

Subject card

Subject name and code	The culture of the written word, PG_00145302						
Field of study	Creative Writing						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Ginter				
	Teachers		dr Joanna Ginter dr hab. Beata Milewska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	Familiarizing students with contemporary language standards; presenting the rules regulating the language norm; presenting the mechanisms of linguistic errors; developing skills in correcting linguistic errors in writing						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SKPL3_U03] Is able to independently write texts that meet the requirements of the genre of fiction and critical and artistic texts, maintaining the correctness and stylistic norms indicated by modern linguistics and the forms recognized by literary studies.	He/She can write a text that is linguistically correct (or at least free from glaring errors).	[SU3] text preparation/written work [SU6] demonstration of practical skills
	[SKPL3_U05] Is able to critically recognize and creatively use the forms, conventions and artistic strategies of contemporary culture in their own texts and statements, especially those distinguished by contemporary literary studies.	He/She is able to create linguistic innovations that do not violate the norm (e.g. artistic neologisms) to use them creatively in his texts.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[SKPL3_K06] Is ready to enter into a partnership dialogue with representatives of different worldviews, artistic attitudes, and cultural circles, while observing the communication rules defined in modern linguistics.	He/She cares not only about linguistic correctness, but also about the other elements of language culture: linguistic efficiency (takes into account the recipient's perspective, creates texts that are understandable to others), word ethics (avoids manipulation and other negative attitudes), aesthetics (avoids vulgarisms).	[SK1] oral statement/conversation/discussion
	[SKPL3_W06] Knows and understands at an advanced level important forms, genres, linguistic conventions and artistic attitudes of contemporary literary culture identified in the field of literary studies and their importance for independent participation in literary and cultural life, including the creation of texts and participation in public debate in compliance with the rules communication defined in the framework of modern linguistics, in organizational activity and entrepreneurship.	He/She knows the criteria of linguistic correctness and basic standards in the following areas: style, vocabulary, syntax, inflection, spelling (especially capital and lower case letters), punctuation (use of commas). He/She understands the relationship between the norm, error and usus and is able to properly assess linguistic innovations, especially lexical ones.	[SW1] oral statement/conversation/discussion
Subject contents	• Language culture as a linguistic subdiscipline; • Entities dealing with language culture in Poland (including the Polish Language Council, language clinics); • Issues related to the linguistic norm: norm and usus, linguistic innovation and linguistic error, exemplary norm and colloquial norm, problems of codification of the norm, sources of the norm, typology of linguistic errors; • Selected issues regarding lexical correctness (including phraseological), inflectional correctness (including the inflection of surnames in Polish), syntactic correctness, spelling correctness (especially capital and lower case spelling, joint and separate spelling) and punctuation correctness (especially the use of commas); • Selected issues regarding linguistic politeness and the ethics of words		
Prerequisites and co-requisites	Knowledge of the Polish language at the level necessary to pass the Polish language secondary school examination (matura exam).		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes - tasks performed during classes	51.0%	40.0%
	final paper consisting in proofreading a text prepared by the teacher	51.0%	60.0%

Recommended reading	Basic literature	• Kłosińska K. (ed.), <i>Formy i normy, czyli poprawna polszczyzna w praktyce</i>, 2nd edition, Warszawa 2014. • Markowski A., <i>Kultura języka polskiego. Teoria. Zagadnienia leksykalne</i>, 2nd edition, Warszawa 2018. • selected articles in: <i>Wielki słownik poprawnej polszczyzny PWN</i>, ed. A. Markowski, Warszawa 2004. • selected spelling and punctuation rules in: <i>Wielki słownik ortograficzny PWN</i>, ed. E. Polański, 4th edition, Warszawa 2016.
	Supplementary literature	• Ginter J., <i>Rola internetowych poradni językowych w procesie normalizacji pisowni polskiej</i>, Gdańsk 2016. • Jadacka H., <i>Kultura języka polskiego. Fleksja, słowotwórstwo, składnia</i>, Warszawa 2005. • Karpowicz T., <i>Kultura języka polskiego. Wymowa, ortografia, interpunkcja</i>, 2nd edition, Warszawa 2018. • Karpowicz T., <i>Polszczyzna wzorcowa w praktyce zawodowej redaktorów</i>, Warszawa 2020. • Mackiewicz Ł., <i>497 błędów. Jak nie zbłądzić w zawłościach polszczyzny?</i>, Elbląg 2018.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Analysis of the most common language errors in media discourse. Exercises in grammar and style correction.	
Work placement	Not applicable	

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