

Subject card

Subject name and code	Globalization and Management Challenges, PG_00170195						
Field of study	International Economic Relations						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jacek Grodzicki				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		12.0		23.0	50
Subject objectives	Prepare the student to work in a culturally diverse social environment						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_W10] has an in-depth knowledge of the legal, cultural and financial conditions related to business operations, in particular those of an international nature	Understands the complexity of economic issues	[SW1] oral statement/ conversation/discussion
	[MSGMU2_W06] knows and understands the fundamental dilemmas related to globalisation and the formation of contemporary international economic relations	Has knowledge of globalization trends	[SW5] implementation of a problem task
	[MSGMU2_U08] can communicate in an international and culturally diverse environment, using advanced terminology of international economic relations; supports his/ her position, doubts and suggestions with argumentation based on selected theories, opinions of various authors and/or statistical data	The student has a basic knowledge of cultural differences	[SU8] observation of student's independent or team work
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	Ability to work in groups and make compromises	[SK2] presentation/project/paper/ report
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	Able to collect and interpret information	[SU5] implementation of a problem task
Subject contents	Changing social environment of the organization; Expats as management staff Cultural stress; adaptation or assimilation; dimensions of adaptation; cultural relativism that is - Ethnocentrism,		
Prerequisites and co-requisites	No requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presentation	51.0%	100.0%
Recommended reading	Basic literature	Ch. Hampden-Turner, A. Trompenaars, Siedem kultur kapitalizmu, Wydawnictwo Wolters Kluwer, 2006. F. E. Jandt, Intercultural Communication, Sage Publ. 2013	
	Supplementary literature	Scott D., Grodzicki J., Pay Transparency: A Comparison of Employee Perceptions in Poland and the United States. Diamond Scientific Publication, London 2019	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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