

Subject card

Subject name and code	Enterprise in Crisis, PG_00170551						
Field of study	International Economic Relations						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2026/2027	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study	
Mode of study	part-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	4		ECTS credits			2.0	
Learning profile	academic		Assessment form				
Conducting unit	Division of International Trade -> Department of International Business -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Bożena Klusek-Wojciszke				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		8.0		32.0	50
Subject objectives	The aim of the subject is to identify the conditions of crisis situations and methods of dealing with a crisis in an international enterprise. Students' work involves analyzing specific crisis situations in entities operating in the modern economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	The student is able to use knowledge to solve problems related to the functioning of an enterprise in a crisis.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_W14] has an in-depth knowledge of the human being as an individual making economic decisions, acting in social structures and organisational units, in particular in enterprises operating on the international market	The student has in-depth knowledge of the need to make economic decisions in enterprises.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGMU2_W09] has an in-depth knowledge of selected areas of the functioning of a modern enterprise in the national and international environment; understands the conditions, principles and consequences of decisions taken in its structures aiming at the development, and the dependencies among enterprises on the international market	The student knows and understands the conditions of conduct in contemporary enterprises in crisis situations.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGMU2_W04] has an in-depth knowledge of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	The student understands the causes and course of crisis situations in the enterprise.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences	Using the acquired knowledge, the student is able to analyze economic processes and phenomena occurring in the company's environment.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student thinks and acts in an entrepreneurial way, assesses the risk of making decisions in crisis situations and finds ways to prevent their consequences.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
Subject contents	1. The essence of the crisis and crisis situation in an enterprise on the international market. 2. Recognizing the causes of the crisis and its potential effects. 3. Phases of crisis management. 4. Strategies for exiting the crisis. 5. Tasks of management staff in times of crisis. 6. Effective communication in a crisis. 7. The role of emotional intelligence and coping with stress in crisis situations. 8. Public relations of organizations in crisis management. 9. Costs and benefits resulting from the crisis for the company. 10. Case study - examples of crisis situations in Polish and international companies. 11. Development of a model of a strategy for dealing with crisis situations.		

Prerequisites and co-requisites	Knowledge of the lecture: cultural conditions of international business.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	assessment of the project - its substantive value (60%), proposed methods of solving problems arising from the crisis situation (20%)	51.0%	80.0%
	active participation in discussions during classes	51.0%	20.0%
Recommended reading	Basic literature	1. Lichtarski J., Podstawy nauki o przedsiębiorstwie, Wydawnitwo Akademii Ekonomicznej we Wrocławiu, Wrocław 2007. 2. Łukasinski W., Wpływ kapitału ludzkiego na proces rozwoju organizacji w warunkach kryzysu, [w:] Zarządzanie w kryzysie, red. A. Stabryła, Krakow 2000. 3. Mintzberg H., Zarządzanie, Wolters Kluwer, Warszawa 2013. 4. Palmer R.E., Przywództwo doskonałe, Wolters Kluwer, Warszawa 2013.	
	Supplementary literature	1. Huczek M., Organization culture a company crisis, "Zeszyty Naukowe Wyższej Szkoły Humanitas. Zarządzanie", 2014, nr 2.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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