

Subject card

Subject name and code	Project Management- in Search of Excellence, PG_00173345						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Olga Dębicka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		30.0	50
Subject objectives	The aim of this subject is to familiarize students with project management issues. Students will be teach proper academic vocabulary in the discussed field (academic English) Case study methodology will be used for particular analyses.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	The student is ready to evaluate his/her knowledge of project management critically.	[SK4] test/exam - oral or written
	[IBL3_K01] is ready to recognise the importance of knowledge in the field of international business in identifying and solving business theoretical and practical issues; is ready to consult with experts in case of facing difficulties in solving business issues individually	The student develops the ability to work in a team while preparing joint projects and presentations. The student actively engages in discussions on the issues addressed, remains open to solutions proposed by other participants, willingly presents the outcomes of team projects, and is prepared to consult with the instructor during consultation hours in order to deepen their understanding of the course content.	[SK4] test/exam - oral or written
	[IBL3_K04] is ready to think and act in an entrepreneurial manner	The student understands the reasons and needs for introducing project management principles in enterprises.	[SK4] test/exam - oral or written
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	The student knows the general principles of the method of planning and executing projects, creating project schedules and plans, building a team, managing risks and changes in the project.	[SU4] test/exam - oral or written
	[IBL3_W08] knows and understands principles of economic decision making by individuals acting within social and business structures	The student knows and understands the principles of making economic decisions by individuals operating in social and business structures using knowledge in the field of project management.	[SW4] test/exam - oral or written
	[IBL3_W02] knows and understands fundamental concepts and terminology of international business, international economic and financial relations and complementary disciplines	The student knows and understands the basic concepts and terminology in the field of international business.	[SW4] test/exam - oral or written

Subject contents	1. The growth of project management - best practices in project management (resistance to change, strategic imperatives for project management, project management life cycle. excellence in project management, definitions of success, project management maturity, critical success factors in project management) 2. The maturity of modern project management (customers expectations, competitiveness, new product development, efficiency and effectiveness, company survival, classification of changes, classification of companies, recessionary effects, global pressures, concurrent engineering, project objectives, velocity of change, management style, authority and job descriptions, evaluation of team members, project management skills, planning hours/dollars, education and training, project sponsorship, project failures; case study of enterprises) 3. Project management methodologies (examples of methodology development, overcoming development and implementation barriers, critical components, benefits of a standard methodology, implementing the methodology, project management tools) 4. Strategic planning in project management (critical success factors for strategic planning, identifying strategic resources, strategic selection of projects, organizational restructuring, career planning) 5. Project portfolio management and project office (project selection obstacles, identification of projects, strategic selection of projects, strategic timing, analyzing the portfolio, project management information systems, dissemination of information, development of standards and templates, project management benchmarking. risks of using a project office) 6. Integrated processes (understanding integrated management processes, total quality management, concurrent engineering, risk management, change management, other management processes) 7. Corporate culture and management support (creation of a corporate culture, corporate values, prioritization of work, visible support from senior managers, excellence in project sponsorship, empowerment of project managers, the effect of mergers and acquisitions on project management) 8. Informal project management, training and education (informal versus formal project management, communication, cooperation, teamwork, identifying the need for training, fundamentals of project management education, designing the courses and conducting the training, measuring the return on investment, competency models)		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test 1	51.0%	50.0%
	Test 2	51.0%	50.0%

Recommended reading	Basic literature	1. Harvard Business Review Project Management Handbook: How to Launch, Lead, and Sponsor Successful Projects (HBR Handbooks). Part of: HBR Handbooks (5 books) by Antonio Nieto-Rodriguez Oct 19, 2021. 2. Kerzner H., <i>Project Management - Best Practices: Achieving Global Excellence</i> , John Wiley&Sons Inc., New Jersey 2010
	Supplementary literature	Kerzner H., <i>Advanced Project Management</i> , John Wiley&Sons Inc., New Jersey 2004
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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