

Subject card

Subject name and code	Human Capital Management, PG_00171323						
Field of study	Economics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Piotr Zientara				
	Teachers		dr hab. Piotr Zientara				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		5.0		37.0	50
Subject objectives	Familiarizing students with the essence and role of human capital in contemporary economic entities.Presenting the significance of human capital in socio-economic development.Illustrating the specifics of human capital management in international enterprises.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W05] has an extended knowledge of the human being as a manufacturer and consumer and extended knowledge of the human being as a creator of culture and social structures	has advanced knowledge about employee issues in the workplace	[SW4] test/exam - oral or written
	[EKONMU2_W04] knows different types of economic and social ties and regularities governing them; has an in-depth knowledge of economic and financial ties between enterprises	has knowledge about various types of ties and socio-economic relations created by the discipline of economics, as well as the regularities governing them, including within the chosen specialization in the field of economics.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONMU2_W11] knows the detailed principles of establishing and developing forms of individual entrepreneurship, using the knowledge of economics, finance and management sciences	knows detailed principles of creating and developing forms of individual entrepreneurship, particularly in the area of human resource management	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; can assess risks and threats and find ways of counteracting their effects	is ready to think and act in an entrepreneurial manner, adapts to new situations and conditions, and takes on the challenges of creative thinking.	[SK1] oral statement/conversation/ discussion
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	possesses the ability to apply various forms and scopes of acquired economic knowledge in practice, complementing it with critical analysis of effectiveness and usefulness	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONMU2_U07] can independently propose solutions to complex economic or social problems, select methods of analysis and conduct conclusive procedures in this respect	has the ability to independently propose solutions to specific economic problems and conduct procedures for making decisions in this regard.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONMU2_U08] can independently analyse economic and social phenomena and processes, and can perform a theoretically deepened assessment of such phenomena, using appropriately selected research method	is capable of independently analyzing economic and social phenomena and processes, particularly in the field of human capital management.	[SU1] oral statement/conversation/ discussion
	[EKONMU2_U14] can appropriately identify priorities and plan and organise tasks related to their implementation, as well as monitor and assess progress	can appropriately define tasks in the process of managing human capital	[SU4] test/exam - oral or written
	[EKONMU2_U13] can manage teamwork as well as interact and work in a team (including in an international environment) assuming a leading role in it	can lead a team's work and collaborate effectively within a team.	[SU4] test/exam - oral or written
	[EKONMU2_W10] knows the terms and principles of protection of industrial property and copyright, and understands the necessity of management of intellectual property resources	knows and understands the basic concepts and principles in the field of industrial property protection and copyright law, as well as the necessity of managing intellectual property resources	[SW1] oral statement/ conversation/discussion

Subject contents	The essence of human capital - definitions and terms, evolution of the role of human capital in the economy from "labour force" to "immaterial labour". Human capital and the need for its continuous development in a knowledge-based economy - evolution of the nature of work (full-time, part-time, flexible forms of employment, self-employment). The influence of organizational culture on personnel policy in organizations - the concept of corporate social responsibility in the context of human capital management - workplace diversity - evolution of diversity concepts, advantages and disadvantages of workforce diversity, combating workplace discrimination (regulations in EU countries and other countries). Human capital acquisition process - competency-based approach, sources of recruitment in domestic and international enterprises, employee selection methods, onboarding - performance assessment - employee evaluation methods (performance questionnaires, appraisal interviews, etc.). Human capital development in organizations - employee development plan, career paths, succession planning, managerial succession planning, training, job rotation, and temporary staffing. Employee compensation - functions of remuneration - layoffs, retirement transitions - selected human capital management issues in international enterprises. In order to deepen their understanding of the concepts discussed during lectures, students have the opportunity to attend consultations.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	100.0%
Recommended reading	Basic literature		
		Gospodarowanie kapitałem ludzkim. Wyzwania organizacyjne i prawne, red. A. Rogozińska-Pawełczyk, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 2015 Zarządzanie zasobami ludzkimi. Tworzenie kapitału ludzkiego w organizacji, [red.] H. Król, A. Ludwiczynski, Wyd. Naukowe PWN, Warszawa 2010 M. Armstrong, S. Taylor, Zarządzanie zasobami ludzkimi, Wolters Kluwer, Warszawa 2016 D. Simpson, Istota i konsekwencje ekonomiczne wypalenia zawodowego [w:] International Business and Global Economy, Biznes międzynarodowy w gospodarce globalnej, ed. by the Institute of International Business, University of Gdansk, Gdańsk 2013, nr 32, s. 187-201 D. Simpson, Trendy w międzynarodowej mobilności pracowników, Studia i Materiały. Miscellanea Oeconomicae. 2016, R. 20, nr 3, t. 3, s. 41-48, ISSN: 2081-2345 P. Zientara, Związki zawodowe w największych gospodarkach Europy a przemiany strukturalne i ewolucja modelu społeczno-ekonomicznego, Pomorskie Wydawnictwo Naukowo-techniczne, Gdańsk 2009	

	Supplementary literature	K. Baładynowicz-Panfil, Starzenie się społeczeństw jako determinanta kształtowania współczesnych procesów migracyjnych, [w:]Wyzwania gospodarki globalnej, Prace i Materiały Instytut Handlu Zagranicznego, tom 1, FRUG Sopot 2010 A. Pocztowski, Z. Wiśniewski (red.) Zarządzanie zasobami ludzkimi w warunkach nowej gospodarki, Oficyna Ekonomiczna, Kraków 2004, L. Edvinsson, M.S. Malone, Kapitał intelektualny, Wyd. Naukowe PWN, Warszawa 2001 D. Simpson, Zróżnicowanie kulturowe personelu w przedsiębiorstwach międzynarodowych a zdolność do generowania wiedzy i innowacji, [w:] Problemy współczesnej gospodarki światowej, Prace i Materiały Instytutu Handlu Zagranicznego UG, FRUG, Sopot 2004 P. Zientara, Aktywizacja zawodowa osób po 55 roku życia w UE, "Wspólnoty Europejskie", nr 6, Instytut Badań Rynku, Konsumpcji i Koniunktur, Warszawa 2008
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Human Capital and the Need for Its Continuous Development The Impact of Organizational Culture on Personnel Policy in Organizations The Concept of Corporate Social Responsibility in the Context of Managing Human Capital	
Work placement	Not applicable	

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