

Subject card

Subject name and code	Economy and business studies - laboratory, PG_00054140						
Field of study	Geography						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Julia Ziółkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		30.0		15.0	55
Subject objectives	To introduce basic micro and macroeconomic concepts, understanding market mechanisms. To introduce students to forms of individual entrepreneurship and the basics of business management. To understand macroeconomic phenomena in the economy, to acquire the ability to interpret economic and political to understand the causes, effects and economic and social opportunities of European integration.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[GEOGRL3-W10] principles of planning and development of individual entrepreneurship, using geographical knowledge		recognises and lists the basic conditions for planning and business activity		[SW4] test/exam - oral or written [SW5] implementation of a problem task		
	[GEOGRL3-K04] social action, including cooperation to preserve the ecological balance and protect the Earth's resources and its sustainable development, using forms of own entrepreneurship for this purpose		identifies entrepreneurial attitudes taking into account the principles of corporate social responsibility		[SK4] test/exam - oral or written [SK8] observation of student's independent or team work		

[illegible]

Example issues/ example questions/ tasks being completed	1 Entrepreneurship and the entrepreneur: discussion, creating a mind map; 2. Business environment: case study of Ekogram company - analysis of the company's micro and macro environment; 3. Organizational and legal forms of enterprises: group work - selection of the appropriate organizational and legal form for the given case; 4. Financing entrepreneurial activities: case study - comparison (advantages, disadvantages, opportunities, risks) of selected sources of financing the company's activities; 5. Entrepreneurship and sustainable development - assessment of the impact of the company's activities on the environment and society (using the example of a tourist company).
Work placement	Not applicable

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