

Subject card

Subject name and code	Fundamentals of business management - laboratory exercises, PG_00075878						
Field of study	Aquaculture – Business And Technology						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor’s studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Dziadkiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	30.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	Theoretical and practical knowledge of modern business management, including planning your own business (preparation of a business plan, knowledge of funding opportunities for a start-up from national and EU sources, etc.).						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[AKWAL3-U12] can interact and work in a group, and assume different roles		is able to interact and work in a group to adjust roles within the company		[SU5] implementation of a problem task		
	[AKWAL3-U08] can solve standard, atypical or complex problems on the basis of acquired knowledge and data sources		will be able to write a business plan and start a business based on their knowledge and data sources.		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report		
	[AKWAL3-K05] student is ready to appreciate the practical application of acquired knowledge		is ready to appreciate the practical application of the knowledge acquired in order to be able to set up and run a business in the future		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		
Subject contents	Planning business activities based on a business plan that includes elements of strategic management, marketing, brand building, and obtaining various sources of financing.						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Project / presentation		51.0%		100.0%		
Recommended reading	Basic literature		Documents prepared by the lecturer.				
	Supplementary literature		W.Griffin, Podstawy zarządzania organizacjami, PWN, Warszawa 2007.				
			Zarządzanie. Teoria i praktyka, pr. zbior. pod red. A. K. Koźmińskiego i W. Piotrowskiego, PWN, Warszawa 2007.				
	eResources addresses						

Example issues/ example questions/ tasks being completed	1 Market and competition analysis • What are the main features of the aquaculture market in the selected region? • Who are the main competitors and what are their marketing strategies? • What are the demand trends and forecasts for the selected species? 2 Operational plan and production management • Which farming technologies will be used and why? • What are the key steps in the production process? • What are the resource management challenges (e.g. water, feed)? 3 Financial plan and economic forecast • What are the expected start-up and operating costs? • What are the expected sources of revenue? • What strategies can be used to minimise financial risks?
Work placement	Not applicable

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