

Subject card

Subject name and code	Introduction to television journalism (TV studio), PG_00148564						
Field of study	Film and Audio-Visual Culture Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish none		
Semester of study	3		ECTS credits		5.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jakub Maj				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		90.0	125
Subject objectives	The aim of the course is to familiarize future filmmakers with the specifics of the work of a television journalist.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[WOFKAMU2_W04] He/she knows the principles of television journalism and the mechanisms of its technological background.	The student knows the principles of television journalism and the mechanisms of its technological background.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[WOFKAMU2_K03] He/she is responsible for the audiovisual equipment entrusted to him and for work safety.	The student is responsible for the audiovisual equipment entrusted to him and for work safety.	[SK2] presentation/project/paper/ report
	[WOFKAMU2_K04] She/he can work in a production group and, regardless of their function, they can show initiative and willingness to solve common problems.	The student is able to work in a production group and, regardless of the function performed, is able to demonstrate initiative and willingness to solve common problems.	[SK2] presentation/project/paper/ report
	[WOFKAMU2_U08] He/she can independently prepare a project, scientific, artistic or organizational, commissioned by the supervisor.	The student is able to independently prepare a journalistic project assigned by the supervisor.	[SU2] presentation/project/paper/ report
	[WOFKAMU2_W06] He/she characterizes the relationship between the theory of film and new media and the possibility of their use in professional practice related to the production of short audiovisual forms.	The student characterizes the connections between the theory of film and new media and the possibility of their use in professional practice related to the implementation of television journalism.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[WOFKAMU2_K02] Understands the responsibility that comes with leading a production group.	The student understands the responsibility of leading a production group in the context of television.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[WOFKAMU2_K01] Critically evaluates his/her activity in the group and the results of teamwork related to audiovisual production.	The student critically evaluates his/her activity in the group and the results of teamwork related to television production.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[WOFKAMU2_U09] In contacts with film experts and audiovisual creators, he/she uses scientific or professional vocabulary.	When contacting film experts and audiovisual media creators, the student uses scientific or professional vocabulary.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[WOFKAMU2_U05] He/she has in-depth technical skills needed to make short films and other audiovisual forms.	The student has in-depth workshop skills needed to make short films and other audiovisual forms.	[SU2] presentation/project/paper/ report
	[WOFKAMU2_U04] In the implementation of practical tasks, the student is able to use modern information technologies and professional audiovisual equipment.	When carrying out practical tasks, the student is able to use modern information technologies and professional audiovisual equipment.	[SU2] presentation/project/paper/ report
	[WOFKAMU2_U03] Can manage a group, choosing the right procedures, methods of action and tools leading to the implementation of the task.	The student is able to lead a group by selecting appropriate procedures, methods of action and tools leading to the implementation of a task in the context of television.	[SU2] presentation/project/paper/ report
	[WOFKAMU2_W03] He/she knows the current stylistic and workshop trends in the production and implementation of audiovisual forms.	The student knows the current stylistic and workshop trends in the production and implementation of television forms.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[WOFKAMU2_K05] Is aware of the importance of intellectual integrity and respect for production copyright.	The student is aware of the importance of intellectual honesty and respect for copyright in the field of production.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[WOFKAMU2_K06] During the implementation of practical tasks, he/she is guided by professional ethics.	During the implementation of practical tasks, the student is guided by the professional ethics of a television journalist, recognizes the mechanisms of television propaganda and does not use them	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[WOFKAMU2_U02] He/she is able to independently acquire knowledge, plan activities and solve problems related to the production of short audiovisual forms.	The student is able to independently acquire knowledge, plan activities and solve problems related to the production of short television forms.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report

Subject contents	1. Specifics in television journalism 2. Short news forms 3. Longer reportage forms 4. Specifics of the work of a television journalist 5. Work in the studio 6. Ethics of the journalist profession		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	assessment of activity and discussions during classes	80.0%	30.0%
	completion of the final paper / project	51.0%	70.0%
Recommended reading	Basic literature	P. Francuz, Rozumienie przekazu telewizyjnego, Lublin 2002. A. Boyd, P. Stewart, R. Alexander, Dziennikarstwo radiowo-telewizyjne. Techniki tworzenia programów informacyjnych, Kraków 2011. J. Szulich-Kałuża, M. Sławek-Czochra (red.), Różnorodność kompetencji medialnej nadawców, Lublin 2016.	
	Supplementary literature	Materials indicated by the instructor.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Recording a self-presentation in a TV studio		
Work placement	Not applicable		

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