

Subject card

Subject name and code	Foundations of International Transportations and Logistics - lecture, PG_00173360						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit	Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dorota Książkiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		40.0	75
Subject objectives	The aim of the lecture is to provide students with a comprehensive understanding of the fundamental principles, practices, and significance of international transportation and logistics. Additionally, students will gain insights into the challenges and opportunities in the international logistics industry, preparing them for professional roles in a globally interconnected economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W02] knows and understands fundamental concepts and terminology of international business, international economic and financial relations and complementary disciplines	The student understands and can correctly use basic industry terminology in the field of transportation and logistics.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[IBL3_K04] is ready to think and act in an entrepreneurial manner	The student is able to creatively respond to conditions and phenomena occurring in the field of transportation and logistics.	[SK1] oral statement/conversation/discussion
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	The student is able to assess the level of their knowledge in international business, transportation and logistics. In case of difficulties in interpreting phenomena or concepts, the student is prepared to seek consultations with the instructor in order to deepen their understanding of the course content.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[IBL3_W04] has a structured knowledge of the world economy, international economic and financial processes and their role in shaping the international business environment	A student acquires understanding of the global economy's operational principles and the significant part that the transport and logistics sector plays in it.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[IBL3_U05] can identify and evaluate selected risks related to international business	The student is able to identify and assess the risk occurring in transport and logistics processes.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
Subject contents	1. Overview of International Transportation and Logistics 2.. Modes of Transportation: Characteristics and Selection Criteria 3. Containerization and intermodal transport services 4. Global Supply Chain Management - Strategies for managing global supply chains, including inventory management and distribution networks. 5. International Trade and Regulatory Frameworks Key international trade agreements, regulations, and compliance requirements. 6. Logistics Service Providers and Their Roles 7. Transportation Economics and Cost Management 8. The Role of digital technology in transportation and logistics 9. Risk Management in International Logistics 10. Sustainable and Green Logistics 11. Port and Terminal Operations 12. Incoterms Rules and International Trade Terms 13. E-commerce and Its Impact on Global Logistics 14. Safety of transport and logistics operations 15. Future Trends and Innovations in Transportation and Logistics		
Prerequisites and co-requisites	None		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	in-class discussion	0.0%	20.0%
	test	51.0%	80.0%

Recommended reading	Basic literature	Rodrigue J.P., Comtois C., Slack B.: The Geography of Transport Systems SIXTH EDITION, New York: Routledge (2024) Container Logistics: The Role of the Container in the Supply Chain by Dr Rolf Neise (Editor), Kogan Page 2018 D. Książkiewicz, D. Mierkiewicz: Risk factor classification GEMIO in the planning phase of logistic project management. In: Transport Development Challenges in The Twenty-first Century : proceedings of the 2015 TranSopot Conference / ed. Monika Bąk, Springer International Publishing, cop. 2016, Springer Proceedings in Business and Economics, 2198-7246 Global Logistics Management, ed. B.Y Kara, I. Sabuncuoglu, B. Bidanda, December 10, 2014 by CRC Press, Series: Industrial Engineering ICT Solutions and Digitalization in Ports and Shipping, edited by M. Fiorini and N. Gupta, IET, 2021
	Supplementary literature	Theo Notteboom, Athanasios Pallis and Jean-Paul Rodrigue (2022), Port Economics, Management and Policy, New York: Routledge.
	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	What role does transportation play in the global economy? How do disruptions in global supply chains occur and what are their effects on the economy?	
Work placement	Not applicable	

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