

Subject card

Subject name and code	Corporate Social Responsibility, PG_00172682						
Field of study	Business and Environmental Technology						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Macroeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jerzy Podlewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		13.0		22.0	50
Subject objectives	The aim of the course is to acquire the ability to respond to difficult corporate ethical situations and to learn how to make managerial decisions in such situations with respect for corporate social responsibility, including environmental responsibility.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[BiTEMU2_U02] uses in practice various forms and scope of acquired economic knowledge, complementing it with a critical analysis of effectiveness and usefulness	Acquires practical skills on how to deal with and manage difficult ethical situations concerning the company. Knows how to make socially responsible managerial decisions.	[SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task
	[BiTEMU2_U01] is able, based on economic sciences, to correctly observe, interpret, and explain economic phenomena and processes and the mutual relations between them, using specialized economic terminology	Acquires the ability to analyse and interpret economic phenomena independently, taking into account their importance for sustainable, responsible economic development, the role of the enterprise in society, its impact on the environment, adherence to ethical and moral principles.	[SU6] demonstration of practical skills
	[BiTEMU2_K01] understands the need for lifelong learning, verifies the state of his or her economic knowledge, is able to inspire and organize the learning process of other people	Student is able to acquire information and knowledge from a variety of available traditional, electronic, network sources and is able to critically analyse their reliability, usefulness, advisability of use.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[BiTEMU2_W05] knows various types of economic and social bonds and relations created by economic sciences and about the regularities that govern them	Understands the impact on different forms of economic, social relations, forms of business organisation on their compliance with norms, regulations, ethical and moral principles, good practices relevant to corporate social responsibility.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[BiTEMU2_K05] is characterized by personal values related to being guided in professional life by business ethics and corporate social responsibility, respect for others, and loyalty to the company	Acquires a high sensitivity to the company's internal and external environment relationships.	[SK8] observation of student's independent or team work
	[BiTEMU2_W06] has in-depth knowledge of views on selected types of economic entities, structures and institutions as well as selected categories of economic ties and their historical evolution	Acquires knowledge of how to diagnose the economic situation of an enterprise from the point of view of its importance and role in society, knows how to build decision-making alternatives and how to construct criteria and make decisions regarding relations with the social and environmental environment.	[SW3] text preparation/written work
Subject contents	1. The essence and definitions of corporate social responsibility (CSR), the history of CSR and business ethics2. Corporate social responsibility versus promotion and public relations3. instrumentalism in the application of CSR vs. a management science approach4. Analysis of examples of particularly blatant violations and non-compliance with ethical business principles and their consequences. Case studies:1. Recourse to prejudice or negative feelings in the sales process 2. Inflicting bundled transactions3. Loss of customer interest after selling a good4. Passing on (selling) confidential customer information5. Privileging selected customers6. Punishing dissatisfied customers7. Exposing the customer to additional costs and annoyances they didn't expect to incur.8. Misleading the customer by telling them about product features they don't have 9. Unequal opportunities when hiring new employees10. Hiring unqualified and unqualified employees in order to make savings 14. Giving preference to selected employees15. Privileging and discriminating in holiday periods for different employees18. Conflicting instructions to employees19. Double subordination of employees20 Poor interpersonal relations21. Corporate social responsibility22. acting to the detriment of the local community23. Misleading the local community24. Conflicts with neighbours over nuisance business activities25. Investment envy26. Lack of objectivity in the perception of the public interest 27. Operating under a false banner28 "Failure to equate self-interest with environmental interest".29 "Commissions for acquisitions".30 "Promotions and discounts" for politicians and celebrities31 Extracting matters of official secrecy from politicians and officials32 Appointment of 'silent' representatives of consumers to supervisory boards33. Abuse of power by politicians to obtain public assistance34. Abusing politicians for self-promotion35. Involving politicians and officials in influencing public tender awards nducing unjustified decisions37. Environmental disaster38. Ship hijacking39. Ethics in pharmaceutical companies		
Prerequisites and co-requisites	No requirements		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Completion of assignment project or presentation	51.0%	100.0%
Recommended reading	Basic literature	G. W. vanLoon, S. J. Duffy "Environmental chemistry, a global perspective", Oxford University Press, Oxford 2011	
	Supplementary literature	K. Waldron "The chemistry of everything", Pearson/Prentice Hall, Upper Saddle River, 2007.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Case studies of corporate decision-making situations in the field of corporate social responsibility given in the literature, which require students to develop and present the position taken independently.		
Work placement	Not applicable		

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