

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                |                                                          |                                         |                                     |                                                |            |     |
|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|------------------------------------------------|------------|-----|
| Subject name and code                       | LSEG Academy, PG_00173371                                                                                                                                                                                                                                                                      |                                                          |                                         |                                     |                                                |            |     |
| Field of study                              | International Business                                                                                                                                                                                                                                                                         |                                                          |                                         |                                     |                                                |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                                                                                                                                   |                                                          | Academic year of realisation of subject |                                     | 2027/2028                                      |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                             |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                              |                                                          | Mode of delivery                        |                                     | at the university                              |            |     |
| Year of study                               | 3                                                                                                                                                                                                                                                                                              |                                                          | Language of instruction                 |                                     | Polish                                         |            |     |
| Semester of study                           | 6                                                                                                                                                                                                                                                                                              |                                                          | ECTS credits                            |                                     | 2.0                                            |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                       |                                                          | Assessment form                         |                                     |                                                |            |     |
| Conducting unit                             | Department of Sustainable Market Processes -> Faculty of Economics -> Rector                                                                                                                                                                                                                   |                                                          |                                         |                                     |                                                |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                             |                                                          | dr Urszula Mrzygłód                     |                                     |                                                |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                       |                                                          |                                         |                                     |                                                |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                    | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                        | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                          | 0.0                                                      | 0.0                                     | 15.0                                | 0.0                                            | 0.0        | 15  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                 |                                                          |                                         |                                     |                                                |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                              | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                          | 15                                                       |                                         | 5.0                                 |                                                | 30.0       | 50  |
| Subject objectives                          | LSEG Academy objectives: 1) to familiarize students with modern technology used in the professional international business environment; 2) to familiarize students how to use the Workspace for searching data and problem solving related to financial markets, companies and global economy. |                                                          |                                         |                                     |                                                |            |     |

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| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Subject outcome                                                                                                                                                                                                                                                                                                                  | Method of verification                                                       |
|                                 | [IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | The student is ready to perform his professional role in a responsible, careful service access to Workspace; understands and accepts the safety rules and rules of using the Workspace product                                                                                                                                   | [SK8] observation of student's independent or team work                      |
|                                 | [IBL3_U02] can formulate and solve complex and nonstandard issues in international business by employing quantitative and qualitative research methods and tools, as well as advanced communication and information techniques applicable in the field of international business, economics and finance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | The student is able to formulate and solve complex and unusual problems related to international business, using economic and financial indicators available in Workspace; The student expands their knowledge about Workspace and develops their interests in a selected area during consultations.                             | [SU4] test/exam - oral or written<br>[SU6] demonstration of practical skills |
|                                 | [IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | The student is able to perform tasks in conditions of uncertainty, solve complex problems of international business, making the appropriate selection of sources, carrying out a critical analysis and synthesis of the collected information and data on the basis of economic and financial indicators available in Workspace; | [SU4] test/exam - oral or written<br>[SU6] demonstration of practical skills |
|                                 | [IBL3_W06] knows and understands the relations and regularities between international business stakeholders i.a. business entities, public institutions, organisations; functioning in the national, international and intercultural realms                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | The student knows and understands the software - Workspace(database) and the relationships and regularities between stakeholders of international business, including business entities, public institutions and organizations operating at the national and international level.                                                | [SW4] test/exam - oral or written                                            |
| Subject contents                | <p>. The scope of Workspace platform: range of available data, characteristics of basic functionalities. Basic principles of using the program and navigating the product. Screen management and layout.</p> <p>2. Applications for real-time data Quote and Monitor.</p> <p>3. Searching for available applications in Workspace.</p> <p>3. Searching for fundamental data and news for listed companies, including basic business characteristics, listed instruments, financial reports, graphics, corporate governance and management, events in the company, ownership structure, indebtedness, access to original documents. Overview pages and search modes for</p> <p>4. Searching for data and messages using various tools and methods. Saving, saving and calling obtained results. The functionality of ready-made hints in the Workspace program.</p> <p>5. Data analysis in graphic objects available in Workspace. Graphics designed for listing financial instruments: creating a graph, adding indicators, trend, adjusting graphs. Data analysis in graphic objects for company fundamental data and macroeconomic data. Copying and saving data and charts. Charting applications.</p> <p>6. Using a spreadsheet in the Workspace environment. Search and record fundamental data and historical records in a spreadsheet.</p> <p>7. Selected other features and applications in the Workspace program. Examples of applications and tasks for various financial and other markets. Employing Workspace to research problems in international business.</p> |                                                                                                                                                                                                                                                                                                                                  |                                                                              |
| Prerequisites and co-requisites | Basic knowledge of financial markets. Basic computer skills. Basic knowledge of excel programme.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                  |                                                                              |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Passing threshold                                                                                                                                                                                                                                                                                                                | Percentage of the final grade                                                |
|                                 | Participation in class activities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 51.0%                                                                                                                                                                                                                                                                                                                            | 5.0%                                                                         |
|                                 | Test                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 51.0%                                                                                                                                                                                                                                                                                                                            | 95.0%                                                                        |

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|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recommended reading                                            | Basic literature                                                                                                                                                 | Materials available on the Workspace platform, studies of individual applications. Materials prepared by teacher.                                                                        |
|                                                                | Supplementary literature                                                                                                                                         | Brown N., Lave B., Romey J., Beginning Excel 2019, <a href="https://open.umn.edu/opentextbooks/textbooks/70">https://open.umn.edu/opentextbooks/textbooks/70</a> (open source textbook). |
|                                                                | eResources addresses                                                                                                                                             | Adresy na platformie eNauczanie:                                                                                                                                                         |
| Example issues/<br>example questions/<br>tasks being completed | Find the financial results of the largest LSE-listed companies in the construction sector by market capitalisation, collate their financial results and compare. |                                                                                                                                                                                          |
| Work placement                                                 | Not applicable                                                                                                                                                   |                                                                                                                                                                                          |

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