

Subject card

Subject name and code	Knowledge Management, PG_00173324						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Organisation and Management -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Piotr Wróbel				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		5.0	25
Subject objectives	The primary aim of the course is to understand the impact of the Knowledge Era on enterprises, public organizations, and the labor market, particularly in the areas of strategies and knowledge management processes.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W09] knows and understands the basic economic, legal and other conditions of various activities related to the given qualification	The student knows and understands the basic economic principles and other conditions of knowledge management related to the given qualification	[SW4] test/exam - oral or written
	[IBL3_U05] can identify and evaluate selected risks related to international business	The student can identify and assess selected risks associated with knowledge management	[SU4] test/exam - oral or written
	[IBL3_W03] knows and understands selected research methods and tools, including IT tools and data acquisition techniques, which are applicable to international business issues	The student knows and understands selected research methods and tools that are used in knowledge management issues	[SW4] test/exam - oral or written
	[IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment	The student is ready to perform his/her professional role responsibly, adhering to business ethics and standards in the work environment	[SK4] test/exam - oral or written
	[IBL3_W02] knows and understands fundamental concepts and terminology of international business, international economic and financial relations and complementary disciplines	The student knows and understands the basic concepts and terminology of knowledge management	[SW4] test/exam - oral or written
	[IBL3_W08] knows and understands principles of economic decision making by individuals acting within social and business structures	The student knows and understands the principles of making economic decisions by entities operating within social and business structures	[SW4] test/exam - oral or written
Subject contents	[IBL3_U01] can interpret and explain economic phenomena, analyse their causes, course and connections within these phenomena using the acquired knowledge of international business, economics and finance and complementary disciplines	The student can interpret and explain economic phenomena, analyze their causes, course, and interrelations using the acquired knowledge in the field of knowledge management	[SU4] test/exam - oral or written
	1. Personal knowledge management 2. Building individual intellectual capital using the 7 Habits of Highly Effective People 3. Habit 1: Be proactive 4. Habit 2: Begin with the end in mind 5. Habit 3: Put first things first 6. Habit 4: Think win-win 7. Habit 5: Seek first to understand, then to be understood 8. Habit 6: Synergie 9. Habit 7: Sharpen the saw As part of supporting the learning process, consultations will be used to clarify more complex issues related to the class topics.		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	51.0%	100.0%
Recommended reading	Basic literature	1. S.R. Covey (2020) 7 habits of highly effective people, Simon & Schuster 2. W.G. Bennis (2009) On becoming a leader, Basic Books	
	Supplementary literature	1. K. Blanchard, S. Johnson (2003) The One Minute Manager, William Morrow 2. Probst G., Raub, S. and Romhardt, K. (2000) Managing Knowledge: Building Blocks for Success, Chichester, Wiley	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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