

Subject card

Subject name and code	Shakespeare and Management , PG_00169086						
Field of study	Information Science and Econometrics, Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	postgraduate studies		Subject group		Optional subject group Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Maria Fengler				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		15.0		20.0	50
Subject objectives	Familiarising students with the issues of conflict between power and desire and other dilemmas of leadership in selected plays by William Shakespeare.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[liEMU2_U12] The student has an in-depth ability to refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	has an in-depth ability to present the literature on the problems of leadership in the plays of W. Shakespeare, to argue using the views of other authors and to formulate conclusions.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[liEMU2_K09] The student can work in a group, assuming various roles and improving communication competence and skills. Takes the initiative when working in a group.	is able to work in a group, assuming different roles in the group and improving competence and communication skills while discussing issues of leadership in W. Shakespeare's plays. Takes initiative when working in a group.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[ZARZMU2_U12] The student has an in-depth ability to critically evaluate the quality of a source of information and analyse and evaluate the information obtained.	has an in-depth ability to critically evaluate the quality of the source of information on the problems of leadership in selected plays of W. Shakespeare, is able to analyse and evaluate the acquired information.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[liEMU2_W09] The student has an expanded structured knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	has an extended structured knowledge of the place and importance of the humanities in the system of sciences and of the problems of leadership in the plays by W. Shakespeare.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[liEMU2_W10] The student has an expanded structured knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	Has an extended structured knowledge of terminology and methodology in the humanities pertaining to the study of leadership problems in Shakespeare's plays.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[ZARZMU2_U13] The student has an in-depth ability to refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	has an in-depth ability to present the literature on the problems of leadership in the plays of W. Shakespeare, to argue using the views of other authors and to formulate conclusions.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[ZARZMU2_K11] The student can work in a group, assuming various roles and improving communication competence and skills. Takes the initiative when working in a group.	is able to work in a group, assuming different roles in the group and improving competence and communication skills while discussing issues of leadership in W. Shakespeare's plays. Takes initiative when working in a group.	[SK1] oral statement/conversation/discussion
	[ZARZMU2_K10] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily. The student can inspire others to learn.	is aware of the necessity to supplement and expand the acquired knowledge and skills, and strives to combine interdisciplinary knowledge of management and literary studies in the context of selected plays of W. Shakespeare.	[SK1] oral statement/conversation/discussion
	[ZARZMU2_W16] The student has an expanded structured knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	has an extended structured knowledge of the place and importance of the humanities in the system of sciences and of the problems of leadership in the plays by W. Shakespeare.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[liEMU2_K08] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily. The student can inspire others to learn.	is aware of the necessity to supplement and expand the acquired knowledge and skills, and strives to combine interdisciplinary knowledge of management and literary studies in the context of selected plays of W. Shakespeare.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[liEMU2_U11] The student has an in-depth ability to critically evaluate the quality of a source of information and analyse and evaluate the information obtained.	has an in-depth ability to critically evaluate the quality of the source of information on the problems of leadership in selected plays of W. Shakespeare and is able to analyse and evaluate the acquired information.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W17] The student has an expanded structured knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	Has an extended structured knowledge of terminology and methodology in the humanities pertaining to the study of leadership problems in Shakespeare's plays.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
Subject contents	Shakespeare and his times		
	Elizabethan theatre: art and business		
	Midsummer Night's Dream: power and desire comic style		
	Chronicles: the dilemmas of leadership		
	King Lear: power and desire tragic style		
Prerequisites and co-requisites	Knowledge of English at at least B2 level		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written report from obligatory and supplementary reading	51.0%	50.0%
	active participation in group discussion	51.0%	50.0%
Recommended reading	Basic literature	Excerpts from selected plays by William Shakespeare: Midsummer Night's Dream Richard II Henry V King Lear	
	Supplementary literature	J.O. Whitney and Tina Packer, <i>Power Plays: Shakespeare's Lessons in Leadership and Management</i> , Simon and Schuster 2000 (selected chapters). S. Greenblatt, <i>Tyrant</i> , Shakespeare on Politics, W.W. Norton &Co, 2019 (selected chapters).	
	eResources addresses	Adresy na platformie eNauczanie:	
	Example issues/ example questions/ tasks being completed	Can Shakespeare's plays be useful to the modern manager? Answer on the basis of a selected chapter from the supplementary reading list and your own reading experience of selected Shakespeare's plays.	
Work placement	Not applicable		

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