

Subject card

Subject name and code	Investment Decisions in Enterprise, PG_00171526						
Field of study	Economics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Specialty subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Investment and Real Estate -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewelina Nawrocka				
	Teachers		dr Ewelina Nawrocka				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		25.0	50
Subject objectives	The aim of the course is to provide students with in-depth knowledge of the nature and role of investments in business operations, including methods for evaluating the profitability of investment projects, sources of financing, and risk analysis related to their implementation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_U07] can independently propose solutions to complex economic or social problems, select methods of analysis and conduct conclusive procedures in this respect	Interprets the results of investment profitability analysis in the context of the strategic objectives of the enterprise. Recognizes situations in which specific methods for evaluating investment projects should be applied. Selects the most profitable investment option based on the presented analysis results. The student consults the substantive correctness of the decision with the instructor during the consultation.	[SU4] test/exam - oral or written
	[EKONMU2_W11] knows the detailed principles of establishing and developing forms of individual entrepreneurship, using the knowledge of economics, finance and management sciences	Explains the significance of investments in the development process of an enterprise. Identifies the basic types of investments (tangible, financial, intangible) and their impact on business operations. Describes methods for evaluating investment efficiency, such as NPV, IRR and payback period. Indicates available sources of financing for investment projects in the business sector. Identifies the main types of investment risk and their impact on project profitability.	[SW4] test/exam - oral or written
	[EKONMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; can assess risks and threats and find ways of counteracting their effects	Is able to indicate potential consequences of investment decisions in the context of a company's social and economic responsibility. Identifies ethical, social, and environmental aspects related to the implementation of investment projects.	[SK4] test/exam - oral or written
Subject contents	1. The essence and importance of investments in enterprise development (definitions, classification, strategic role of investments) 2. Types of investments and their impact on production and service capacities 3. The investment decision-making process (stages, participants, decision-making conditions) 4. Sources of financing for investment projects 5. Methods for evaluating the effectiveness of investment projects 6. Investment risk and methods of its mitigation 7. Investments in the context of corporate strategy and responsibility (alignment with strategy, ethical, social, and environmental aspects) Interpretative problems arising from the use of tools for making investment decisions in the enterprise will be discussed during consultations with the instructor.		
Prerequisites and co-requisites	Fundamentals of Corporate Finance		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam/ oral exam	51.0%	100.0%
Recommended reading	Basic literature	Nawrocka E., Szczepaniak K., Welzant K., Wojewnik-Filipkowska A., Inwestycje przedsiębiorstw w niepewnych warunkach rynkowych, CeDeWu, Warszawa 2022. Dziworska K., Decyzje inwestycyjne przedsiębiorstw. Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2000. Inwestycje rzeczowe i kapitałowe, pod. red. Jerzego Różańskiego, Difin, Warszawa 2006. Rogowski W., Rachunek efektywności inwestycji: wyzwania teorii i potrzeby praktyki, Oficyna Wolters Kluwer Business, Warszawa 2013.	

	Supplementary literature	Behrens W., Hawranek P.M., Poradnik przygotowania przemysłowych studiów feasibility. Wydawnictwo UNIDO, Warszawa 1993. Brigham E. F., Gapenski L. C., Zarządzanie finansami, T.1 i 2. PWE, Warszawa 2000. Budzik - Nowodzińska I., Decyzje inwestycyjne a zarządzanie przedsiębiorstwem: kontekst rozwoju, Wyd. Politechniki Częstochowskiej, Częstochowa 2021. Damodaran A., Finanse korporacyjne: teoria i praktyka, Wydawnictwo Helion, Gliwice 2017. Listkiewicz J., Listkiewicz S., Niedziółka P., Szymczak P., Metody realizacji projektów inwestycyjnych - planowanie, finansowanie, ocena, ODDK, Gdańsk 2004. Marcinek K., Inwestycje rzeczowe przedsiębiorstw: wybrane zagadnienia, Prace Naukowe UE w Katowicach, Wyd. Uniwersytetu Ekonomicznego, Katowice 2012. Machała R., Zarządzanie finansami i wycena firmy. Oficyna Wydawnicza Unimex, Warszawa 2011. Zarządzanie inwestycjami i nieruchomościami - wybrane problemy, pod red. M. Rymarzak, Fundacja Rozwoju Uniwersytetu Gdańskiego, Gdańsk 2011
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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