

Subject card

Subject name and code	Managing Financial Resources, PG_00173199						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Michał Suchanek				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		15.0		30.0	75
Subject objectives	The goal of the course is to make students familiar with the basic concepts of financial management. They should be able to coordinate the financial system of a small or medium enterprise, solve financial problems easily and create a financial projection for a standard investment horizon.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_K01] Is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	Understands the importance of financial data in making business decisions. The student is prepared to acknowledge the need for consultations with the course instructor in the case of complex issues in the area of financial management.	[SK4] test/exam - oral or written
	[IBMU2_U02] can interpret statistical data and economic indicators, and select and use quantitative and qualitative methods and tools developed by economic sciences, including advanced information and communication techniques	Knows how to construct performance measures of the company's financial management and compile them into financial projection analytics	[SU4] test/exam - oral or written
	[IBMU2_W02] knows and understands methods and tools for describing economic phenomena, including data acquisition techniques, which make it possible to describe and analyse business entities functioning on the international market as well as processes and phenomena occurring in them and between them	understands the importance of the financial system and the financial reporting system as a source of data about the enterprise, its market position and the processes within it	[SW4] test/exam - oral or written
	[IBMU2_W08] knows selected areas of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of decisions taken in modern enterprise's structures dealing on the international market	Understands the impact of sources of finance and accounting law on the operation of the enterprise and its decision-making processes	[SW4] test/exam - oral or written
	[IBMU2_K03] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	Is able to adapt universal financial planning concepts to changing conditions in the market environment	[SK4] test/exam - oral or written
	[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	Knows how to construct and interpret data from financial statements and projections, integrating knowledge of international business	[SU4] test/exam - oral or written
	[IBMU2_W03] knows terminology in the field of international business, international economics and financial relations and complementary disciplines	Knows the terminology of finance and financial management; distinguishes between basic financial categories	[SW4] test/exam - oral or written
	[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business	understands the necessity to verify the ways of accounting and reporting the financial situation of the enterprise depending on the level of complexity of economic operations	[SK4] test/exam - oral or written
Subject contents	1. Introduction to financial planning 2. Traditional costing and activity based costing 3. Pricing methods - economic and accounting 4. Budgetary control - different budgets, 5. Financial projections 6. Investment appraisal - standard KPIs, NPV, IRR 7. Resource optimisation - use of labour, materials and property, plant & equipment. As part of supporting the learning process, consultations will be used to clarify more complex issues related to the lecture topics.		
Prerequisites and co-requisites	Basic knowledge of financial accounting and statistics is advisable in order to be able to understand the concepts of managing financial resources		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam	51.0%	100.0%

Recommended reading	Basic literature	1. M. Broadbent, J. Cullen, Managing Financial Resources, Butterworth-Heinemann, 2013 2. F.R. Jacobs, R.B. Chase, Operations and Supply Chain Management, McGraw-Hill Education, 2015 3. F.R. Jacobs et al., Manufacturing Planning and Control for Supply Chain Management, McGraw-Hill Education, 2013
	Supplementary literature	1. A. Letkiewicz, M. Suchanek, Use of economic and econometric analysis in the financial standing diagnosis of haulage enterprises, case study: Trans Polonia SA, Springer Proceedings in Business and Economics, 2016 2. S.A. Zenios, Financial optimization, Cambridge university press, 2012
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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