

Subject card

Subject name and code	International Economic Diplomacy, PG_00132324						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		15.0		30.0	75
Subject objectives	International Economic Diplomacy is a course focusing on decision-making, policy-making, and advocating for a state's business interests. This course introduces students to the fundamental theories and issues concerning the dealings of nations with each other, as well as the institutions of global governance that impact trade relations. It traces the changes in the global trade architecture, especially the move from trade negotiations fronted by the WTO to trade in a multilateral environment and the regulatory architecture for dispute settlement.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_W04] has an in-depth knowledge of the evolution of theories describing international business and international economic and financial relations	the student has in-depth knowledge of the evolution of theories describing international economic diplomacy.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[IBMU2_W05] knows and understands the fundamental dilemmas of international business related to globalisation, integration, internationalization and sustainable development	the student understands the fundamental dilemmas of international economic diplomacy related to globalization, integration, internationalization, and sustainable development.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business	the student is ready to critically assess the level of knowledge, skills, and professional competencies in international economic diplomacy. The student plans and organizes their individual work, including the use of consultations as a form of learning support.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[IBMU2_U03] can accurately select and use sources of information on international business, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way	the student can accurately select and use sources of information about international economic diplomacy, evaluate them, critically analyze and creatively interpret and present them innovatively.	[SU2] presentation/project/paper/report
	[IBMU2_U08] can manage teamwork, cooperate and work in a team, in particular an international one, taking a leading role in it	the student can manage teamwork, cooperate, and work in a team, particularly an international one, leading in it.	[SU2] presentation/project/paper/report
	[IBMU2_U07] can prepare oral presentations on economic and social issues, using specialist theoretical approaches with diverse audiences, can prepare and lead a debate	the student can prepare oral presentations on international economic diplomacy issues using specialist theoretical approaches with diverse audiences and organise and lead a debate.	[SU2] presentation/project/paper/report
	[IBMU2_W03] knows terminology in the field of international business, international economics and financial relations and complementary disciplines	the student knows the terminology in international economic diplomacy.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report

Subject contents	1. The evolution of international economic diplomacy: Diplomacy starts with trade. 2. International economic diplomacy today: 3. Introduction to the WTO 4. Multilateral Trade Negotiations 5. GATT vs WTO 6. Basic Principles 7. Dispute Settlement: Basic Principles and Procedures 8. Updating Trade Rules: An overview of WTO negotiations and recent achievements 9. WTO Ministerial Conferences 10. The Trade Facilitation Agreement 11. Development: Aid for Trade Defining the topic of the group project, which concludes with a report and presentation, involves approximately 15 hours of consultations with the instructor. This time includes topic selection, discussion of methodological assumptions, determination of expected outcomes, and subsequent feedback and ongoing academic support throughout the project implementation, leading up to the final presentation																	
Prerequisites and co-requisites	Knowledge of fundamental theories and terminology regarding the world economy.																	
Assessment methods and criteria	<table><tr><td>Subject passing criteria</td><td>Passing threshold</td><td>Percentage of the final grade</td></tr><tr><td>presentation of the group project</td><td>51.0%</td><td>50.0%</td></tr><tr><td>class activity</td><td>51.0%</td><td>10.0%</td></tr><tr><td>Project Report</td><td>51.0%</td><td>20.0%</td></tr><tr><td>written test</td><td>51.0%</td><td>20.0%</td></tr></table>			Subject passing criteria	Passing threshold	Percentage of the final grade	presentation of the group project	51.0%	50.0%	class activity	51.0%	10.0%	Project Report	51.0%	20.0%	written test	51.0%	20.0%
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Recommended reading	Basic literature	R. Orłowska, K. Żołądkiewicz, The New Face of the World Trade Organization, Gdańsk University Press, Gdańsk 2021. K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy, pdf book prepared under PROUG Project, Sopot 2019 K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy -Case studies - pdf book prepared under PROUG Project, Sopot 2019 B.M. Hoekman, M.M. Kostecki, The Political Economy of the World Trading System. The WTO and Beyond, Oxford University Press, New York 2009. Statistics databases, https://www.wto.org/english/res_e/statis_e/statis_e.htm TBT/SPS notifications http://tbtims.wto.org/ and http://spsims.wto.org/ WTO Tariff Download Facility http://tariffdata.wto.org/																

	Supplementary literature	R. Orłowska, A. Dorożyńska, WTO plurilateral agreements: a multilateral approach in action, <i>Studia Prawno-Ekonomiczne</i>, vol. 129/2023, 119138. K. Żołądkiewicz, Accession to the WTO. Case: the Russian Federation, <i>"International Journal of Emerging and Transition, Economies"</i>, vol. 3, 2010/1, p. 79-93. K. Żołądkiewicz, Some Deficiencies within the WTO System, <i>"Folia Oeconomica Stetinensia"</i>, No. 10 (18), 2011/1, p. 78-89. R. Orłowska, K. Żołądkiewicz, A. Dorożyńska, Multiregionalizm: porażka czy sukces Światowej Organizacji Handlu? <i>Studia Prawno-Ekonomiczne</i>, vol. 121/2021 s. 245262.
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Project examples: 1: The WTOs primary functions are related to administering WTO trade agreements, forums for trade negotiations, handling trade disputes, monitoring national trade policies, technical assistance and training for developing countries, and cooperation with other international organizations. In your view, where are improvements needed in the WTOs functioning? Why? 2: The World Trade Organization (WTO) was established in 1995, although its roots date back to 1947, with the creation of the General Agreement on Tariffs and Trade (GATT). The WTO is an international organization that deals with trade rules between nations. What are, in your opinion, the WTOs main achievements in its first 25 years of existence, and why? 3: Why do you think a multilateral trading system is needed? Please elaborate. 4: The WTO currently counts 164 Members. Some 20 countries are in various stages of accession process to the organization. What are, in your view, the benefits of WTOs membership? 5: Dispute Settlement Body (DSB) plays an essential role in the WTO. Study the dispute between the US and the EU (case: Boeing vs. Airbus) and present results. 6: The Appellate Body (AB) was a significant achievement in the functioning of the WTO. What are, in your view, the current problems of AB? 7: The WTO recognizes as <i>least-developed countries</i> (LDCs) those countries designated as such by the United Nations. What is the WTO development policy towards these countries? 8: Rationale behind the trade war between the US and China in the context of developing and developed countries. 9: The Doha round was the first under the WTO auspices. How would you explain the fiasco of the Doha Round?	
Work placement	Not applicable	

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