

## Subject card

|                                             |                                                                                                                                                                   |                                                          |                                         |                                     |                                                                          |            |     |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|--------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Cognitive Perspectives of Enterprises, PG_00169788                                                                                                                |                                                          |                                         |                                     |                                                                          |            |     |
| Field of study                              | Economics                                                                                                                                                         |                                                          |                                         |                                     |                                                                          |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                      |                                                          | Academic year of realisation of subject |                                     | 2026/2027                                                                |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Optional subject group |            |     |
| Mode of study                               | part-time studies                                                                                                                                                 |                                                          | Mode of delivery                        |                                     | at the university                                                        |            |     |
| Year of study                               | 2                                                                                                                                                                 |                                                          | Language of instruction                 |                                     | Polish                                                                   |            |     |
| Semester of study                           | 4                                                                                                                                                                 |                                                          | ECTS credits                            |                                     | 1.0                                                                      |            |     |
| Learning profile                            | academic                                                                                                                                                          |                                                          | Assessment form                         |                                     |                                                                          |            |     |
| Conducting unit                             | Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector                                                              |                                                          |                                         |                                     |                                                                          |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                |                                                          | dr Joanna Fryca                         |                                     |                                                                          |            |     |
|                                             | Teachers                                                                                                                                                          |                                                          |                                         |                                     |                                                                          |            |     |
| Lesson types                                | Lesson type                                                                                                                                                       | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                  | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                             | 8.0                                                      | 0.0                                     | 0.0                                 | 0.0                                                                      | 0.0        | 8   |
|                                             | E-learning hours included: 0.0                                                                                                                                    |                                                          |                                         |                                     |                                                                          |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                 | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                          | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                             | 8                                                        |                                         | 3.0                                 |                                                                          | 14.0       | 25  |
| Subject objectives                          | Familiarize students with the problems of various theoretical concepts that allow them to learn about the functioning of enterprises from different perspectives. |                                                          |                                         |                                     |                                                                          |            |     |

| Learning outcomes | Course outcome                                                                                                                                                                                                                                                                                                                                                                 | Subject outcome                                                                                                                                                                                                                                                                                                    | Method of verification              |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
|                   | [EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life                                                                                                                                                                                                                         | is able to independently supplement and improve the acquired knowledge and economic skills                                                                                                                                                                                                                         | [SK3] text preparation/written work |
|                   | [EKONL3_W07] has knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions                                                                                                    | has knowledge of the basic economic and financial principles of operation and management of enterprises, as well as legal, organizational and ethical norms and rules governing enterprises                                                                                                                        | [SW3] text preparation/written work |
|                   | [EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer                                                                                                                                                                                                        | is guided in his professional life by ethics and corporate social responsibility                                                                                                                                                                                                                                   | [SK3] text preparation/written work |
|                   | [EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions                                                                                                                                                                                                                                             | has advanced knowledge of the various types of existing entities in the economy, with particular emphasis on the place of enterprises among them                                                                                                                                                                   | [SW3] text preparation/written work |
|                   | [EKONL3_W06] have an advanced knowledge of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them                                                                                                                                   | knows, to an advanced degree, selected research methods appropriate to particular theoretical approaches that allow to describe the enterprise, as well as the processes occurring in them                                                                                                                         | [SW3] text preparation/written work |
|                   | [EKONL3_U10] has the ability to prepare oral presentations, in Polish and in a foreign language, on economic and social issues, using specialist terminology, theoretical approaches, principles of collecting various sources of data, their description and interpretation, and making inferences from scientific literature, and is able to take an active part in a debate | has a sufficiently communicative ability to prepare oral speeches on the problems of the theory of enterprises, using the basic theoretical approaches, their description and interpretation and inference on the basis of scientific literature, is able to actively participate in the discussion on their topic | [SU3] text preparation/written work |
|                   | [EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena                                                                                                                                                                                                             | is able to correctly interpret economic and social phenomena occurring in enterprises, and doubts and interpretive problems arising at the stage of solving problem tasks will also be solved during consultations                                                                                                 | [SU3] text preparation/written work |
|                   | [EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently                                                                                                                                                                                            | identifies and solves economic problems when necessary by consulting experts                                                                                                                                                                                                                                       | [SK3] text preparation/written work |
|                   | [EKONL3_W04] knows the types of economic and social ties and the regularities governing them                                                                                                                                                                                                                                                                                   | knows the types of economic and social ties and the regularities that govern them                                                                                                                                                                                                                                  | [SW3] text preparation/written work |
|                   | [EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences                                                                                                                                              | is able to use his/her theoretical knowledge and acquire data to analyze specific economic and social processes and phenomena occurring in enterprises and analyze these phenomena                                                                                                                                 | [SU3] text preparation/written work |

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|                                 | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Subject outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Method of verification              |
|                                 | [EKONL3_W01] has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system, in particular knows the ontological, epistemological and axiological assumptions of the various concepts within the theory of enterprises, as well as the methodological implications of each of them                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | [SW3] text preparation/written work |
|                                 | [EKONL3_U05] uses normative systems (legal, professional, ethical) to solve a specific economic or social task                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | uses normative systems (legal, professional, ethical) to solve specific problems occurring in enterprises                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | [SU3] text preparation/written work |
| Subject contents                | <p><b>Topic 1 The enterprise as an object of multidimensional cognition</b><br/>Cognition of the enterprise as a challenge for the research process. Philosophical disciplines as the basis of the research instrumentarium.</p> <p>Topic 2. Enterprise theory as a cognitive tool<br/>Enterprise theory as a tool of scientific cognition. Enterprise theory as a tool of practical cognition. Areas and classifications of enterprise theory</p> <p><b>Topic 3. Structural perspective of cognition of enterprises</b><br/>Genesis of the concept. Methodological assumptions of the concept. Image of the enterprise studied from the structural perspective.</p> <p><b>Topic 4 Behavioral perspective of cognition of enterprises</b><br/>Genesis of the concept. Methodological assumptions of the concept. Image of the enterprise studied from the behavioral perspective.</p> <p><b>Topic 5 Dynamic perspective of getting to know enterprises</b><br/>Genesis of the concept. Methodological assumptions of the concept. Image of the enterprise studied from a dynamic perspective.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                     |
| Prerequisites and co-requisites | Students should master the knowledge of economic theory (especially microeconomics), the basics of management and the science of business.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                     |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Passing threshold                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Percentage of the final grade       |
|                                 | preparation of an essay requiring consultation with the class instructor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 51.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 100.0%                              |
| Recommended reading             | Basic literature                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <ol style="list-style-type: none"> <li>1. <i>Teoria organizacji. Nauka dla praktyki</i>, red. D. Latusek-Jurczak, T. Olejniczak, W. Piotrowski, Wydawnictwo Poltext, Warszawa 2018.</li> <li>2. Bielski M., <i>Organizacje. Istota, struktury, procesy</i>, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 1996.</li> <li>3. Gruszecki T., <i>Współczesne teorie przedsiębiorstwa</i>, WN PWN, Warszawa 2002.</li> <li>4. Hatch M.J., <i>Teoria organizacji</i>, WN PWN, Warszawa 2002.</li> <li>5. Krzyżanowski L.J., <i>O podstawach kierowania organizacjami inaczej: paradygmaty, filozofia, dylematy, modele, metodologia, trendy, metafory</i>, WN PWN, Warszawa 1999.</li> <li>6. Morgan G., <i>Obrazy organizacji</i>, WN PWN, Warszawa 1997.</li> <li>7. Morgan G., <i>Wyobrażenia organizacyjna</i>, WN PWN, Warszawa 2001.</li> <li>8. Sułkowski Ł., <i>Epistemologia w naukach o zarządzaniu</i>, PWE, Warszawa 2005.</li> <li>9. <i>Współczesne teorie organizacji</i>, red. A.K. Koźmiński, PWN, Warszawa 1983.</li> <li>10. <i>Zarządzanie. Teoria i praktyka</i>, red. A.K. Koźmiński i W. Piotrowski, WN PWN, Warszawa 2000.</li> </ol> |                                     |

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|----------------------------------------------------------------|--------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                | Supplementary literature | <ol style="list-style-type: none"> <li>1. Fryca-Knop J., <i>Stymulowanie rozwoju innowacyjności w przedsiębiorstwach - uwarunkowania behawioralne</i>, [w:] <i>Determinanty Rozwoju Polski. Polityka Innowacyjna</i>, red. J. Kotowicz-Jawor, S. Krajewski, E. Okoń-Horodyńska, Polskie Towarzystwo Ekonomiczne, IX Kongres Ekonomistów Polskich, Warszawa 2015, s. 222-243.</li> <li>2. Fryca J., Majecka B., <i>Procesy uczenia się jako warunek sprawności decyzyjnej przedsiębiorstw funkcjonujących w gospodarce opartej na wiedzy</i>, [w:] <i>Europejskie wymiary przedsiębiorczości</i>, red. H. Kruk i K. Skrzyszewska, Wydawnictwo Akademii Morskiej w Gdyni, Gdynia 2008, s. 128-133.</li> </ol> |
|                                                                | eResources addresses     | Adresy na platformie eNauczanie:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Example issues/<br>example questions/<br>tasks being completed |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Work placement                                                 | Not applicable           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

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