

Subject card

Subject name and code	Introduction tu Urban Cultures, PG_00183853						
Field of study	Sightseeing and Historical Tourism						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Klaudia Nowicka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	Familiarizing students with the most important directions and trends in research, as well as the methodology of studying contemporary cultural phenomena in urban spaces.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KiTHMU2_W06] Knowledge of the main developmental trends in history and management and quality sciences, as well as an in-depth understanding of the fundamental dilemmas of contemporary civilisation and their historical, social, cultural, and economic determinants	The student knows the main developmental trends of the disciplines related to their field of study, especially in the context of urban cultures.	[SW4] test/exam - oral or written
	[KiTHMU2_U05] Correctly uses professional terminology in speech and writing appropriate to the disciplines of history, management and quality sciences.	The student correctly uses professional terminology in speech and writing appropriate to the disciplines related to his field of study, especially in the context of urban cultures.	[SU4] test/exam - oral or written
	[KiTHMU2_K09] Is capable of demonstrating understanding of the world of values and attitudes of people in different historical, geographical, social and economic periods and contexts	The student is capable of showing understanding for the world of values and attitudes of people in different historical, geographical, and social periods and contexts, especially in the context of urban cultures.	[SK4] test/exam - oral or written
	[KiTHMU2_U11] Independently acquires and deepens knowledge and improves research skills in a structured and systematic manner, undertaking autonomous activities aimed at developing abilities and managing their own professional career	Independently acquires and deepens knowledge, and improves research skills in an organized and systematic manner, undertaking autonomous actions aimed at developing abilities and managing their own professional career, especially in relation to and in the context of urban cultures.	[SU4] test/exam - oral or written
Subject contents	Lecture topics: 1. The city as a subject and object of culture. 2. Semiotics of urban spaces. 3. Informational attire. 4. Plans and utopias. 5. Identities in the big city. 6. Urban rituals. 7. Image and perception of the city.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam	50.0%	100.0%
Recommended reading	Basic literature	Freres, L i Meier, L. (red.) 2007. Encountering Urban Places. Visual and Material Performances in the City. Ashgate, Adlershorst Jajwiecki, B. (red.) 2008. Szata informacyjna miasta. Scholar, Warszawa Miles, M., Hall., T. i Borden, I. (red.) 2000. The City Cultures Reader. Routledge, London & New York Nowicka K., Sagan I., Studzińska D., 2019. Small diplomacy: cultural cooperation as a factor alleviating societal tensions. The case of Lviv and its Polish partner cities. Geopolitics, Geopolitics, 24 (3), 565-585. https://www.tandfonline.com/doi/full/10.1080/14650045.2018.1555526	
	Supplementary literature	Czepczyński M. 2006. Krajobraz kulturowy miast po socjalizmie. Tendencje przemian form i znaczeń. [w:] Czepczyński M. (red.) Przestrzenie miast post-socjalistycznych. Studia społecznych przemian przestrzeni zurbanizowanej. Gdańsk Poznań: Katedra Geografii Ekonomicznej Uniwersytetu Gdańskiego Bogucki Wydawnictwo Naukowe, 218 Nowicka K., 2018. Cultural Landscape of Żuławy Wiślane in the Light of the Idea of Sustainable Development. [in:] T. Zieliński, I. Sagan, W. Surosz (eds). Interdisciplinary Approaches for Sustainable Development Goals. Economic Growth, Social Inclusion and Environmental Protection. Springer, pp. 51-72 (https://doi.org/10.1007/978-3-319-71788-3)	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		