

Subject card

Subject name and code	Business Environment of Central and Eastern Europe (Lecture), PG_00173367						
Field of study	International Business						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Monika Bąk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		30.0	50
Subject objectives	The aim of this subject is to familiarize students with issues about Economy of the Central and Eastern European Countries.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W04] has a structured knowledge of the world economy, international economic and financial processes and their role in shaping the international business environment	The student has fundamental knowledge about various and essential elements of economic structures and institutions and relations in post-socialist economies. Student recognizes and understands factors of the economic transformation in the CEE countries and knows the role of institutions. Student has fundamental knowledge about economic situation of the Central and Eastern European countries. Student knows basic terms used to analyse economic transformation. Student recognizes and understands differences between economic development of the CEE countries and knows the relations and mechanisms influencing functioning business entities in the CEEC.	[SW4] test/exam - oral or written
	[IBL3_K01] is ready to recognise the importance of knowledge in the field of international business in identifying and solving business theoretical and practical issues; is ready to consult with experts in case of facing difficulties in solving business issues individually	The student is able to interpret and critically analyze issues and economic development processes in the Central and Eastern European region. The student is able to analyze statistical data and is familiar with data sources and their relevance to the development of Central and Eastern Europe. The student can use basic concepts and write in English (an essay) on a given topic related to Central and Eastern Europe. The student is prepared to consult with the course instructor during consultation hours in order to resolve encountered problems.	[SK4] test/exam - oral or written
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	Student identifies and analyzes relations among institutions and their impact on further processes of the economic development of the CEE countries.	[SU4] test/exam - oral or written
	[IBL3_U07] can take part in a debate, is able to present, evaluate and discuss various viewpoints in the field of international business	Students can take an active part in a debate regarding economic development and challenges in selected CEE country.	[SU1] oral statement/conversation/discussion
Subject contents	Classification of the Central and Eastern European countries Traditional and non-traditional analysis of transformation Determinants of economic development - comparisons of the CEE countries Model of economic transformation Competitiveness of CEE economies - international indicators Diversification of economies, micro and macroeconomic approaches Current successes and failures, and future prospects		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final test	51.0%	100.0%
Recommended reading	Basic literature	1. Bąk Monika: Europa Środkowa i Wschodnia wobec wyzwania transformacyjnego. Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2006 2. Bąk Monika: Ewolucja jakości rządzenia w wybranych krajach Europy Środkowej i Wschodniej w kontekście rozwoju społeczno-gospodarczego, W: Gospodarka, Polityka, Społeczeństwo: o praktycznej teorii Grzegorza W. Kołodko / Forysiak Joanna (red.), 2024, Wydawnictwo Naukowe PWN, ISBN 978-83-01-23412-6, s. 255-270 3. Bąk Monika: Inicjatywa "16+1" z perspektywy krajów Europy Środkowej i Wschodniej, Kwartalnik Nauk o Przedsiębiorstwie, Szkoła Główna Handlowa w Warszawie, nr 2 (47), 2018, s. 28-43 4. Bąk Monika: Czynniki rozwoju społeczno-gospodarczego w świetle teorii ekonomicznych i praktyki ostatnich dekad na przykładzie wybranych krajów europejskich, 2015, Międzynarodowa Konferencja Naukowa EKONOMIA UMIARU - realna perspektywa? 2015, referat wygłoszony 5. Bąk Monika: Znaczenie ładu instytucjonalnego dla rozwoju kapitału ludzkiego i sukcesu procesów transformacji państw posocjalistycznych. Studium porównawcze dla wybranych krajów europejskich, 2015, Konferencja naukowa Gospodarka Polski 1990-2015. Kapitał ludzki dla innowacyjnej gospodarki i zintegrowanego rozwoju 2015, referat wygłoszony 6. Bąk Monika: Infrastruktura transportu w rankingach konkurencyjności: kraje Europy Środkowej i Wschodniej na tle wiodących gospodarek, Transport Economics and Logistics, Gdansk University Press, nr 49, 2013, s. 107-121	

	Supplementary literature	1. Central Intelligence Agency. http://www.odci.gov/ 2. Economist Intelligence Unit. http://www.eiu.com/ 3. European Central Bank. www.ecb.int/stats/stats.htm 4. European Investment Bank. http://www.eib.org/ 5. European bank for Reconstruction and Development. http://www.ebrd.com/ 6. EUROSTAT (The Statistical Office of the European Communities) 7. Freedom House. http://www.freedomhouse.org/ 8. Gallup International Association. http://www.gallup-international.com/ 9. Heritage Foundation. http://www.heritage.org/ 10. United Nations organisations websites 11. European Commission, Directorate General for Enlargement. http://europa.eu.int/comm/dgs/enlargement/index_en.htm 12. OECD (ang. Organization for Economic Cooperation and Development). www.oecd.org/. http://www.oecd.org/statsportal/ 13. Transparency International. http://www.transparency.org 14. World Economic Forum. http://www.weforum.org/ 15. The World Bank Group. http://www.worldbank.org/ World Developments Indicators.
	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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