

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                          |                                         |                                     |                                                                                                                      |            |     |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Communicative English for arts management III, PG_00146230                                                                                                                                                                                                                                                                                                                                                                                 |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Field of study                              | Management and Communications in Performing Arts                                                                                                                                                                                                                                                                                                                                                                                           |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          | Academic year of realisation of subject |                                     | 2026/2027                                                                                                            |            |     |
| Education level                             | Master's studies                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                          | Mode of delivery                        |                                     | at the university                                                                                                    |            |     |
| Year of study                               | 2                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                          | Language of instruction                 |                                     | English                                                                                                              |            |     |
| Semester of study                           | 3                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                          | ECTS credits                            |                                     | 3.0                                                                                                                  |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          | Assessment form                         |                                     | credit                                                                                                               |            |     |
| Conducting unit                             | Division of Drama, Theatre and Performance -> Institute of Polish Philology -> Faculty of Languages -> Rector                                                                                                                                                                                                                                                                                                                              |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                          | dr hab. Tomasz Wiśniewski               |                                     |                                                                                                                      |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                                                | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                                                              | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                      | 0.0                                                      | 30.0                                    | 0.0                                 | 0.0                                                                                                                  | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                                                          | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                                                      | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                      | 30                                                       |                                         | 2.0                                 |                                                                                                                      | 43.0       | 75  |
| Subject objectives                          | The classes allow you to develop communication skills in a professional context. Students' tasks are oriented towards practical implementation of projects using widely available materials for research. A detailed list of issues is presented at the first classes. The key role for the original classes is to develop interpersonal skills and expand knowledge about the functioning of the institution artistic works in the world. |                                                          |                                         |                                     |                                                                                                                      |            |     |

| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Subject outcome                                                                                                                                                                                                                                                          | Method of verification                  |
|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
|                                 | [ZKWSSMU2_K06] Is ready to work in groups, co-create them or manage them. Is aware of adapting his behavior to the role he plays in the team.                                                                                                                                                                                                                                                                                                                                                                       | is willing to work in, co-create or manage groups using communication in English                                                                                                                                                                                         | [SK5] implementation of a problem task  |
|                                 | [ZKWSSMU2_W05] Knows terminology in the field of art sciences at an advanced level.                                                                                                                                                                                                                                                                                                                                                                                                                                 | knows English terminology in the field of art studies at an advanced level, with a particular emphasis on institutional practice.                                                                                                                                        | [SW2] presentation/project/paper/report |
|                                 | [ZKWSSMU2_U04] Can use a foreign language at the B2+ level of the Common European Framework of Reference for Languages and to a higher degree in the field of specialized terminology in the field of performing arts.                                                                                                                                                                                                                                                                                              | can use a foreign language at the B2+ level of the European Framework of Reference for Languages and to a higher degree in the field of specialist terminology in the field of performing arts, including the use of business situations;                                | [SU2] presentation/project/paper/report |
|                                 | [ZKWSSMU2_U09] Is able to select and apply a linguistic style appropriate for a given genre when creating functional texts.                                                                                                                                                                                                                                                                                                                                                                                         | is able to select and apply a language style appropriate to a given species in as part of the creation of applied texts in English, in the field of art management.                                                                                                      | [SU2] presentation/project/paper/report |
|                                 | [ZKWSSMU2_U01] Is able to communicate with representatives of diverse local, national and foreign audiences and adapt his statement to the requirements of a specific communication situation and adequately justify his position.                                                                                                                                                                                                                                                                                  | is able to communicate with representatives of diverse locals, domestic and foreign audiences and adapt their speech to the needs of the requirements of a specific communication situation and adequately justify their position in the field of English;               | [SU2] presentation/project/paper/report |
|                                 | [ZKWSSMU2_K08] Is aware of supplementing and expanding the acquired knowledge and skills, tries to interdisciplinarily combine knowledge from various fields and disciplines of science, and is aware of a critical assessment of the acquired knowledge and received content.                                                                                                                                                                                                                                      | is aware of supplementing and expanding the acquired knowledge and skills, tries to combine knowledge from various fields and disciplines of science in an interdisciplinary way, in the process of creating projects in the field of performing arts.                   | [SK5] implementation of a problem task  |
|                                 | [ZKWSSMU2_W04] Has in-depth knowledge of the connections between art sciences and management and quality sciences, and is also aware of the problems and research opportunities arising from the connection of these areas.                                                                                                                                                                                                                                                                                         | has an in-depth knowledge of the links between art sciences and social sciences, management and quality, and is aware of the problems and research opportunities resulting from the connection of these areas, especially in the formal matter linguistic communication; | [SW2] presentation/project/paper/report |
|                                 | [ZKWSSMU2_U05] Is able to debate and communicate on specialized topics in the field of performing arts.                                                                                                                                                                                                                                                                                                                                                                                                             | is able to debate and communicate in English on specialist topics with the performing arts, taking into account the diverse target groups of the acceptances;                                                                                                            | [SU6] demonstration of practical skills |
| Subject contents                | <p>Written assignments: essay professional curriculum vitae, letters of intent. Individual and group presentations: design thinking, group motivation, interpersonal skills. Vocabulary in art management: Case studies: companies around the world, Each 30-hour course is independent, and its exact shape is announced by the lecturer at the beginning of the semester artistic institutions: websites, promotional strategies. Self-development: intrinsic motivation, Resources forecasts for the future.</p> |                                                                                                                                                                                                                                                                          |                                         |
| Prerequisites and co-requisites |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                          |                                         |

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| Assessment methods and criteria                                | Subject passing criteria                             | Passing threshold                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Percentage of the final grade |
|                                                                | written/spoken assessment of communication colloquia | 50.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 50.0%                         |
|                                                                | active participation in classes                      | 80.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 50.0%                         |
| Recommended reading                                            | Basic literature                                     | MLA Handbook, Eighth Edition, The Modern Language Association of America, New York, 2016. Langan, John, Exploring Writing: Paragraphs and Essays, McGrawHill, 2013. Langan, John, Exploring Writing: Sentences and Paragraphs, McGrawHill, 2013. Thornborrow, Joanna and Shan Wareing, Patterns in Language, Routledge, London, 1998. Zemach, Dorothy E., Daniel Broudy, Chris Valvona, Writing Research Papers: from Essay to Research Paper, MacMillan, London, 2011                                                                                                                                                                                                                                     |                               |
|                                                                | Supplementary literature                             | Cory, Hugh, Advanced Writing in English in Use, OUP, Oxford, 1996.<br><br>Jordan, R. R., Academic Writing Course: Study Skills in English, Longman, Harlow, 2004. Zemach, Dorothy E., Carlos Islam, Writing in Paragraphs, Macmillan, Oxford, 2006. B. Literatura uzupełniająca: Macpherson, Robin, English for Writers and Translators, PWN, Warszawa, 1996. Macpherson, Robin, Advanced Written English, PWN, Warszawa, 2001. Macpherson, Robin, English for Academic Purposes, PWN, Warszawa, 2004. Plattor, Emma, Iris McIntyre and Patrick Drysdale, A Handbook for Writing, Editing, and Polishing, Gage Publishing, Toronto, 1980. Strauch, Ann, Bridges to Academic Writing, CUP, Cambridge, 1997. |                               |
|                                                                | eResources addresses                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                               |
| Example issues/<br>example questions/<br>tasks being completed |                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                               |
| Work placement                                                 | Not applicable                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                               |

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