

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                         |                                                          |                                                      |                                     |                                                         |            |     |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|------------------------------------------------------|-------------------------------------|---------------------------------------------------------|------------|-----|
| Subject name and code                       | Cultural Differences in Business Team, PG_00172262                                                                                                                                                                                                                                                      |                                                          |                                                      |                                     |                                                         |            |     |
| Field of study                              | International Economic Relations                                                                                                                                                                                                                                                                        |                                                          |                                                      |                                     |                                                         |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                                                                                                                                            |                                                          | Academic year of realisation of subject              |                                     | 2027/2028                                               |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                                      |                                                          | Subject group                                        |                                     | Obligatory subject group in the field of study          |            |     |
| Mode of study                               | part-time studies                                                                                                                                                                                                                                                                                       |                                                          | Mode of delivery                                     |                                     | at the university                                       |            |     |
| Year of study                               | 3                                                                                                                                                                                                                                                                                                       |                                                          | Language of instruction                              |                                     | Polish                                                  |            |     |
| Semester of study                           | 6                                                                                                                                                                                                                                                                                                       |                                                          | ECTS credits                                         |                                     | 2.0                                                     |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                |                                                          | Assessment form                                      |                                     |                                                         |            |     |
| Conducting unit                             | Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector                                                                                                                                                                                     |                                                          |                                                      |                                     |                                                         |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                      |                                                          | dr Jacek Grodzicki                                   |                                     |                                                         |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                |                                                          |                                                      |                                     |                                                         |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                             | Lecture                                                  | Tutorial                                             | Laboratory                          | Project                                                 | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                   | 0.0                                                      | 10.0                                                 | 0.0                                 | 0.0                                                     | 0.0        | 10  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                          |                                                          |                                                      |                                     |                                                         |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                       | Participation in didactic classes included in study plan |                                                      | Participation in consultation hours |                                                         | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                   | 10                                                       |                                                      | 3.0                                 |                                                         | 37.0       | 50  |
| Subject objectives                          | To familiarize the student with the issue of cultural differences and their impact on the effectiveness of teams                                                                                                                                                                                        |                                                          |                                                      |                                     |                                                         |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                                                                                                                          |                                                          | Subject outcome                                      |                                     | Method of verification                                  |            |     |
|                                             | [MSG3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession                                                                                                                                                                               |                                                          | Able to analyze and use information                  |                                     | [SK8] observation of student's independent or team work |            |     |
|                                             | [MSG3_U14] can interact and work in a team (including an international one), taking various roles within it                                                                                                                                                                                             |                                                          | Is able to work in a group                           |                                     | [SU8] observation of student's independent or team work |            |     |
|                                             | [MSG3_W12] has a well-organised knowledge of the nature, functioning and sources of changes occurring in the structures of economic entities and organisations (in particular those which operate on the international market); understands the causes, course, scale and consequences of these changes |                                                          | Has knowledge in the economic and social environment |                                     | [SW1] oral statement/ conversation/discussion           |            |     |
|                                             | [MSG3_U09] can communicate in an international and culturally diverse environment, using the terminology of international economic relations (in connection with the chosen speciality within the field of International Economic Relations)                                                            |                                                          | Is able to make decisions together                   |                                     | [SU2] presentation/project/paper/ report                |            |     |

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|----------------------------------------------------------------|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Subject contents                                               | Models of cultural diversity           |                                                                                                                                   |                               |
|                                                                | Intercultural communication            |                                                                                                                                   |                               |
|                                                                | Ethnocentrism and methods to reduce it |                                                                                                                                   |                               |
|                                                                | Culture shock                          |                                                                                                                                   |                               |
| Prerequisites and co-requisites                                | No requirements                        |                                                                                                                                   |                               |
| Assessment methods and criteria                                | Subject passing criteria               | Passing threshold                                                                                                                 | Percentage of the final grade |
|                                                                | Presentation                           | 51.0%                                                                                                                             | 100.0%                        |
| Recommended reading                                            | Basic literature                       | Zenderowski R., Koziński B., Różnice kulturowe w biznesie, CeDeWu, Warszawa 2019                                                  |                               |
|                                                                | Supplementary literature               | Grodzicki J., Istota kreowania kompetencji wielokulturowych w organizacji, "Zeszyty Naukowe Uniwersytetu Gdańskiego", 2015, nr 11 |                               |
|                                                                | eResources addresses                   | Adresy na platformie eNauczanie:                                                                                                  |                               |
| Example issues/<br>example questions/<br>tasks being completed |                                        |                                                                                                                                   |                               |
| Work placement                                                 | Not applicable                         |                                                                                                                                   |                               |

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