Subject card

Subject name and code	Investment Decisions of Global Corporations, PG_00170194					
Field of study	International Economic Relations					
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027	
Education level	Master's studies		Subject group		Obligatory subject group in the field of study	
Mode of study	full-time studies		Mode of delivery		at the university	
Year of study	2		Language of instruction		Polish	
Semester of study	3		ECTS credits		3.0	
Learning profile	academic		Assessment form			
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector					
Name and surname of lecturer (lecturers)	Subject supervisor	dr Tomasz Gutowski				
	Teachers					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM	
	Number of study hours	15	12.0	48.0	75	
Subject objectives	To familiarize students with the decision-making process, especially investment decisions in companies operating in a global economy					

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	The student understands economic relationships and the principles of market mechanisms in national, regional, and global contexts	[SW5] implementation of a problem task
	[MSGMU2_K05] is ready to initiate actions in the public interest, inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements	The student is capable of effectively participating in the decision-making and implementation of group project tasks related to the functioning of modern economic entities	[SK2] presentation/project/paper/ report
	[MSGMU2_U10] can accurately select and use sources of information on international economic relations, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way, using advanced information and communication techniques	The student can use basic computer programs for acquiring and analyzing data necessary for professional work	[SU2] presentation/project/paper/ report
	[MSGMU2_U07] can plan and manage a commercial transaction on the international market, conduct effective negotiations, analyse and critically assess the course of the transaction	The student can identify and analyze relationships between economic entities and other institutions, possessing the ability to understand them	[SU1] oral statement/conversation/ discussion
	[MSGMU2_K06] is ready to independently identify, diagnose and responsibly resolve dilemmas and alternative solutions related to his/her profession and the development of professional achievements	The student is capable of thinking and acting in an entrepreneurial manner	[SK1] oral statement/conversation/ discussion
	[MSGMU2_W10] has an in-depth knowledge of the legal, cultural and financial conditions related to business operations, in particular those of an international nature	The student has deep knowledge of the global economy and international financial relations, including the evolution process, its causes, patterns, and consequences	[SW1] oral statement/ conversation/discussion
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student is ready to participate in groups executing advanced projects related to organizational functioning	[SK2] presentation/project/paper/ report
	[MSGMU2_W02] knows an advanced terminology in the field of international economics, international economic relations and complementary disciplines	The student is familiar with the terminology and has extensive and organized knowledge in the field of international economics and international economic relations	[SW1] oral statement/ conversation/discussion
	[MSGMU2_U13] has a thorough ability to prepare specialist written work on economic and social issues, using specialist theoretical and methodological approaches, collecting data from various sources, their description and interpretation, the principles of hypothesis formulation and drawing conclusions on the basis of scientific literature and factual data, and can perform advanced international comparisons	The student has advanced skills in preparing written papers in Polish and English on selected topics in international economic relations	[SU2] presentation/project/paper/ report

	Course outcome	**Subject outcome**	**Method of verification**
	[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	He is able to observe and analyze economic processes occurring in an open economy, and can interpret necessary statistical data and economic indicators in this regard	[SU1] oral statement/conversation/ discussion
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	The student is able to correctly interpret and explain economic phenomena and the relationships between them	[SU2] presentation/project/paper/ report
	[MSGMU2_U12] can manage teamwork, cooperate and work in a team, in particular an international one, taking a leading role in it	The student has the ability to present their own position, doubts and suggestions	[SU2] presentation/project/paper/ report

Subject contents	General concepts - investment, investment process, global corporationsCorporate investment process in the global economyForeign Direct Investment (FDI) and its impact on the development of European countries (using Case Study method)Foreign Direct Investment (FDI) and its impact on the development of Asian countries (using Case Study method)Foreign Direct Investment (FDI) and its impact on the development of African countriesForeign Direct Investment (FDI) and its impact on the development of countries in the AmericasContribution of businesses (BIZ) to shaping the GDP of selected countries
Prerequisites and co-requisites	No requirements

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
	51.0%	40.0%
	51.0%	40.0%
	51.0%	20.0%

Recommended reading

Basic literature	Recommended reading lists (in Polish version)
Supplementary literature	Recommended reading lists (in Polish version)
eResources addresses	Adresy na platformie eNauczanie:

Example issues/ example questions/ tasks being completed	factors influencing the acquisition of foreign direct investment in various industrie show the implementation of FDI affects the economic development of selected countries
Work placement	Not applicable