

Subject card

Subject name and code	Fundamentals of European Integration, PG_00188076						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			English	
Semester of study	3		ECTS credits			5.0	
Learning profile	academic		Assessment form			exam	
Conducting unit	Department of Transport Policy and Economic Integration -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Stefaniak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	30.0	0.0	75
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	75		0.0		50.0	125
Subject objectives	Students acquire basic knowledge about the European integration process and the European Union itself. Students learn fundamental information about the functioning of the EU, including the basic principles of European integration, institutions, the internal market, and economic policies.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W06] knows and understands the economic, legal, institutional and ethical conditions determining the functioning of enterprises in the international business environment.	The student understands the institutional and market-related principles governing the functioning of the European Union and their impact on business entities operating in the international environment.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBL3_U01] is able to interpret and explain economic phenomena and analyse their causes, course and interrelationships using knowledge in the field of international business, economics and finance.	Student is able to analyse European integration processes, interpret their economic and institutional determinants, and explain the relationships between economic phenomena in the context of the functioning of the European Union, using knowledge of economics, finance, and international business.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[IBL3_U05] is able to identify and evaluate selected types of risk related to the activities of enterprises operating in the international business environment.	The student is able to identify and assess selected types of risk associated with business activity in the international business environment.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[IBL3_W02] has an advanced knowledge and understanding of the structure and functioning of international business, in particular the role of enterprises, markets and institutions in the global economy..	The student possesses knowledge of the fundamental principles governing the functioning of the European Union, both in terms of its internal affairs and its role within the global economy.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	Lecture Topics 1. Introduction to European Studies 2. Theory of Economic Integration – Concepts and Definitions, Dimensions and Forms of Integration, 3. Historical Background of European Integration Processes 4. The European Union System – Institutional, Legal, and Financial Framework 5. The EU Internal Market – Key Features and the Four Fundamental Freedoms 6. Economic and Monetary Union 7. EU Economic Policies: Trade Policy, Competition Policy, Industrial Policy, and Regional Policy 8. Contemporary Challenges Facing the European Union Tutorial Topics 1. Introduction to Economic Integration in the European Context 2. Functioning of the EU System: Law, Institutions, and the EU Budget 3. The EU Internal Market in Practice 4. EU Policies in Practice (Competition and Regional Policy) – Case Studies 5. Monetary Integration in the EU – Operating Principles, Membership Criteria, and an Analysis of Poland's Position Tutorials are conducted in the form of class discussions, project-based assignments, and case study analyses		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project	51.0%	30.0%
	Written exam	51.0%	70.0%
Recommended reading	Basic literature	Borowicz A., Stefaniak J., Unia Europejska wobec wyzwań po 2021 roku, Uniwersytet Gdański 2022 Baldwin R., Wyplosz Ch., Economics of European Integration, 2nd edition, McGraw-Hill, London, 2022 De Grauwe P., Economics of Monetary Union, Oxford University Press, 2000 Eijffinger S., de Haan J., European Monetary and Fiscal Policy, Oxford University Press, 2000	

	Supplementary literature	Loužek, M., Smrčka L., The European Integration Crisis: An Economic Analysis / by Marek Loužek and Lubos Smrčka. Newcastle upon Tyne, UK: Cambridge Scholars Publishing, 2020. Rollings, Neil, and Laurent Warlouzet. Business History and European Integration: How EEC Competition Policy Affected Companies Strategies. Business history 62.5 (2020): 717742. Griffiths, Richard. Thank You M. Monnet: Essays on the History of European Integration. 1st ed. Netherlands: Amsterdam University Press, 2013. Czachór, Zbigniew et al. European Integration: Polish Perspective / Edited by Zbigniew Czachór, Tomasz Grzegorz Grosse, Waldemar Paruch; Translation Katarzyna Bartuzi. First edition. Warszawa: Wydawnictwo Sejmowe, 2020.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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