

Subject card

Subject name and code	Globalization and Regionalization in World Economy, PG_00170129						
Field of study	International Economic Relations						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Osiecka-Brzeska				
	Teachers		dr Katarzyna Osiecka-Brzeska				
			dr Tomasz Michałowski				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		0.0	25
Subject objectives	Familiarizing students with the issues of globalization and regionalization in the world economy and case studies in in relation to selected integration groups						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student is ready to actively participate in national and international groups, organizations and institutions. He is able to implement professional projects regarding the functioning of business entities in the conditions of globalization and the development of integration processes	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[MSGMU2_K05] is ready to initiate actions in the public interest, inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements	The student is ready to initiate activities in the public interest, inspire and organizing projects for the environment and the international business environment, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[MSGMU2_K06] is ready to independently identify, diagnose and responsibly resolve dilemmas and alternative solutions related to his/her profession and the development of professional achievements	The student is ready to independently identify, diagnose and responsibly resolve dilemmas in domestic and international enterprises and various variants of solutions related to performing the managerial profession and developing professional achievements.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[MSGMU2_K08] prepares responsibly for his/her work; is able to set priorities and to plan work appropriately considering changing social needs	responsibly prepares for his or her daily work in the company, is able to define priorities and properly plan work, taking into account changing social needs in the national and international environment	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	Knows and understands the types of economic ties and the regularities governing them, understands the conditions and principles of functioning of the market and the market mechanism, in the national, international and global aspect	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[MSGMU2_W01] has an in-depth and structured knowledge of economic sciences, in particular economics, its place in the system of sciences, its relations with other sciences and fields of knowledge	Has in-depth and structured knowledge of economic sciences, in particular economics, its place in the system of sciences, relations with other sciences and fields of knowledge	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[MSGMU2_K07] is ready to observe and develop the principles of professional ethics and corporate social responsibility, takes into account changing social needs, respects the diversity of opinions and cultures, and is professional and loyal towards the employer	The student is ready to comply with and develop the principles of professional ethics and corporate social responsibility, takes into account changing social needs, respects the diversity of views and cultures, is professional and loyal to the employer	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[MSGMU2_W02] knows an advanced terminology in the field of international economics, international economic relations and complementary disciplines	Knows advanced terminology in the field of international economics, international economic relations and complementary disciplines	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences	Is able to observe, evaluate and critically analyze the causes and course of processes and phenomena occurring in an open economy, is able to formulate his own opinions on this subject, interpret the necessary statistical data and economic indicators in this regard, as well as forecast economic processes and phenomena using advanced methods and tools used in economic sciences	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written

	Course outcome	Subject outcome	Method of verification
	[MSGMU2_U16] independently plans and implements lifelong learning; complements and improves the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organise the learning process for others	independently plans and implements lifelong learning, supplements and improves acquired knowledge and skills, is open to new ideas and techniques for the development of international enterprises, is able to inspire and organize the teaching process of other people, including future employees	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	Is able to identify and analyze connections between entities economic and institutions in their national and international environment	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[MSGMU2_W06] knows and understands the fundamental dilemmas related to globalisation and the formation of contemporary international economic relations	The student knows and understands the fundamental dilemmas related to globalization and the formation of contemporary international economic relations	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[MSGMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international economic relations	The student is ready to critically assess the level of knowledge, skills and professional competences in the area of international economic relations	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	Is able to creatively interpret and explain complex and unusual economic phenomena and the relationships between them, using his knowledge of economics, finance and international economic relations	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[MSGMU2_W04] has an in-depth knowledge of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	The student has in-depth knowledge of various types and elements of economic structures and institutions, including institutions, organizations and economic entities, understands the causes, course, scale and consequences of changes occurring in them and the relationships between them on a national, international and intercultural scale; knows theories explaining the relationships between them	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[MSGMU2_K01] is ready to recognise the importance of knowledge of economics in the process of identifying and solving problems in the area of international economic relations and to consult experts in case of difficulties in solving them independently	The student is ready to recognize the importance of knowledge in the field of economics in the process of identifying and solving problems in the area of international economic relations and to seek the opinion of experts in the event of difficulties in solving them independently.	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written

Subject contents	1. GLOBALIZATION IN THE WORLD ECONOMY a. The essence of the globalization process of the world economy and its features b. Measures of globalization c. Global interdependencies and impacts d. Benefits of globalization e. Threats related to globalization 2. TRANSNATIONAL CORPORATIONS AS THE DRIVING FORCE OF THE GLOBALIZATION PROCESS a. Place of the TCT topic in contemporary economic sciences b. Functions of transnational corporations in the world economy c. The impact of corporations on changes in the world economy 3. INNOVATION IN THE ERA OF GLOBALIZATION a. Innovation as a challenge of globalization b. New dimension of competitiveness c. Taxonomy of globalization of innovation d. Innovation in the European Union, USA and China - comparative analysis 4. GLOBAL CONNECTIONS OF LABOR MARKETS a. Labor market - definition, entities, mechanism of operation b. Segmentation of the labor market (geographical, structural, subjective) c. The concept of the dual labor market d. Quantitative and qualitative changes in labor demand as an effect of globalization 5. GLOBAL PROBLEMS OF THE MODERN WORLD a. The concept and features of global problems b. Foreign debt - causes, effects c. Ecological problems d. Demographic problems e. Hunger as a global problem 6. REGIONALIZATION AND GLOBALIZATION a. Mutual relations of regionalization and globalization b. Similarities of globalization and regionalization processes c. Differences in globalization and regionalization processes d. Forms of international integration groupings e. First and second generation of regional trade agreements f. Intraregionalization process g. Intraregional trade agreements h. New forms of regional connections i. Trade of selected regional agreements trade j. Regional economic integration and competitiveness k. Static effects of integration: the effect of creation, shift, distortion of trade l. Dynamic effects of integration, the effect of "spillover integration" m. Allocation, accumulation and location effects Any doubts related to the lecture topics and questions regarding the course material are addressed during consultation hours. Participation in consultations enables the clarification of substantive issues and deepens the understanding of subject-related concepts.		
Prerequisites and co-requisites	The student should know issues in the field of macroeconomics of the open economy and international economic relations, and have the ability to think independently		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	tests	0.0%	90.0%
		0.0%	0.0%
	activity	0.0%	10.0%
Recommended reading	Basic literature	1. Globalizacja i regionalizacja w gospodarce światowej, red. R. Orłowska, K. Żołądkiewicz, PWE, Warszawa 2012. 2. Międzynarodowe stosunki gospodarcze, red. E. Oziewicz, T. Michałowski, PWE, Warszawa 2013, r. 16 i 17. 3. T. Bieliński, T. Michałowski, E. Oziewicz, Inicjatywa Pasa i Szlaku. Polska perspektywa,Wyd. UG, Gdańsk 2020, r. 2.3 i 2.4	
	Supplementary literature	1. J.E. Stiglitz, Globalizacja, PWE, Warszawa 2004. 2. World Investment Report 2019, UNCTAD, Geneva 2019. 3. E. Oziewicz, Dyskusje wokół pojęcia globalizacji, w tomie: Międzynarodowe stosunki ekonomiczne na przełomie XX/XXI wieku, red. K. Żołądkiewicz, Fundacja Rozwoju Uniwersytetu Gdańskiego, Sopot 2008. 4. K. Żołądkiewicz, Czy regionalizm stanowi zagrożenie dla wielostronnego systemu handlowego? (w:) Regionalizacja i lokalizacja, red. J. Rymarczyk, B. Skulska, W. Michalczyk, Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu, Wrocław 2009. 5. K. Żołądkiewicz, Porozumienie o partnerstwie ekonomicznym regionu Pacyfiku (TPP) a proliferacja regionalizmu, (w:) Niedoskonała globalizacja. Czy światowy system gospodarczy wymaga gruntownych reform?, red. A. Cieślík, J.J. Michałek, Wydawnictwa Uniwersytetu Warszawskiego, Warszawa 2013. 6. K. Żołądkiewicz, The CER Agreement between Australia and New Zealand after 30 years, (w:) Economy and growth from the Asian states perspective, red. J. Marszałek-Kawa, Wydawnictwo Adam Marszałek, Toruń 2014. 7. E. Oziewicz, J. Bednarz, Challenges and opportunities of the Maritime Silk Road initiative for EU countries, ZN AM, Szczecin 2019, (59)131	
		eResources addresses	
Example issues/ example questions/ tasks being completed	The concept of globalization process and its origins. Features, benefits and costs of globalization, Transnational corporations as a driving force of globalization, Global financial markets and global connections of labor markets, culture in the conditions of globalization. The impact of globalization on the role of the state in international relations. The global security system and regional agreements. Terrorism and globalization, nuclear proliferation, environmental issues. The essence of regionalism. Integration processes in Europe, regional integration on the American continents, regional integration in Asia, integration processes in Africa, integration agreements in the post-Soviet area.		

Work placement	Not applicable
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