

Subject card

Subject name and code	Microeconomics, PG_00173334						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		4.0		
Learning profile	academic		Assessment form				
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Blajer-Gołębiewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		10.0		60.0	100
Subject objectives	The aim of this course is to improve students knowledge about decision-making processes made by consumers and producers.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_U01] can interpret and explain economic phenomena, analyse their causes, course and connections within these phenomena using the acquired knowledge of international business, economics and finance and complementary disciplines	A student can interpret and explain economic phenomena, analyse their causes, course and connections within these phenomena using the acquired knowledge of microeconomics.	[SU4] test/exam - oral or written
	[IBL3_W01] has knowledge of the discipline of economics and finance, involving critical understanding of theories of international business	A student has knowledge of microeconomics, involving a critical understanding of theories	[SW4] test/exam - oral or written
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	A student is able to perform tasks in uncertain conditions, solve complex issues of microeconomics by appropriate selection of information sources, conducting critical analysis and synthesis on the collected information and data.	[SU4] test/exam - oral or written
	[IBL3_K01] is ready to recognise the importance of knowledge in the field of international business in identifying and solving business theoretical and practical issues; is ready to consult with experts in case of facing difficulties in solving business issues individually	A student is ready to recognise the importance of knowledge in the field of microeconomics in identifying and solving business theoretical and practical issues; is ready to consult with the teacher during consultation hours in case of facing difficulties in solving business issues individually.	[SK4] test/exam - oral or written
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	A student is ready to critically assess own knowledge in the field of microeconomics.	[SK4] test/exam - oral or written
	[IBL3_W08] knows and understands principles of economic decision making by individuals acting within social and business structures	A student knows and understands principles of economic decision making by individuals acting within social and business structures.	[SW4] test/exam - oral or written
	[IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment	A student is ready to perform a professional role in a responsible manner, and abide by business ethics and business standards in a working environment	[SK4] test/exam - oral or written

Subject contents	1. Thinking like an economist		
	2. Supply and demand		
	3. Elasticity and its applications		
	4. Supply, demand, and government policies		
	5. The theory of consumer choice		
	6. Production function		
	7. Costs, revenues and profit		
	8. Perfect competition		
	9. Monopoly		
	10. Oligopoly		
	11. Markets for factors of production		
	As part of supporting the learning process, consultations will be used to clarify more complex issues related to the lecture topics		
	Prerequisites and co-requisites	knowledge of differential calculus, integral calculus, functions of one and several variables; skills regarding analysis and interpretation of function graphs	
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final exam	51.0%	100.0%
Recommended reading	Basic literature	1. D. A. Besanko, R. R. Braeutigam, Microeconomics, John Wiley & Sons, Hoboken, NJ 2011 2. P. Krugman, R. Wells, Economics, Worth Publishers, New York 2021. 3. N. G. Mankiw, Principles of Economics, Cengage Learning, Stamford, CT 2013.	
	Supplementary literature	1. A. Blajer-Gołębiewska, Erasmus+ students [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 90-91. 2. A. Blajer-Gołębiewska, Training-Info [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 119-121. 3. A. Blajer-Gołębiewska, Ronald Ltd. [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 122-123.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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