University of Gdańsk

Subject card

Subject name and code	Risk in International Business, PG_00172240		
Field of study	International Economic Relations		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	2.0
Learning profile	academic	Assessment form	
Conducting unit	Division of International Financial Markets -> Department of International Business -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Monika Szmelter	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	12.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	12	4.0	34.0	50

Subject objectives	Student, who understands the essence of risk in international business and is able to use the best hadging strategy to manage the risk taking into account business situation and market conditions.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession	student is able to use the best hedging strategy and tools to protect international business from losses	[SK4] test/exam - oral or written
[MSGL3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	student is able to indicate different forms of the risk, which are elements of international business	[SU4] test/exam - oral or written
[MSGL3_W09] has knowledge about a human being as an individual making economic decisions, acting within social structures and organisational units (in particular enterprises) or conducting individual economic activity	student knows hedging strategies using in international business	[SW4] test/exam - oral or written

Subject contents

The risk in international business: definition, forms, classification, characteristic, factors.

Risk management: identification&measurement (traditional and new methods), risk strategy in corporate, inspection&evaluation, risk management policy.

Case studies: how to manage contract risk, liquidity risk and market risk in international business?

<table>
<tr><td>Prerequisites
and co-requisites</td><td colspan="2">basic knowledge relating to interanational entrepreneurs and current informations from international economy</td></tr>
<tr><td>Assessment methods
and criteria</td><td colspan="2"><table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>quiz (multiple choice, true/false etc.)</td><td>51.0%</td><td>100.0%</td></tr></table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>Finanse międzynarodowe, red. M. Markiewicz, U. Mrzygłód, PWE, Warszawa 2015.

E. Najlepszy, Finanse międzynarodowe przedsiębiorstw, PWE, Warszawa 2013.

T.T. Kaczmarek, Zarządzanie ryzykiem. Ujęcie interdyscyplinarne, Difin, Warszawa 2010.</td></tr>
<tr><td>Supplementary literature</td><td>E. Najlepszy, Zarządzanie finansami międzynarodowymi, PWE, Warszawa 2001.

A. Saunders, Metody pomiaru ryzyka, ABC, Kraków 2001.

P. Best, Wartość narażona na ryzyko, Dom Wydawniczy ABC, Kraków 2000.</td></tr>
<tr><td>eResources addresses</td><td>Adresy na platformie eNauczanie:</td></tr>
<tr><td>Example issues/
example questions/
tasks being completed</td><td colspan="2">Calculate monthly average weighted exchange rate USD/PLN for corporate XYZ (importer). Transactions from January are:

20XY-01-09 +2 000 000 rate: 2.9750

20XY-01-15 +1 500 000 rate: 3,0300

20XY-01-27 +1 000 000 rate: 3,0250</td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
</table>

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