

Subject card

Subject name and code	Regional Business Support, PG_00170050						
Field of study	Economics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jarosław Kempa				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		5.0	25
Subject objectives	Defining the issues of economic policy at the regional and local levels. Identifying the main concepts, scientific achievements in the field of regional and local economic policy, and business support at the regional and local levels.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U14] is able to set priorities and plan and organise the tasks involved in their implementation as well as monitor and evaluate progress accordingly	The student is able to analyze economic processes in the region.	[SU4] test/exam - oral or written
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has knowledge of the social and economic aspects of regional economy.	[SW4] test/exam - oral or written
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	The student is aware of the level of knowledge about the area of regional support for businesses.	[SU4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student has knowledge of the basic principles of support for enterprises.	[SK4] test/exam - oral or written
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student possesses the ability to observe economic processes in the region.	[SU4] test/exam - oral or written
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is able to adhere to the principles of ethics in business.	[SK4] test/exam - oral or written
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	The student knows the rules and forms of support for business.	[SW4] test/exam - oral or written

Subject contents	Lecture 1. The essence of the functioning of regional and local government. 2. Territorial self-governments in relation to economic activity (tasks/functions). 3. The importance of the competitive position of the region and local unit for business. 4. Conditions for the activity of the private sector in the regional and local environment. 5. The influence of the public sector (central authority and local authorities) on business operations. 6. Support for economic activity through EU funds. 7. Practice of conducting business at the regional and local level - recommendations. Exercises 1. The role of business and local government in local and regional development. 2. Analysis of factors of territorial and business competitiveness. 3. Development strategies for local governments in the area of entrepreneurship. 4. Building local and regional programs for business development. 5. Regional programs regarding new technologies. 6. Tools for identifying problems and goals: project logic matrix, problem and goal trees. 7-8. Construction of a project card - entrepreneur's application for support. Any doubts regarding the issues discussed can be clarified during the consultations.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	51.0%	100.0%
Recommended reading	Basic literature	A. Paczoski, <i>Kreowanie regionalnej i lokalnej polityki gospodarczej na podstawie teorii i koncepcji rozwoju terytorialnego</i>, Wydawnictwo UG, Gdańsk 2010. S. Pastuszka, <i>Polityka regionalna UE - cele, narzędzia, efekty</i>, Difin, Warszawa 2012. A. Paczoski, J. Kempa, <i>Kształtowanie konkurencyjności regionalnej</i>, w: <i>Ekonomia i międzynarodowe stosunki gospodarcze</i> (17), pod red. M. Klamut, Wydawnictwo UE we Wrocławiu, Wrocław 2008. A. Szymańska, J. Kempa, G. Pawłowski, <i>Polityka redystrybucyjna a nierówności dochodowe</i>, Wydawnictwo UG, Gdańsk 2020. <i>Współczesna polityka gospodarcza</i>, red. A. Kosztowiak, M. Sobol, CeDeWu.pl, Warszawa 2016	
	Supplementary literature	A. Domańska, <i>Wspieranie przedsiębiorczości przez instytucje otoczenia biznesu</i>, Wydawnictwo UMC-S, Lublin 2019. H. Waniak-Michalak, <i>Wsparcie małych i średnich przedsiębiorstw przez organizacje niezarządzone dla zysku</i>, Difin, Warszawa 2015. E. Wojciechowski, <i>Gospodarka samorządu terytorialnego</i>, Difin, Warszawa 2012. W. Dziemianowicz, K. Szmigiel-Rawska, P. Nowicka, A. Dąbrowska, <i>Planowanie strategiczne. Poradnik dla pracowników administracji publicznej</i>, Ministerstwo Rozwoju Regionalnego, Warszawa 2012. P. Zbierowski, U. Dzyuma-Zaremba, R. Harasym, <i>Wspieranie przedsiębiorczości przez samorząd terytorialny szczebla gminnego : diagnoza przedsiębiorczości na poziomie podregionów</i>, Difin, Warszawa 2016.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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