

Subject card

Subject name and code	Bachelor's Seminar, PG_00173355						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2026/2027	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			English	
Semester of study	4		ECTS credits			2.0	
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers		dr Monika Grottel				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	15.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		25.0	50
Subject objectives	The aim of the Bachelors seminar is to provide students with methodological principles that enhance preparations of their economic and scientific texts or project. Thanks to this the student is ready to prepare a thesis/project, which is a proof that the author is able to exploring innovative ways to describe and to solve problems in the field of international business, and to gain a knowledge indispensable for professional life.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_U10] can plan and implement own lifelong learning in the field of international business	The student can plan and implement own lifelong learning in the field of international business. The student demonstrates initiative in scheduling consultation meetings and responds constructively to feedback during the writing process.	[SU3] text preparation/written work [SU5] implementation of a problem task
	[IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment	The student is ready to perform a professional role responsibly and abide by business ethics and business standards in a working environment.	[SK3] text preparation/written work
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	The student can perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection of information sources, conducting critical analysis and synthesis of the collected information and data.	[SU3] text preparation/written work [SU5] implementation of a problem task
	[IBL3_W02] knows and understands fundamental concepts and terminology of international business, international economic and financial relations and complementary disciplines	The student knows and understands fundamental concepts and terminology of international business.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
Subject contents	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines		
	The student is ready to critically assess own knowledge in the field of international business, and complementary disciplines. The student is able to use supervisor consultations to improve the structure and content of the thesis.		
Subject contents	1. Formulating relevant economic problems that could be the subject of research in thesis/undergraduate projects		
	2. Formulating the purpose and research hypothesis of the thesis/goals of the project		
	3. Critical analysis of relevant literature		
	4. Description and evaluation of the research topic		
	5. Selection of research methodology		
	6. Conducting research		
	7. Data analysis		
	8. Verification of hypotheses / adopted goals		
	9. Thesis/Project results		
Prerequisites and co-requisites	As part of the bachelor seminar, 10 hours of consultations with the supervisor are planned during the preparation of the diploma thesis.		
	Participation in classes: Introduction to Academic Research and Writing		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Progress in preparing the diploma thesis: by the end of the fourth semester - at least formulate the topic and develop the research plan, structure, and start the first chapter of the thesis.	80.0%	100.0%

Recommended reading	Basic literature	R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011; (access by Gdansk University Library by VPN service).
	Supplementary literature	P. Creme, M. R. Lea, Writing at University : A Guide for Students, Open University Press, Buckingham, 2008; (access by Gdansk University Library by VPN service).
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Example Bachelor's Thesis Topics: Factors Influencing Consumer Behavior of Women Purchasing Cosmetics Factors Influencing the Competitive Advantage of Spotify in the Music Streaming Industry The Impact of Macroeconomic Announcements on Forex Market Prices Environmental and Economic Importance of the Common Agricultural Policy of the European Union The Importance of Financial Education for Savings in Selected Countries The Impact of the Internet on Economic Growth in Bangladesh Customer Satisfaction in Generations X and Y (Study on the Adidas Group) Famous Failures of Large Corporations Practical Aspects of Bankruptcy The Future of Cryptocurrencies: Factors Determining Their Development The Risk of Foreign Currency Loans: A Case Study of Mortgage Loans in Poland in Swiss Francs in 2008 Cultural Context in Business Communication on the International Market (Case of X Company) Consumer Bankruptcy as an Opportunity for People in Crisis Caused by the Covid Pandemic: A Case Study of the USA and Poland Economic Analysis of the Influence of the Korean Entertainment Industry on Tourism	
Work placement	Not applicable	

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