

Subject card

Subject name and code	Company Management, PG_00172435						
Field of study	International Economic Relations						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Janusz Dąbrowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		5.0	25
Subject objectives	Practical learning by implementing selected management and financial methods.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[MSG3_W15] has an advanced knowledge of management of an economic entity on the international market; knows and understands strategies and marketing tools used in this management		The student learns various types of organizational structures, incentive systems, management styles and methods of ratio analysis, EVA calculation and investment effectiveness.		[SW5] implementation of a problem task		
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market		The student constructs simple organizational structures and motivational systems, analyzes financial statements, is able to assess the effectiveness of investments and calculate economic profit. The student consults the tasks to be solved with the lecturer during consultations.		[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task		
	[MSG3_K02] critically assesses the level of his/her knowledge in the field of economics; is willing to deepen and update this knowledge throughout his/her life		The student knows the limitations of his or her own knowledge and the need to constantly improve it.		[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written		

Subject contents	Preparation of a company's organizational structure diagram - case study. Examination of leadership style based on the Reddin test. Constructing an enterprise's motivational system - a case study. Economic profit of the enterprise (EVA) - task. Assessment of the company's financial situation - task (part 1). Assessment of the company's financial situation - task (part 2). Assessment of the effectiveness of tangible investments - task.		
Prerequisites and co-requisites	Basic knowledge of organizational management, microeconomics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Arithmetic mean of partial marks for completing individual tasks	51.0%	100.0%
Recommended reading	Basic literature	Przedsiębiorstwo. Drogi sukcesu rynkowego, red. J. Zurek, PWE, Warszawa 2016.	
	Supplementary literature	Przedsiębiorstwo. Zasady działania, funkcjonowanie i rozwój, red. J. Zurek, Fundacja Rozwoju UG, Gdansk 2007. R.W. Griffin, Podstawy zarządzania organizacjami, PWN, Warszawa 2007. A. Czerminski, M. Czerska, B. Nogalski, R. Rutka, J. Apanowicz, Zarządzanie organizacjami, Wydawnictwo "Dom Organizatora", Toruń 2001. Zarządzanie. Teoria i praktyka, red. A. K. Kozminski i W. Piotrowski, PWN, Warszawa 2007. Zarządzanie przedsiębiorstwem, red. M. Strużycki, Difin, Warszawa 2004. J. Dąbrowski, T. Nowosielski, Zrównoważony rozwój nowym paradygmatem rozwoju gospodarczego, [w:] Efektywność ekonomiczna przedsiębiorstw a zrównoważony rozwój gospodarki, red. H. Klimek, T. Nowosielski, PTE Oddział w Gdańsku, Gdańsk 2013, s. 9-25. J. Dąbrowski, Metodologiczne aspekty pomiaru efektywności przedsiębiorstw, [w:] Efektywność ekonomiczna przedsiębiorstwo a zrównoważony rozwój gospodarki, red. H. Klimek, T. Nowosielski, PTE Oddział w Gdańsku, Gdańsk 2013, s. 27-44. W. Bień, Zarządzanie finansami przedsiębiorstwa, Defin, Warszawa 2008. C. Bozarth, R.B. Handfield, Wprowadzenie do zarządzania operacjami i łańcuchem dostaw, Helion, Gliwice 2007. J. Dąbrowski, Zakupy a logistyka zaopatrzenia i marketing zakupów, "Współczesna Gospodarka" 2011, nr 2. J. Dąbrowski, Znaczenie funkcji zakupowej w przedsiębiorstwie, "Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2007, nr 4. J. Dąbrowski, Strategia produktu w działalności zakupowej przedsiębiorstw, "Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2008, nr 5. J. Dąbrowski, Wpływ działalności zakupowej na wyniki firmy, "Logistyka", 2006, nr 4. J. Dąbrowski, H. Klimek, Purchasing research of enterprises, [w:] Challenges of global economy, Edited by O. Debicka, K. Dobrowolski, Wydawnictwo Uniwersytetu Gdanskiego, Gdansk 2013. J. Dąbrowski, Global sourcing of enterprises, [w:] Development and functioning of enterprises in global and changing environment, Edited by J. Kujawa, O. Debicka, The Foundation for the Development of Gdansk University, Gdansk 2010, s. 64-80. J. Dąbrowski, Organizacja globalnego sourcingu, [w:] Przedsiębiorstwo na rynku globalnym, red. A. Oniszczyk-Jastrzabek, T. Gutowski, J. Zurek, Fundacja Rozwoju Uniwersytetu Gdanskiego, Gdansk 2010, s. 65-75. J. Dąbrowski, Kompetencje menedżerów i pracowników w strukturze zasobów przedsiębiorstwa, "Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2015, nr 12.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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