

Subject card

Subject name and code	Transportation and International Logistics, PG_00173308						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	1		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Magdalena Jażdżewska-Gutta				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		15.0		30.0	75
Subject objectives	The goal of the course is to acquaint students with basic knowledge concerning international transportation and logistics, as well as the methods and tools that can be used in supply chain management.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_W05] knows and understands the fundamental dilemmas of international business related to globalisation, integration, internationalization and sustainable development	Student knows and understands the fundamental dilemmas of international business related to globalisation, integration, internationalization and sustainable development in the field of transport, logistics and supply chain management	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBMU2_K01] is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	Student is ready to recognise the importance of knowledge of transport and logistics in the process of identifying and solving business problems and the need to consult the teacher during consultation hours in cases of complex issues	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
	[IBMU2_W08] knows selected areas of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of decisions taken in modern enterprise's structures dealing on the international market	Student knows transport, logistics and supply chain management as an area of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of transport, logistics and supply chain management decisions taken in modern enterprise's structures dealing on the international market;	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBMU2_U03] can accurately select and use sources of information on international business, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way	Student can accurately select and use sources of information on transport and logistics, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	Student can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in transport, logistics and supply chain management	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[IBMU2_W10] knows and understands the key issues and theoretical aspects of managing a business entity on the international market and selected detailed issues of the international business	Student knows and understands the key issues and theoretical aspects of managing a business entity on the international market and of selected detailed issues of the international supply chain	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBMU2_K05] is ready independently identify, diagnose and resolve dilemmas and alternative solutions related to international business	Student is ready to independently identify, diagnose and resolve dilemmas and alternative solutions related to transport, logistics and supply chain management	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
	[IBMU2_W03] knows terminology in the field of international business, international economics and financial relations and complementary disciplines	Student knows an advanced terminology in the field of transport, logistics and supply chain management	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBMU2_W01] has an in-depth knowledge of the discipline of economics and finance; understands the differences between contemporary trends in the theory of international business	Student has an in-depth knowledge of the discipline of economics and finance with regard to transport and logistics; understands the differences between contemporary trends in the theory of international business	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business	Student is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of transport, logistics and supply chain management	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written

Subject contents	1. Introduction to transportation, freight forwarding and international logistics - basic definitions, T&L services, outsourcing. 2. Transport and logistics infrastructure. 3. Managing logistics internationally - challenges of international logistics, characteristics of international supply chain planning for international logistics, location of facilities, international distribution. 4. Freight transport - modal choice - air, rail, road, sea and inland waterway transport, supply of transport services on international market, organisation and management of transport processes. Role of intermodal transport in international logistics - characteristics of intermodal transport, organisation and management of container terminals, intermodal transport in creation of logistics chains. 5. International freight forwarding - major tasks of international forwarder, forwarding services market, forwarder as logistics operator. 6. Transport and forwarding documents. 7. Lean game 8. Supply chain planning and control. 9. Procurement and inventory decisions. 10. Warehousing and material handling. 11. Logistics customer service. 12. Challenges to supply chains and trends in logistics management. During consultation hours, individual questions will be discussed, doubts clarified, and additional explanations concerning the course content will be provided.														
Prerequisites and co-requisites	Basic knowledge of the principles and procedures of foreign trade, organization and functioning of global enterprises, basic microeconomics.														
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Written test</td><td>51.0%</td><td>70.0%</td></tr><tr><td>Presentation</td><td>51.0%</td><td>20.0%</td></tr><tr><td>Active participation</td><td>51.0%</td><td>10.0%</td></tr></table>	Subject passing criteria	Passing threshold	Percentage of the final grade	Written test	51.0%	70.0%	Presentation	51.0%	20.0%	Active participation	51.0%	10.0%		
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Example issues/ example questions/ tasks being completed															
Work placement	Not applicable														

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