

Subject card

Subject name and code	Start up - Success Laboratory, PG_00170036						
Field of study	Economics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jarosław Kempa				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		30.0	50
Subject objectives	The aim of the course is to prepare students to independently run a company, especially a high-risk company, i.e. a start-up. The subject will also prepare students for an active role on the labor market. Any substantive issues and problems can be addressed during consultations.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure		The student is able to organize resources necessary to run start-ups in an entrepreneurial manner and take the associated risks.		[SK2] presentation/project/paper/report		
	[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context		The student is able to solve dilemmas present in the functioning of Start-ups.		[SU2] presentation/project/paper/report		
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences		The student knows the principles of creating and developing Start-ups.		[SW2] presentation/project/paper/report		

Subject contents	1. Formal and legal requirements for registering a business entity		
	2. SWOT analysis		
	3. Business plan in the company, basic elements of a business plan		
	4. Management functions in the company		
	5. Risk assessment in the company's operations		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	Required literature: A.Łopuszewicz, Start-up : od pomysłu do sukcesu , Edgard, Warszawa 2013 D. Kander/ przekład Dorota Piotrowska., Start up : postaw wszystko na jedną firmę, Wydawnictwo Studio Emka, cop. Warszawa 2015. M.Matejun, Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach,, Difin, Warszawa 2012 M. Romanowska, Planowanie strategiczne w przedsiębiorstwie, Wydawnictwo PWE, Warszawa 2009. G. Gierszewska, M. Romanowska, Analiza strategiczna przedsiębiorstwa, PWE, Warszawa 2002.	
	Supplementary literature	Additional literature: P. Szczypa, Indywidualna działalność gospodarcza, CeDeWu 2017 K.Sławik, Działalność gospodarcza: kluczowe problemy, Centrum Doradztwa i Informacji Difin, 2007 E.Niemiec, J.Szpona, Start-up z dotacji : wybrane zagadnienia zarządzania małą firmą , Wyższa Szkoła Integracji Europejskiej, Szczecin 2013 J.Skrzypek, Biznesplan w 10 krokach : przewodnik od pomysłu do wdrożenia, Wydawnictwo Poltext, Warszawa 2014 A.Kamińska, Działalność gospodarcza : 542 pytania i odpowiedzi, LEX a Wolters Kluwer business, Warszawa 2013	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Not applicable		

Work placement	Not applicable
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