

Subject card

Subject name and code	Microeconomics, PG_00174006						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Blajer-Gołębiewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		10.0		60.0	100
Subject objectives	The aim of this course is to improve students knowledge about decision-making processes made by consumers and producers.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LML3_W07] has knowledge of the basic economic and financial principles of operation and management of business entities and organizations that require logistics support or provide logistics services, as well as legal, organizational, moral and ethical norms and rules of operation of public institutions	The student has knowledge of the basic microeconomic principles of operation and management of economic entities.	[SW4] test/exam - oral or written
	[LML3_W01] has advanced knowledge in social sciences, their importance in the system of sciences, and understands the role of logistics and mobility in this context, knows the universal terminology related to logistics and mobility	The student has advanced knowledge of microeconomics and understands its significance as a social science, essential for understanding the economic mechanisms that impact logistics operations.	[SW4] test/exam - oral or written
	[LML3_U03] is able to analyze the causes and course of specific logistics and mobility processes and systems, and accurately analyze these processes and systems with the help of adequate economic and social methods and tools	The student is able to analyse the causes and course of specific microeconomic processes and accurately analyse these processes using adequate microeconomic methods and tools.	[SU4] test/exam - oral or written
	[LML3_U01] is able to correctly interpret economic and social phenomena and apply knowledge of economics, finance, management sciences, logistics and mobility to explain economic phenomena	The student is able to correctly interpret economic phenomena and apply knowledge of microeconomics to explain economic phenomena.	[SU4] test/exam - oral or written
	[LML3_K01] recognizes the importance of knowledge in the field of logistics and mobility in the process of identifying and solving economic problems, is ready to interact with other participants in the learning process, and consulting experts in case of difficulties in solving them on their own	The student recognizes the importance of knowledge of microeconomics in the process of identifying and solving economic problems; in case of facing difficulties in solving microeconomic issues individually, consult them with the teacher during consultation hours.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[LML3_W02] has advanced knowledge of different types of entities that require logistics support or provide logistics services	The student has advanced knowledge of various types of business entities.	[SW4] test/exam - oral or written
	[LML3_K05] identifies, diagnoses and resolves correctly the dilemmas and various options for solutions, related to the performance of the profession	The student correctly identifies, diagnoses, and resolves dilemmas and various solution variants based on microeconomic decision-making theory.	[SK4] test/exam - oral or written

Subject contents	1. Thinking like an economist 2. Supply and demand 3. Elasticity and its applications 4. Supply, demand, and government policies 5. The theory of consumer choice 6. Production function 7. Costs, revenues and profit 8. Perfect competition 9. Monopoly 10. Oligopoly 11. Markets for factors of production		
Prerequisites and co-requisites	knowledge of differential calculus, integral calculus, functions of one and several variables; skills regarding analysis and interpretation of function graphs		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final exam	51.0%	100.0%
Recommended reading	Basic literature	1. D. A. Besanko, R. R. Braeutigam, Microeconomics, John Wiley & Sons, Hoboken, NJ 2011 2. P. Krugman, R. Wells, Economics, Worth Publishers, New York 2021. 3. N. G. Mankiw, Principles of Economics, Cengage Learning, Stamford, CT 2013.	
	Supplementary literature	1. A. Blajer-Gołębiewska, Erasmus+ students [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 90-91. 2. A. Blajer-Gołębiewska, Training-Info [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 119-121. 3. A. Blajer-Gołębiewska, Ronald Ltd. [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 122-123.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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