

Subject card

Subject name and code	LSEG Academy, PG_00172231						
Field of study	International Economic Relations						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Urszula Mrzygłód				
	Teachers		dr Monika Szmelter				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		3.0		37.0	50
Subject objectives	LSEG Academy objectives: 1) to familiarize students with modern technology used in the professional international business environment; 2) to familiarize students how to use the Workspace for searching data and problem solving related to financial markets, companies and global economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_U02] can assess economic and social phenomena occurring in an open economy, interpret necessary statistical data and economic indicators, as well as forecast economic phenomena and processes, using standard methods and tools applied in economic sciences	The student is able to draw simple conclusions about the problems of contemporary economic phenomena on the basis of economic and financial indicators available in the Workspace programme; The student expands their knowledge about Workspace and develops their interests in a selected area during consultations.	[SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[MSG3_U08] uses basic methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions	The student correctly uses the terminology of the Workspace product environment and uses the available applications and analysis tools.	[SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student recognises the capabilities of the Workspace information package. The student recognizes the principles of using a database and its domain scope. The student names financial instruments and economic data and applications using professional vocabulary.	[SW4] test/exam - oral or written
	[MSG3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession	The student is ready to perform his/her professional role professional role in a responsible, careful access service to Workspace; understands and accepts the rules security and rules use of the Workspace product	[SK8] observation of student's independent or team work
	[MSG3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	The student observes the situation in the financial markets, identifies trends and characterises them using the Workspace product.	[SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[MSG3_W17] has an advanced knowledge of financial conditions related to conducting business activity, including the principles of accounting, financial analysis and international settlements	The student knows the principles of the financial and currency markets. Identifies trends and characterises them using the Workspace product. The student is able to find and use company financial statements and selected analytical tools available in Workspace.	[SW4] test/exam - oral or written

Subject contents	1. Scope of the Workspace platform: range of data available, characteristics of basic functionalities. Basic principles of using the programme and navigating the product. Screen management and layout. 2. Applications for annotating and monitoring data in real time. Searching for available applications in Workspace. 3. Search for basic data and news for listed companies, including basic business features, stock instruments, financial reports, graphics, corporate governance and management, company events, ownership structure, debt, access to original documents. Overview pages and search modes 4. Search for data and news using various tools and methods. Saving, retaining and calling up the results obtained. Functionality of ready-made prompts in Workspace. 5 Analysing data in graphical objects available in Workspace. Graphics for quotations of financial instruments: creation of a graph, addition of indicators, trend, customisation of graphs. Data analysis in graphical objects for fundamental data of companies and macroeconomic data. Copying and saving data and charts. Charting applications. 6 Using a spreadsheet in a Workspace environment. Searching and recording fundamental and historical data in a spreadsheet. 7. A selection of other functions and applications in Workspace. Examples of applications and tasks for various financial and other markets. Using Workspace to investigate problems in international business. Any doubts arising during the implementation of the subject matter or interpretation issues will be resolved during consultations.		
Prerequisites and co-requisites	Basic knowledge of financial markets.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Participation in activities	51.0%	5.0%
	Test	51.0%	95.0%
Recommended reading	Basic literature	Materials available on the Workspace platform, development of individual applications. Materials prepared by the instructor.	
	Supplementary literature	Brown N., Lave B., Romey J., Beginning Excel 2019, https://open.umn.edu/opentextbooks/textbooks/70 (open source textbook)	
		Zientara, P., Adamska, J., & Bał, M. (2024). What do tourism and hospitality companies convey about labor union relations in their CSR reports? A conceptual model and empirical findings. Journal of Sustainable Tourism, 1-24.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Find the financial results of the largest listed companies in terms of market capitalisation on the LSE, belonging to the construction sector, collate their financial results and compare.		
Work placement	Not applicable		

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