

Subject card

Subject name and code	English language in business, PG_00141813						
Field of study	Balkan Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Slavonic and Balkan Studies -> Institute of Classical and Slavonic Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Joanna Tenerowicz-Kudła				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	Developing the student's linguistic competences in individual skills: speaking, reading, writing, listening, language mediation, so that they meet the academic, professional and personal needs of students, as well as the requirements of the labor market.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SBAŁL3_U05] One can communicate, also in foreign languages, with their surroundings and argue substantively, justifying one's position.	The student is able to communicate in English on topics related to economics and business (K_U05);	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[SBAŁL3_W11] One has a structured knowledge of selected economic and business issues, and is also oriented towards practical application in selected spheres of cultural, media and economic activity, primarily in the field of international cooperation related to the area of the Polish language and the Balkan Peninsula.	The student has structured knowledge of selected economic and legal issues, also oriented towards practical application in the selected sphere of cultural, media and economic activity, primarily in the field of international cooperation related to the area of the Polish language and specialized languages (K_W11);	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[SBAŁL3_W08] One holds an advanced knowledge of the specificity of the countries of the Balkan Peninsula, their history and mutual relations, as well as their legal systems and economic conditions.	The student has knowledge about the contemporary geopolitical situation of Balkan countries (K_W08);	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[SBAŁL3_U08] Has the ability to prepare oral presentations, in Polish or a foreign language appropriate for the Balkan Studies field, on specific issues, using basic theoretical approaches as well as various sources.	The student has the ability to prepare typical oral works in foreign languages (specific languages), concerning specific issues, using basic theoretical approaches, as well as various sources (K_U08);	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
Subject contents	[SBAŁL3_K05] Is ready to fulfill the professional role of an employee for the companies operating on the European labor market or Polish companies that are cooperating with the Balkan countries, including the promotion of literature and culture.	The student is ready to take up professional challenges requiring knowledge of English (K_K05).	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work [SK4] test/exam - oral or written
	Language and skills/competencies of the work environment in the context of the field of study, including: • phone calls • meetings • team building and teamwork • business correspondence • presentations • negotiations • preparation for the recruitment process • intercultural communication Elements of the academic language and specialized language of a given field of study - together no more than 30% Repetition and extension of grammatical material		
Prerequisites and co-requisites	Entry requirements - recommended knowledge of English at least B1 level according to the Common European Framework of Reference for Languages		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	complex oral statement	51.0%	20.0%
	own work	51.0%	20.0%
	active participation in classes	8.0%	5.0%
	attendance	80.0%	5.0%
	final test/partial tests/term paper/	51.0%	50.0%

Recommended reading	Basic literature	New Total English, Pearson, 2011 New Language Leader, Pearson, 2018 Roadmap, Pearson, 20202. materials indicated by the lecturer, including studies available on the CJO website
	Supplementary literature	1 Academic language textbooks and e.g.: • McCarthy M. O'Dell, F. Academic Vocabulary in Use. Cambridge University Press, 2008 • Keynote, National Geographic Learning, 2021 • Moore Julie, Oxford Academic Vocabulary Practice, Oxford University Press, 2017 2 Internet sources, including: Dictionaries, e.g.: • collinsdictionary.com, • merriam-webster.com, • dictionary.cambridge.org, • macmillandictionary.com
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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