

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                          |                                         |                                     |                                                                                                                      |            |     |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Press studies, PG_00168107                                                                                                                                                                                                                                                                                                                                                                                                          |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Field of study                              | History                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                          | Academic year of realisation of subject |                                     | 2027/2028                                                                                                            |            |     |
| Education level                             | Master's studies                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          | Mode of delivery                        |                                     | at the university                                                                                                    |            |     |
| Year of study                               | 2                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          | Language of instruction                 |                                     | Polish                                                                                                               |            |     |
| Semester of study                           | 3                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          | ECTS credits                            |                                     | 2.0                                                                                                                  |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                          | Assessment form                         |                                     | credit                                                                                                               |            |     |
| Conducting unit                             | Division of 19th Century History -> Institute of History -> Faculty of History -> Rector                                                                                                                                                                                                                                                                                                                                            |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                          | dr Piotr Koprowski                      |                                     |                                                                                                                      |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                                         | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                                                              | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                               | 0.0                                                      | 30.0                                    | 0.0                                 | 0.0                                                                                                                  | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                                                   | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                                                      | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                               | 30                                                       |                                         | 2.0                                 |                                                                                                                      | 20.0       | 52  |
| Subject objectives                          | <p>To familiarize students with the elements of press studies, with the history of the Polish press against the background of the history of the press in Europe and other regions of the world, and with the history of the regional press of Pomerania.</p> <p>Developing skills in using online databases providing access to the press and using the press as a historical source (in-depth source criticism of the press).</p> |                                                          |                                         |                                     |                                                                                                                      |            |     |

| Learning outcomes | Course outcome                                                                                                                                                                                                                                    | Subject outcome                                                                                                                                                                                                                      | Method of verification                  |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
|                   | [HISTMU2_U01] the student has in-depth research skills in the field of historical sciences, enabling them to independently and critically solve complex and unusual research problems                                                             | K2H_U01 He has in-depth research skills in the field of historical sciences allowing him to formulate and innovatively solve complex and unusual problems, especially regarding the use of the press as a historical source.         | [SU2] presentation/project/paper/report |
|                   | [HISTMU2_W05] Has in-depth knowledge to critique, analyse and interpret a variety of sources used in historical research                                                                                                                          | K2H_W05 Has in-depth knowledge enabling criticism, analysis and interpretation of sources used in press research.                                                                                                                    | [SW2] presentation/project/paper/report |
|                   | [HISTMU2_W02] Has in-depth knowledge of the methods and problems of research in selected fields of history, such as political history, social history, economic history, cultural history, regional history, family history, gender history, etc. | K2H_W02 Has in-depth knowledge of methods and problems of research in selected fields of history, such as press studies.                                                                                                             | [SW2] presentation/project/paper/report |
|                   | [HISTMU2_K02] Is prepared to recognise the importance of knowledge in solving cognitive and practical problems and to consult experts when having difficulty solving a problem independently                                                      | K2H_K02 Is ready to recognize the importance of knowledge in solving cognitive and practical problems and to seek the opinion of experts in the field of press studies in case of difficulties in solving the problem independently. | [SK2] presentation/project/paper/report |
|                   | [HISTMU2_W01] Has an in-depth, extended and structured knowledge of history leading to specialisation in selected areas of historical research                                                                                                    | K2H_W01 Has in-depth, extended and structured knowledge of history leading to specialization in the area of press studies.                                                                                                           | [SW4] test/exam - oral or written       |
|                   | [HISTMU2_U02] Consciously selects research methods and tools appropriate to the chosen field of history to solve a variety of tasks and problems                                                                                                  | K2H_U02 Consciously selects research methods and tools appropriate for press research, allowing for solving various tasks and problems.                                                                                              | [SU2] presentation/project/paper/report |

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| Subject contents                | <p>1. Press studies and press history; media studies.</p> <p>2. Press agencies: Polish and world, history and present; media companies; media systems of selected countries and regions.</p> <p>3. Regional, local and sub-local press.</p> <p>4. The press as a historical source.</p> <p>5. The press as a source for the history of Pomerania.</p> <p>6. History of the press in Polish lands.</p> <p>7. History of the Polish press published in exile.</p> <p>8. History of the press in Europe and other regions of the world - selected issues.</p> <p>9. Online databases providing digitized historical press.</p> <p>10. Contemporary online press.</p> <p>11. Other media: from the history of radio to websites; "new media", social communication and public relations.</p> <p>12. Press photography: history, contemporary times, press photography as a historical source.</p> |                   |                               |
| Prerequisites and co-requisites | no initial or additional requirements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                   |                               |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Passing threshold | Percentage of the final grade |
|                                 | written test                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 51.0%             | 50.0%                         |
|                                 | presentation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 51.0%             | 50.0%                         |

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| Recommended reading | Basic literature         | <p>Source texts: 19th-20th century press available in digital libraries.</p> <p>Source recordings: from the Polish Radio archives.</p> <p>Iconographic sources - press photography: including: the archive of "Ilustrowany Kurier Codzienny" in the collections of the National Digital Archives.</p> <p>Selected articles from the following journals: "Zeszyty Prasoznawcze", "Studia Medioznawcze", "Rocznik Historii Prasy Polskiej".</p> <p>Komorowski A., Media za granicą: agencje prasowe, dzienniki i tygodniki, [w:] Dziennikarstwo i świat mediów, Kraków 2004, s. 235-252.</p> <p>Łojek J., Myśliński J., Władyka W., Dzieje prasy polskiej, Warszawa 1988.</p> <p>Nowak-Mitura E., Początki fotografii w prasie polskiej: "Tygodnik Ilustrowany" 1859-1900, Warszawa 2015.</p> <p>Nowe media a media tradycyjne: prasa, reklama, internet, pod red. M. Jezińskiego, Toruń 2009.</p> <p>Piasecka-Strzelec R., Polskie agencje prasowe w rozwoju historycznym: kontekst polityczny, ewolucja modelu oraz techniki przekazu informacji, Kraków 2019.</p> <p>Prasa gdańska na przestrzeni wieków, pod red. M. Andrzejewskiego, Gdańsk 1999.</p> <p>Romanow A., Prasa jako źródło do dziejów Pomorza XIX w., [w:] Prasa regionalna jako źródło do badań historycznych okresu XIX i XX wieku, pod red. J. Nowosielskiej-Sobel, G. Staucholda, T. Ślepowrońskiego, Wrocław 2011, s. 11-17.</p> <p>Wolny-Zmorzyński K., Fotografia dziennikarska: teoria, praktyka, prawo, Warszawa 2011.</p> |
|                     | Supplementary literature | <p>Prasa polska w latach 1661-1864, Warszawa 1976.</p> <p>Prasa polska w latach 1864-1918, Warszawa 1976.</p> <p>Prasa polska w latach 1918-1939, Warszawa 1980.</p> <p>Romanow A., Prasa polska w Wolnym Mieście Gdańsku (1920-1939), Gdańsk 1979.</p> <p>Studia z dziejów trójjęzycznej prasy żydowskiej na ziemiach polskich (XIX - XX w.), red. J. Nalewajko-Kulikov, Warszawa 2012.</p> <p>Wolny-Zmorzyński K., Fotograficzne gatunki dziennikarskie, Warszawa 2007.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|                     | eResources addresses     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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| Example issues/<br>example questions/<br>tasks being completed | <p>1. Is it possible for the media to function without advertising?</p> <p>2. State obligations in the field of audiovisual transmission and how to implement them.</p> <p>3. Features of a good journalist in the era of "new media" - professional and non-professional skills.</p> <p>4. Outstanding Polish press experts of the 20th century and their understanding of the specificity and phenomenon of press studies.</p> |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                   |

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