

Subject card

Subject name and code	Master's Seminar, PG_00173200						
Field of study	Master's Seminar (Seminarium)						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		9.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		30.0		165.0	225
Subject objectives	The aim of the master's seminar is to provide students with knowledge, skills and methodological competences to act independently, to formulate economic problems and research hypotheses and to verify them on the basis of a coherent set of publications and empirical data, as well as to edit the text of the master's thesis in accordance with the guidelines of the Faculty of Economics.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_U09] can independently plan and implement lifelong learning; complement and improve the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organise the learning process for others	The student can independently plan and implement lifelong learning; supplement and improve the acquired knowledge and skills; is open to new ideas and techniques; is able to inspire and organize the learning process of others. The student demonstrates initiative in scheduling consultation meetings and responds constructively to feedback during the writing process.	[SU1] wypowiedź ustna/rozmowa/ dyskusja [SU3] opracowanie tekstowe/ praca pisemna [SU5] realizacja zadania problemowego
	[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	The student can creatively interpret, explain and analyze complex economic phenomena and relations between them, using the acquired knowledge in the field of international business and international economic and financial relations.	[SU3] opracowanie tekstowe/ praca pisemna [SU5] realizacja zadania problemowego
	[IBMU2_K01] Is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	The student is ready to recognize the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in the case of complex issues..	[SK3] opracowanie tekstowe/ praca pisemna [SK5] realizacja zadania problemowego
	[IBMU2_U05] can communicate in an international and culturally diverse environment, using advanced terminology of international business	The student can communicate in an international and culturally diverse environment, using advanced terminology in the field of international business.	[SU1] wypowiedź ustna/rozmowa/ dyskusja [SU5] realizacja zadania problemowego
	[IBMU2_W02] knows and understands methods and tools for describing economic phenomena, including data acquisition techniques, which make it possible to describe and analyse business entities functioning on the international market as well as processes and phenomena occurring in them and between them	The student knows and understands the methods and tools for describing economic phenomena, including data acquisition techniques that enable the description and analysis of economic entities operating on the international market as well as the processes and phenomena occurring in them and between them.	[SW3] opracowanie tekstowe/ praca pisemna [SW5] realizacja zadania problemowego
	[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business	The student is ready to critically assess the level of acquired knowledge, skills and professional competences in the field of international business. The student is able to use supervisor office hours to improve the structure and content of the thesis.	[SK1] wypowiedź ustna/rozmowa/ dyskusja [SK3] opracowanie tekstowe/ praca pisemna
	[IBMU2_U04] can formulate and test hypotheses related to simple research problems in the field of international business using appropriately selected methods and tools	The student can formulate and test hypotheses regarding simple research problems in the field of international business using appropriately selected methods and tools. The student is able to formulate questions and concerns related to task completion and to deepen their understanding of the content during office hours with the supervisor.	[SU3] opracowanie tekstowe/ praca pisemna [SU5] realizacja zadania problemowego
	[IBMU2_K03] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student is ready to think and act in an entrepreneurial way; adapts to new situations and conditions; takes up challenges of creative thinking; acquires resistance to failures; assesses risks and threats and finds ways to counteract their effects.	[SK1] wypowiedź ustna/rozmowa/ dyskusja [SK3] opracowanie tekstowe/ praca pisemna [SK5] realizacja zadania problemowego
	[IBMU2_K07] is ready to perform professional roles responsibly, taking into account the changing social needs	The student is ready to perform professional roles responsibly, taking into account the changing social needs.	[SK5] realizacja zadania problemowego

	Course outcome	Subject outcome	Method of verification
	[IBMU2_W06] has knowledge of the world economy, economic ties and the regularities governing them, principles of global market functioning and international economic and financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes;	The student knows the world economy, economic ties and regularities governing them, the principles of functioning of world markets and international economic and financial relations and the process of their evolution; understands the causes, regularities and effects of the changes taking place.	[SW1] wypowiedź ustna/rozmowa/ dyskusja [SW3] opracowanie tekstowe/ praca pisemna [SW5] realizacja zadania problemowego
	[IBMU2_W07] knows the terms and principles of intellectual (industrial) property protection and copyright law; understands the necessity of intellectual property management	The student knows the concepts and principles of protection of intellectual (industrial) property and copyright; understands the need to manage intellectual property.	[SW3] opracowanie tekstowe/ praca pisemna
	[IBMU2_K06] is ready to observe and develop the principles of professional ethics and corporate social responsibility, takes into account changing social needs, respects the diversity of opinions and cultures	The student is ready to observe and develop the principles of professional ethics and corporate social responsibility, takes into account the changing social needs, respects the diversity of opinions and cultures.	[SK3] opracowanie tekstowe/ praca pisemna
Subject contents	1. Formulating appropriate problems in the field of international business that can be the subject of master's studies 2. Formulating the purpose and research hypothesis of the work 3. Selection and analysis of appropriate sources of key knowledge to explain the given problem 4. Preparation of the description and diagnosis of the subject of research as the basis for the verification of hypotheses 5. Development of a concept for a detailed analysis of all research aspects 6. Preparing development scenarios, forecasts or strategies regarding the problem under study 7. Editing the text (language, text comprehensibility, bibliographic index) 8. Preparation of tables, charts, illustrations 9. Preparing a bibliography, checking for copyright infringement 10. Preparation of the abstract of the work 11. Familiarization with intellectual property rights As part of the seminar assessment, 30 hours of consultations with the supervisor are planned during the preparation of the diploma thesis		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Progress in the preparation of the thesis: by the end of the third semester - at least submission of another chapter of the thesis	80.0%	100.0%

Recommended reading	Basic literature	R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011 Handouts delivered by supervisors of thesis.
	Supplementary literature	P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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