

Subject card

Subject name and code	Intercultural communication, PG_00146287						
Field of study	Romance and Iberian Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Spanish		
Semester of study	4		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Romance Literatures -> Institute of Romance Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Ewa Wierzbowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		6.0		39.0	75
Subject objectives	The aim of the course is to familiarise students with the different levels of communication between cultures, with particular emphasis on translation, and to hone their practical skills in analysing and interpreting cultural communication texts, including their social aspect.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FRIMU2_W11] Knows and understands the relationship between the formation of language and changes in culture and society; has an in-depth knowledge of the complex nature of language and its importance in cognitive processes.	The student is aware that language shapes perceptions of the world; he knows that language is a living creature that reacts to an ever-changing environment, new phenomena, events, behaviour, things.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FRIMU2_K01] He has a deepened awareness of the level of his knowledge and skills, is able to critically evaluate the received content, as well as apply his knowledge in solving cognitive and practical problems.	The student has a broad knowledge of intercultural communication, offers independent solutions to problems through an open yet critical attitude to cultural behaviour	[SK1] oral statement/conversation/ discussion
	[FRIMU2_U05] Is able to interpret literary and scientific texts in the humanities, is able to make an accurate analysis and apply an original approach.	The student is able to interpret and analyse various texts relating to intercultural communication	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[FRIMU2_K02] Undertakes individual and team professional activities plans and organizes their course, engages in cooperation, understands the need for continuous professional development and care for professional ethos. Undertakes activities for the social environment and public interest.	The student solving research problems; is aware that solutions found in class work with a group can be applied to a real-life situation, gives examples of how such solutions can be used in the environment	[SK1] oral statement/conversation/ discussion
	[FRIMU2_U01] Seeks, analyses, evaluates, selects and uses information from a variety of sources, writes research papers in French or Spanish with an independent selection of literature, is able to document them appropriately and create an adequate bibliography.	The student writes a paper on a selected topic using the knowledge acquired, applying cultural studies terminology; identifies the research problem and seeks a solution independently	[SU4] test/exam - oral or written
	[FRIMU2_K04] Correctly identifies and resolves dilemmas related to the profession of a teacher of French or Spanish, its heritage and traditions and understands the ethical issues related to the responsibility for the accuracy of actions and the reliability of transmitted knowledge. Strives to think and act in an entrepreneurial manner.	The student is able to recognise and appreciate the importance of intercultural communication, the need for accurate representation of cultural heritage from different geographical areas and an appreciation of its diversity.	[SK1] oral statement/conversation/ discussion
	[FRIMU2_W12] He/she has a basic knowledge of cultural institutions and an orientation to contemporary cultural and economic life, knows and understands the specificity of contemporary French- or Spanish-language literature and art, understands the relationships between cultural texts, as well as the economic and legal conditions of cultural activity and the principles of creation and development of various forms of entrepreneurship.	The student knows about the existence and functioning of various cultural institutions in different countries, is able to assess the specificity of cultural texts and their continuous dialogue, synchronous and diachronic	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FRIMU2_U02] He/she has developed research skills, selects adequate methods, techniques and tools, draws conclusions, develops and presents results in the field of literary studies or linguistics, and is able to use and integrate knowledge from several scientific disciplines.	The student is able to apply analytical tools from literary and linguistic studies to cultural texts; sees the links between language and the wider cultural area	[SU4] test/exam - oral or written

Subject contents	Introduction - is my culture "my" / "my" culture? The trouble with culture - reflections by Leszek Kołakowski. Photography - (re)creating the world (after Susan Sontag). The city and its architecture. I write, you write, he writes... (after Marshall McLuhan). Cultural education (according to Marian Reutt) - the cultural dangers of nationalism Social microstructures, or diads (after Georg Simmel) The problem of style according to Georg Simmel Women's art Cultural uniqueness of language (after Anna Wierzbicka)		
Prerequisites and co-requisites	Polish language skills at B2 level		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	reflection on a selected cultural issue	70.0%	100.0%
Recommended reading	Basic literature	Ruth Benedict, Patterns of Culture, transl. Jerzy Prokopiuk, Warsaw 1966. 2. Leszek Kołakowski, Can the Devil Be Saved and 27 Other Sermons, London 1984. 3. Marshall MacLuhan, The Gutenberg Galaxy, Warsaw 2019. 4. Joel Kotkin, A Universal History of the City, transl. Anna Kunicka, Warsaw 2018. 5. Susan Sontag, On Photography, Krakow 2017. 6. Joseph Campbell, The hero with a thousand faces, Poznań 7. Georg Simmel, Philosophy of Culture. A selection of essays, Krakow 2007. 8. Anna Wierzbicka, Keywords. Different languages different cultures, Warsaw 2019. 9 Art and Documentation 2016, no. 15.	
	Supplementary literature	Studies in modern architecture, 10/2022	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	Traps and dangers of nationalist theory	
Work placement	Not applicable		

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