

Subject card

Subject name and code	Business Foreign Language, PG_00174087						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	1		ECTS credits		4.0		
Learning profile	academic		Assessment form		exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Rafał Broniewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		30.0		40.0	100
Subject objectives	The main aim of the classes is to learn business concepts, systems and strategies in English. It is a CLIL course Content and Language Integrated Learning, which combines business and language learning, as well as communication behaviors in foreign language. The classes should improve language skills in the field of business specialist language, focused on economics, finance and related fields.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[LMMU2_U12] can independently plan and implement lifelong learning, and inspire and organise the learning process of others		The student can independently plan and implement lifelong learning of Business English and inspire and organize the learning process of others. The student plans and organizes their teamwork, including the use of consultations as a form of learning support.		[SU1] oral statement/conversation/discussion		
	[LMMU2_U11] has language skills in the field of logistics and mobility, which comply with the requirements of level B2+ according to the Common European Framework of Reference for Languages		The student has language skills in logistics and mobility, consistent with the requirements for level B2+ of the Common European Framework of Reference for Languages.		[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills		
	[LMMU2_K06] is ready to observe and develop in his/her professional life principles of business ethics and corporate social responsibility, respect others, be loyal to their employer, taking into account changing social needs.		The student is ready to follow and develop the principles of business ethics and corporate social responsibility in his professional life, considering changing social needs.		[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills		

Subject contents	Business foreign language of: 1. Company law and types of business 2. Funding the business and sources of funds 3. Accounting and financial analysis 4. Investment and financial markets 5. Corporate finance and mergers & acquisitions 6. Banking, insurance and taxation 7. Company structure 8. Market environment and marketing strategies 9. Competitive strategies 10. Product development, positioning and branding 11. Innovation strategies and Promotional mix 12. Production and operations management 13. Logistics and transport In case of doubts, the Student is aware of the possibility of using consultations.		
Prerequisites and co-requisites	Good command of Foreign Language B2 level.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written tests	51.0%	30.0%
	class activity	51.0%	30.0%
	oral exam	51.0%	40.0%
Recommended reading	Basic literature	Materials listed by the teacher, including those available on the website of the Foreign Languages Centre	
	Supplementary literature	Materials prepared by the teacher.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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