo Naukowe PWN.Pisarek W. (ed.) (2006). Dictionary of media terminology. Kraków: Universitas.Stachyra G., Pawlak-Hejno E. (ed.)(2011). Radio and society. Lublin: UMCS Publishing House.
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Example issues/ example questions/ tasks being completed	Analysis of your own audio/video recording.The role of voice and prosody in message reception.	
Work placement	Not applicable	

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