

Subject card

Subject name and code	Managerial Workshops, PG_00172265						
Field of study	International Economic Relations						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	4.0	0.0	0.0	0.0	0.0	4
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	4		1.0		20.0	25
Subject objectives	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	Student has advanced knowledge of contemporary organizational structures	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[MSG3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	Student thinks and acts entrepreneurially	[SK3] text preparation/written work
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	Student prepares business projects in accordance with specified requirements	[SK3] text preparation/written work
	[MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	Student uses IT tools to facilitate the analysis of economic entities	[SW3] text preparation/written work
	[MSG3_U05] can use basic regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	Student has the ability to correctly use regulations and standards governing business operations	[SU3] text preparation/written work
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	Student identifies the risks associated with conducting business activities and can assess their consequences	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[MSG3_W05] knows and understands the basic principles of establishing and developing various forms of entrepreneurship	Student understands the principles of establishing economic entities	[SW2] presentation/project/paper/ report [SW3] text preparation/written work
Subject contents	1. Business Activity Planning Process 2. Concept and Need for Creating a Business Plan 3. Functions and Utility of a Business Plan 4. Structure of a Business Plan 5. Essence of Strategic and Marketing Analysis of a Venture 6. Financial Aspects of a Business Plan Using Excel 7. Presentation of Own Business Ideas		
Prerequisites and co-requisites	No requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	70.0%
		51.0%	20.0%
		51.0%	10.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	the need to prepare a business plan analysis of the conditions for the creation of a business project Business Plan Assessment		
Work placement	Not applicable		

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