Subject card

Subject name and code	Corporate Banking, PG_00172374					
Field of study	International Economic Relations					
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028	
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study	
Mode of study	full-time studies		Mode of delivery		at the university	
Year of study	3		Language of instruction		Polish	
Semester of study	5		ECTS credits		4.0	
Learning profile	academic		Assessment form			
Conducting unit	Division of International Financial Markets -> Department of International Business -> Faculty of Economics -> Rector					
Name and surname of lecturer (lecturers)	Subject supervisor	dr Magdalena Markiewicz				
	Teachers					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM	
	Number of study hours	30	10.0	60.0	100	
Subject objectives	The aim of the course is to familiarize students with the organization and functioning of corporate banking. The topics include the legal and operational foundations of the functioning of banks on a national and international scale. Students will be able to learn about the specifics of corporate banking from the point of view of products and services, in particular the credit process and collateral for credit transactions, as well as the impact of the market environment on the activities of banks					

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGL3_U05] can use basic regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	banking regulations and standards applied by banks to determine the financing of business activities. He can also use the rules and standards that enable the effective use of products and services within corporate and retail banking and analyze various aspects of banks' functioning in the international environment.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	A student is ready to think and act in an entrepreneurial manner on banking services market; adapts to new situations and conditions, undertakes challenges of creative thinking.	[SK4] test/exam - oral or written [SK5] implementation of a problem task
	[MSGL3_U03] can identify and analyse relations between economic entities and public institutions in the national and international environment; using the acquired theoretical knowledge can critically evaluate these relations and indicate directions for their further development or changes	The student can identify and analyse the relationships between economic entities and institutions in their national and international environment, knowing the conditions for banks' functioning.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[MSGL3_U07] can perform commercial transactions on the international market, select and apply appropriate forms of transaction settlement, analyse and critically assess the course of transactions	A student can perform banking transactions on the international market, select and apply appropriate forms of them.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[MSGL3_W06] knows and understands the relations between economic entities and public institutions functioning in the national, international and intercultural realms	A student knows and understands the relations between banking institutions functioning in the national, international realms.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[MSGL3_W09] has knowledge about a human being as an individual making economic decisions, acting within social structures and organisational units (in particular enterprises) or conducting individual economic activity	A student has knowledge about a human being as an individual making economic decisions, acting in corporate banking services market.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[MSGL3_W08] knows and understands the fundamental dilemmas of contemporary civilisation, including the strategy of sustainable development and corporate social responsibility	A student knows the strategy of sustainable development and corporate social responsibility, on the field of corporate banking also.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[MSGL3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	A student can identify selected risks related to international corporate banking.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[MSGL3_W17] has an advanced knowledge of financial conditions related to conducting business activity, including the principles of accounting, financial analysis and international settlements	A student has an advanced knowledge of financial conditions related to conducting corporate banking.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[MSGL3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	A student knows the processes and phenomena occurring in corporate banking, and he deeps the knowledge during office houres also.	[SW4] test/exam - oral or written [SW5] implementation of a problem task

<table>
<tr><td>Subject contents</td><td colspan="3">1. Bank sources of financing for business activities, short-term and long-term financing. Availability of financing sources and the purposefulness of their selection. Analysis of procedures and documents, assessment of the creditworthiness of enterprises, loan agreement, types of legal collateral for loan repayment

2. The credit process in corporate banking. Theoretical and practical approach - customer assessment, rating structure, financing of enterprises at various stages of development.

3. Analysis of case studies in the context of selecting instruments - including syndicated loans, export loans, multi-product agreements, leasing, financing structures and limits and the financial condition of the enterprise (analysis of a service, trade, production, financial enterprise).

4. Financial flows in the enterprise - monitoring the state of cash in the enterprise. Analysis of basic indicators of the assessment of the enterprise's condition and their formation in the bank's assessment (liquidity, profitability, debt).

5. Information, measurement and control from the bank's perspective in corporate banking. Monitoring the borrower's financial situation and monitoring the implementation of contractual clauses and loan security.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td colspan="3">-</td></tr>
<tr><td rowspan="2">Assessment methods and criteria</td><td>Subject passing criteria</td><td>Passing threshold</td><td>Percentage of the final grade</td></tr>
<tr><td>Class work and implementation of a problem-solving task (exercises) with a final oral presentation of conclusions</td><td>51.0%</td><td>100.0%</td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td colspan="2">Bankowość korporacyjna: podręcznik akademicki, red. M. S. Wiatr, Difin, Warszawa 2015.

M. Markiewicz, Fuzje i przejęcia międzynarodowe w sektorze bankowym, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021.

Świat bankowości, red. M. Zaleska, Difin, Warszawa 2018.</td></tr>
<tr><td>Supplementary literature</td><td colspan="2">Materials from current literature recommended by the lecturer.</td></tr>
<tr><td>eResources addresses</td><td colspan="2">Adresy na platformie eNauczanie:</td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="3">Analysis of the creditworthiness of a company based on market and financial data.</td></tr>
<tr><td>Work placement</td><td colspan="3">Not applicable</td></tr>
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