

Subject card

Subject name and code	Project Management- in Search of Excellence, PG_00173347						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Olga Dębicka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		5.0	25
Subject objectives	• Learn to speak project management language. • Understand common project management approaches. • Learn how to initiate a project by developing a charter and business case. • Understand how to gather requirements and plan schedule, cost and communications. • Learn how to execute a project managing schedule, scope, costs, issues, risks and communication.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_K01] is ready to recognise the importance of knowledge in the field of international business in identifying and solving business theoretical and practical issues; is ready to consult with experts in case of facing difficulties in solving business issues individually	The student develops the ability to work in a team while preparing joint projects and presentations. The student actively engages in discussions on the issues addressed, remains open to solutions proposed by other participants, willingly presents the outcomes of team projects, and is prepared to consult with the instructor during consultation hours in order to deepen their understanding of the course content.	[SK2] presentation/project/paper/report
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	The student is ready to evaluate his/her knowledge of project management critically.	[SK2] presentation/project/paper/report
	[IBL3_K04] is ready to think and act in an entrepreneurial manner	The student understands the reasons and needs for introducing project management principles in enterprises.	[SK2] presentation/project/paper/report
	[IBL3_W08] knows and understands principles of economic decision making by individuals acting within social and business structures	The student knows and understands the principles of making economic decisions by individuals operating in social and business structures using knowledge in the field of project management.	[SW2] presentation/project/paper/report
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	The student knows the general principles of the method of planning and executing projects, creating project schedules and plans, building a team, managing risks and changes in the project.	[SU2] presentation/project/paper/report
	[IBL3_W02] knows and understands fundamental concepts and terminology of international business, international economic and financial relations and complementary disciplines	The student knows and understands the basic concepts and terminology in the field of international business.	[SW2] presentation/project/paper/report

Subject contents	1. Introduction to Management - (29.02.2024) Project Management involves planning, monitoring, and coordinating all aspects of a project, and the motivation of all those involved, in order to achieve desired results Project Management requires skills that are highly desirable in the workplace. In-class projects provide excellent opportunities for students to refine their planning and Time Management skills and to acquire executive thinking skills as they analyze and synthesize tasks using Project Management Tools. Identification of the project idea Design Thinking 1. 2. Project plan and timeline Event Planning Exercise using Microsoft Planner (14.03, 11.04. 2024) 1. 3. Project plan and timeline work with MS Project (25.04, 09.05,) 1. 4. Initiating and Planning Projects: preparing project proposal work with Project Proposal Template created in MS Word (23.05.2024) A Project Proposal is a document to provide each and every detail of the series of activities aimed to carry out to solve any certain solution or any specific research work. The important aspects of the proposal should be: The justification of the project proposal. The important activities of the project. The timeline of the project for completion. The methods adapted to carry out the project. The resources required in terms of the human resources, the financial assistance and the management resources.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project charter -10 points	51.0%	20.0%
	Project in Planner -15 points	51.0%	30.0%
	Project in MS project -35 points	51.0%	50.0%
Recommended reading	Basic literature	G. Cicala, The Project Managers Guide to Microsoft Project 2019, Covers Standard, Professional, Server, Project Web App, and Office 365 Versions	
		G. Blokdyk, Microsoft Planner A Complete Guide - 2020 Edition, The Art of Service, 2021	
	Supplementary literature	Kerzner H., Advanced Project Management, John Wiley&Sons Inc., New Jersey 2004	
	eResources addresses	Adresy na platformie eNauczanie:	

Example issues/ example questions/ tasks being completed	Event Planning Exercise using Microsoft Planner Objective: The objective of this 90-minute exercise is to familiarize students with project management concepts and tools, specifically Microsoft Planner, by planning a selected event. Students will have the opportunity to apply project management principles to organize and coordinate the various tasks involved in event planning. Materials Needed: • Computers or laptops with internet access • Microsoft Planner accounts (or access to a shared account) Instructions: Introduction: • Microsoft Planner and its basic functionalities (such as creating tasks, assigning tasks to team members, setting due dates, and organizing tasks into different buckets. • Event Selection Task identification and assignment: • Brainstorming and listing all the tasks and activities required to organize the selected event - think comprehensively, considering tasks related to logistics, marketing, budgeting, scheduling, etc. • Once the tasks are identified, students should assign each task to specific team members. • Timeline and Due Dates (15 minutes): setting realistic due dates for each task, considering dependencies and the overall timeline of the event. • Organizing tasks into different categories or stages of the project - creating relevant buckets (e.g., Planning, Marketing, Logistics, etc.) and moving tasks accordingly. Presentation: • Presentation of the event plans to the class, highlighting key tasks, timelines, and assigned responsibilities.
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.