University of Gdańsk

Subject card

Subject name and code	Microeconomics, PG_00188074		
Field of study	International Business		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor’s studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	2	ECTS credits	6.0
Learning profile	academic	Assessment form	exam
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Anna Blajer-Gołębiewska	
	Teachers	dr hab. Anna Blajer-Gołębiewska	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	30.0	0.0	90
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	90	0.0	60.0	150

Subject objectives	The aim of this course is to improve students knowledge about decision-making processes made by consumers and producers. Preparing projects, students develop teamwork skills.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_U01] is able to interpret and explain economic phenomena and analyse their causes, course and interrelationships using knowledge in the field of international business, economics and finance.	A student can interpret and explain economic phenomena, analyse their causes, course and connections within these phenomena using the acquired knowledge of microeconomics, which enables them to prepare a project on microeconomics applications.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[IBL3_W04] knows and understands at an advanced level the main processes occurring in the global economy and their impact on markets and enterprises operating in the international environment.	The student knows and understands the microeconomic foundations of the impact of processes occurring in the economy on the functioning of markets and enterprises in the international environment.	[SW2] presentation/project/paper/report
	[IBL3_W01] knows and understands at an advanced level the theories of economics and finance and their importance for explaining the functioning of markets and economic entities in the global economy.	A student has knowledge of microeconomics, involving a critical understanding of theories, which enables them to prepare a project on microeconomics applications.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report

Subject contents

1. Thinking like an economist

2. Supply and demand

3. Elasticity and its applications

4. Supply, demand, and government policies

5. The theory of consumer choice

6. Production function

7. Costs, revenues and profit

8. Perfect competition

9. Monopoly

10. Oligopoly

11. Markets for factors of production

12. Project

The programme is delivered both during scheduled classes and outside them through the student's independent completion of problem-solving tasks/projects, which are discussed with the lecturer.

The project requires ongoing consultation with the instructor. This time includes selecting the topic, discussing the methodological assumptions, defining the expected results, and consulting on the results.

To obtain a passing grade, students must achieve at least 51% of the total marks awarded for classes and at least 51% of the marks in the final examination. The final grade is determined on the basis of the total number of marks obtained from both the coursework and lecture components combined.

Prerequisites and co-requisites	knowledge of differential calculus, integral calculus, functions of one and several variables; skills regarding analysis and interpretation of function graphs
Assessment methods and criteria	see table below

Subject passing criteria	Passing threshold	Percentage of the final grade
The lecture component is assessed through a written examination.	51.0%	50.0%
Assessment for the class is based on group in-class works and a group project.	51.0%	50.0%

Recommended reading	Basic literature	1. N. G. Mankiw, Principles of Economics, Cengage Learning, Stamford, CT 2013. 2. D. A. Besanko, R. R. Braeutigam, Microeconomics, John Wiley & Sons, Hoboken, NJ 2011 3. P. Krugman, R. Wells, Economics, Worth Publishers, New York 2021.
	Supplementary literature	1. A. Blajer-Gołębiewska, Erasmus+ students [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 90-91. 2. A. Blajer-Gołębiewska, Training-Info [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 119-121. 3. A. Blajer-Gołębiewska, Ronald Ltd. [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 122-123.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	