

Subject card

Subject name and code	Intellectual property protection, PG_00119842						
Field of study	Geography						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Human Rights and Intellectual Property Law -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Marszałek				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	10.0	0.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		7.0		10.0	27
Subject objectives	The aim of the course is to familiarize study participants with the basic concepts and issues in the field of legal protection of intellectual property.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[GEOGRL3-K02] bear full responsibility for the actions taken and adhere to the principles of professional ethics and principles of intellectual honesty, is aware of the importance of a professional approach in professional life	taking full responsibility for the actions taken and observing the principles of professional ethics and the principles of intellectual honesty, is aware of the importance of a professional approach in professional life	[SK4] test/exam - oral or written
	[GEOGRL3-W09] basic concepts and principles in the field of copyright legislation and their application in professional practice	basic concepts and principles of copyright and their application in professional practice	[SW4] test/exam - oral or written
	[GEOGRL3-U08] use scientific language and express themselves and discuss topics concerning geographic issues in Polish and in a foreign language	use scientific language and express and discuss geographical topics in Polish and a foreign language	[SU4] test/exam - oral or written
	[GEOGRL3-K03] work in a group and perform various roles in it, take care of the entrusted equipment and the safety of themselves and others	working in a group and performing various roles in it, taking care of the entrusted equipment and the safety of yourself and others	[SK4] test/exam - oral or written
	[GEOGRL3-U01] identify and analyze basic natural and socio-economic processes and phenomena and analyze their causes and course	identify and analyze basic natural and socio-economic processes and phenomena and analyze their causes and course	[SU4] test/exam - oral or written
Subject contents	The concept of intellectual property and industrial property, subject and subject of copyright, division of copyright, image protection, fair use, related rights, objects and subjects of industrial property, selected issues of protection against unfair competition		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	exam	50.0%	100.0%
Recommended reading	Basic literature	It will be provided during the first classes	
	Supplementary literature	It will be provided during the first classes	
	eResources addresses		
Example issues/ example questions/ tasks being completed	The concept of intellectual property and industrial property, subject and subject of copyright, division of copyright, image protection, fair use, related rights, objects and subjects of industrial property, selected issues of protection against unfair competition		
Work placement	Not applicable		

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