

Subject card

Subject name and code	English language in business, PG_00141869						
Field of study	Balkan Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Slavonic and Balkan Studies -> Institute of Classical and Slavonic Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Anna Cox				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	Consolidation of grammatical and lexical structures; education and development of language skills at B1+ level (listening, reading, writing, speaking); developing the ability to understand lectures and read and understand longer articles and reports; acquiring the ability to formulate extensive and detailed written and oral statements regarding problems corresponding to the studied humanities discipline.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SBAŁL3_U08] Has the ability to prepare oral presentations, in Polish or a foreign language appropriate for the Balkan Studies field, on specific issues, using basic theoretical approaches as well as various sources.	The student has the ability to prepare typical oral works in foreign languages (major languages), concerning specific issues, using basic theoretical approaches and various sources (K_U08);	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
	[SBAŁL3_U10] One knows English at B2 level and is able to prepare oral and written statements in this language using various sources.	The student knows and speaks English at an advanced level	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
	[SBAŁL3_W11] One has a structured knowledge of selected economic and business issues, and is also oriented towards practical application in selected spheres of cultural, media and economic activity, primarily in the field of international cooperation related to the area of the Polish language and the Balkan Peninsula.	The student has structured knowledge of selected economic and legal issues, also oriented towards practical application in the selected sphere of cultural, media and economic activity, primarily in the field of international cooperation related to the area of the Polish language and specialized languages (K_W11);	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[SBAŁL3_U05] One can communicate, also in foreign languages, with their surroundings and argue substantively, justifying one's position.	The student is able to communicate in English on topics related to economics and business (K_U05).	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
	[SBAŁL3_K05] Is ready to fulfill the professional role of an employee for the companies operating on the European labor market or Polish companies that are cooperating with the Balkan countries, including the promotion of literature and culture.	The student knows elements of culture, history and everyday life in countries where a foreign modern language is used (K_W11).	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work [SK4] test/exam - oral or written
Subject contents	[SBAŁL3_W08] One holds an advanced knowledge of the specificity of the countries of the Balkan Peninsula, their history and mutual relations, as well as their legal systems and economic conditions.	The student has structured knowledge of selected economic and legal issues, also oriented towards practical application in the selected sphere of cultural, media and economic activity, primarily in the field of international cooperation related to the area of the Polish language and specialized languages (K_W11);	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	Consolidation of grammatical and lexical structures; education and development of language skills at B1+ level (listening, reading, writing, speaking); developing the ability to understand lectures and read and understand longer articles and reports; acquiring the ability to formulate extensive and detailed written and oral statements regarding problems corresponding to the studied humanities discipline.		
	Prerequisites and co-requisites: Knowledge of English at B1 level.		
	Assessment methods and criteria		
	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final colloquium	51.0%	30.0%
Recommended reading	completing the work assigned by the teacher	80.0%	20.0%
	active participation in classes	80.0%	20.0%
	final oral examination	51.0%	30.0%
	Basic literature	- Irene Barrall, John Rogers. Lifestyle Business and Professional English. Pearson Education Limited 2012. - Ian Badger. Everyday Business Writing: English for Work Business and Professional English. Pearson Education Limited 2012 (wybrane zagadnienia). - Richard Clark, David Baker. Oxford English for Careers: Finance. Oxford University Press (wybrane zagadnienia). - Michael Vince. Advanced Language Practice. Oxford: Heinemann 1994 (wybrane zagadnienia). - Gairns Ruth, Stuart Redman. Oxford Word Skills. Advanced. Oxford: Oxford University Press 2009 (wybrane zagadnienia).	
	Supplementary literature	Michael Vince. Macmillan English Grammar in Context. Advanced. Oxford: Macmillan 2008. A.J. Thomson, A.V. Martinet. A Practical English Grammar Exercises. Oxford: Oxford University Press. Michael Swan. Practical English Usage. Oxford: Oxford University Press 2003.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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