University of Gdańsk

Subject card

Subject name and code	Case Study - Functioning of Corporation, PG_00170547					
Field of study	International Economic Relations					
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027	
Education level	Master's studies		Subject group		Obligatory subject group in the field of study	
Mode of study	part-time studies		Mode of delivery		at the university	
Year of study	2		Language of instruction		Polish	
Semester of study	4		ECTS credits		2.0	
Learning profile	academic		Assessment form			
Conducting unit	Faculty of Economics -> Rector					
Name and surname of lecturer (lecturers)	Subject supervisor	dr Tomasz Gutowski				
	Teachers					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	12.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM	
	Number of study hours	12	9.0	29.0	50	
Subject objectives	Familiarizing students with examples of how corporations function on the global market					

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGMU2_U09] can innovatively solve problems in the field of international economic relations and the functioning of economic entities on the international market, adapting existing or developing new methods and tools	The student is able to solve tasks related to the functioning of entities in the international market	[SU1] oral statement/conversation/ discussion
[MSGMU2_W09] has an in-depth knowledge of selected areas of the functioning of a modern enterprise in the national and international environment; understands the conditions, principles and consequences of decisions taken in its structures aiming at the development, and the dependencies among enterprises on the international market	The student possesses in-depth knowledge about the functioning of a modern enterprise	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student is ready to think and act in an entrepreneurial manner concerning entities operating in the international market	[SK1] oral statement/conversation/ discussion
[MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences	The student is able to observe and interpret economic phenomena occurring in the modern economy	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[MSGMU2_W10] has an in-depth knowledge of the legal, cultural and financial conditions related to business operations, in particular those of an international nature	The student has advanced knowledge of the conditions related to business activities, particularly of an international nature	[SW1] oral statement/ conversation/discussion
[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student actively participates in groups working on projects related to the functioning of economic entities	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[MSGMU2_U07] can plan and manage a commercial transaction on the international market, conduct effective negotiations, analyse and critically assess the course of the transaction	The student is able to plan a commercial transaction conducted by an international corporation	[SU1] oral statement/conversation/ discussion

Subject contents

1. Investment, investment process, global corporations
2. Foreign direct investment and its impact on the development of European countries (Case study)
3. Debate - choosing the location for corporate investment decisions in Europe
4. Foreign direct investment in Africa - an overview of corporate strategies (Case study)
5. Foreign direct investment in Asia - an overview of corporate strategies (Case study)
6. Corporate activities and their contribution to the GDP of selected countries

Prerequisites and co-requisites

No requirements

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
	51.0%	65.0%
	51.0%	35.0%

Recommended reading	Basic literature	Recommended reading lists (in Polish version)
	Supplementary literature	Recommended reading lists (in Polish version)
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	functioning of corporations in the modern economythe process of corporate development as a result of foreign direct investment	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.