

Subject card

Subject name and code	Mass Media in the Nordic Countries - history and institutions - lecture, PG_00139904						
Field of study	Scandinavian Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Maja Chacińska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to familiarize students with the history, organization, and content of media in the Nordic countries (press, audiovisual media, the Internet) and the basics of media production. Students will also learn about the specifics of Nordic media systems in comparison to other European systems and the American system.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SKANL3_K03] He undertakes and initiates research activities in the field of culture, media, and societies of the Nordic countries, aimed at social utility with consideration for autonomy in action.	- works independently (e.g., on preparing presentations, interpreting statistical data)	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[SKANL3_W06] He knows and comprehends cultural and media-related facts and issues of the Nordic region in an advanced degree, as well as the tools for their description and analysis.	- recognizes different media systems - describes Nordic public service media - draws simple conclusions after reviewing statistical data (viewership, listenership, readership)	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[SKANL3_U03] He is capable of analyzing the causes and course of selected media processes in the Nordic countries.	- analyzes statistical data on media usage (readership, viewership, etc.) - draws conclusions about media activities based on the analysis of Nordic articles from scientific and popular publications	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[SKANL3_K04] He independently undertakes and initiates research activities in the field of literary and linguistic studies within the Scandinavian Studies program, and is ready to fulfill the professional role of a philologist.	- maintains critical thinking when using media - demonstrates creativity in evaluating and analyzing media productions	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
Subject contents	Mass communication media in the world from a historical perspective. Internet media. Media systems in theoretical perspective (Four Theories of the Press, Media Systems. Comparing Media Systems. Three Models of Media and Politics, Media Welfare State). Public service media. Media in Norway history and institutions (press, electronic media audiovisual, legal regulations). Media in Sweden. Media in Denmark. Media in Finland. Media in small states and dependent and autonomous territories (Iceland, Greenland, the Faroe Islands, the Aland Islands). Media production.		
Prerequisites and co-requisites	Basic knowledge of one of the Scandinavian languages or Finnish, knowledge of English, unless the instructor decides otherwise		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	partial tests	51.0%	90.0%
	active participations in discussions	93.0%	10.0%

Recommended reading	Basic literature	The teacher determines a reading list individually for each course
		• Bastiansen, G., Dahl, H.F., Norsk mediehistorie, 2. Utgave, Universitetsforlaget, Oslo, 2008. • Chacinska M., Finlandia, (2016), w: A. Matykiewicz-Włodarska, M. Slufinska, (red.), Systemy medialne państw Unii Europejskiej: kraje pierwszej piętnastki, Toruń: Wydawnictwo Adam Marszałek, s. 63-90. • Chacinska M., Szwecja, (2016), w: A. Matykiewicz-Włodarska, M. Slufinska, (red.), Systemy medialne państw Unii Europejskiej: kraje pierwszej piętnastki, Toruń: Wydawnictwo Adam Marszałek, s. 283-310. • Chacinska M., W służbie ludu i inżynierii społecznej. Media publiczne w Danii, Norwegii i Szwecji z perspektywy historycznej i kulturowej, Wydawnictwo Uniwersytetu Gdańskiego, 2018. • Jakobsson P., Lindell J., Stiernstedt F. (reds.), The Future of the Nordic Media Model: A Digital Media Welfare State?, Nordicom, 2024 • Jensen P. M., Novrup Redvall E., Lykke Christensen Ch., Audiovisual Content for Children and Adolescents in Scandinavia, Nordicom, 2023. • Lindberg T., Nordic News Media in Global Competition: The Conditions for News Journalism in the Digital Platform Economy, Nordicom, 2023 • Sophus Lai S., Flensburg S., Gateways: Comparing Digital Communication Systems in Nordic Welfare States, Nordicom, 2023 • Syvertsen T., Enli G., et.al. The Media Welfare State: Nordic Media in the Digital Era, University of Michigan Press, 2014 • Wisniewska D., Rynek prasy w rozwiniętym społeczeństwie obywatelskim na przykładzie Szwecji. Prasa wobec wyzwań epoki cyfrowej, Oficyna Wydawnicza ASPRA-JR, Warszawa 2018.

	Supplementary literature	Articles from Nordic scientific media studies journals: Nordicom Review Norsk medietidskrift Nordic Journal of Media Studies for example: Gronval J., Fact-checkers and the news media: A Nordic perspective on propaganda, Nordic Journal of Media Studies Vol 5 (2023): Issue 1 (June 2023) Robinson J.J, Enli G., #MakeSwedenGreatAgain: Media events as politics in the deterritorialised nationalism debate, Nordic Journal of Media Studies, Vol 4 (2022): Issue 1 (June 2022) Schroder, K.Ch., Blach-Orsten, M., Keamsgaard Eberholst, M., Is There a Nordic News Media System?: A descriptive comparative analysis of Nordic news audiences, Nordic Journal of Media Studies, Vol 2 (2020): Issue 1 (June 2020)
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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