

Subject card

Subject name and code	Project Management- in Search of Excellence, PG_00188079						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Joanna Kuczevska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		45.0	75
Subject objectives	The aim of this subject is to familiarize students with project management issues. Students will be teach proper academic vocabulary in the discussed field (academic English) Case study methodology will be used for particular analyses.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[IBL3_W05] knows and understands the principles of establishing, operating and developing business activity, including in the context of the international economy.		Student knows and understands the principles of establishing, operating, and developing a business, including the implementation of projects in domestic and international economic environments, taking into account project management best practices and the pursuit of organizational excellence.		[SW4] test/exam - oral or written		
	[IBL3_K05] is ready to perform professional roles responsibly, respecting business ethics and applicable standards in the workplace.		Student is ready to responsibly perform professional roles in project management, respecting business ethics, professional standards, and best practices that support organizational excellence in domestic and international environments		[SK4] test/exam - oral or written		
	[IBL3_U02] is able to formulate and solve complex problems related to international business by applying quantitative and qualitative research methods used in economics, finance and international business.		Student is able to identify, formulate, and solve complex project management problems in domestic and international environments by applying quantitative and qualitative research methods and tools to analyze, evaluate, and improve project performance and outcomes		[SU4] test/exam - oral or written		

Subject contents	1. The growth of project management - best practices in project management (resistance to change, strategic imperatives for project management, project management life cycle. excellence in project management, definitions of success, project management maturity, critical success factors in project management) 2. The maturity of modern project management (customers expectations, competitiveness, new product development, efficiency and effectiveness, company survival, classification of changes, classification of companies, recessionary effects, global pressures, concurrent engineering, project objectives, velocity of change, management style, authority and job descriptions, evaluation of team members, project management skills, planning hours/dollars, education and training, project sponsorship, project failures; case study of enterprises) 3. Project management methodologies (examples of methodology development, overcoming development and implementation barriers, critical components, benefits of a standard methodology, implementing the methodology, project management tools) 4. Strategic planning in project management (critical success factors for strategic planning, identifying strategic resources, strategic selection of projects, organizational restructuring, career planning) 5. Project portfolio management and project office (project selection obstacles, identification of projects, strategic selection of projects, strategic timing, analyzing the portfolio, project management information systems, dissemination of information, development of standards and templates, project management benchmarking. risks of using a project office) 6. Integrated processes (understanding integrated management processes, total quality management, concurrent engineering, risk management, change management, other management processes) 7. Corporate culture and management support (creation of a corporate culture, corporate values, prioritization of work, visible support from senior managers, excellence in project sponsorship, empowerment of project managers, the effect of mergers and acquisitions on project management) 8. Informal project management, training and education (informal versus formal project management, communication, cooperation, teamwork, identifying the need for training, fundamentals of project management education, designing the courses and conducting the training, measuring the return on investment, competency models) Classes 1. Introduction to Project Management Project Management involves planning, monitoring, and coordinating all aspects of a project, and the motivation of all those involved, in order to achieve desired results Project Management requires skills that are highly desirable in the workplace. In-class projects provide excellent opportunities for students to refine their planning and Time Management skills and to acquire executive thinking skills as they analyze and synthesize tasks using Project Management Tools. (Identification of the project idea Design Thinking)
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	2. Project plan and timeline Event Planning Exercise using Microsoft Planner 3. Project plan and timeline work with MS Project 4. Initiating and Planning Projects: preparing project proposal work with Project Proposal Template created in MS Word - A Project Proposal is a document to provide each and every detail of the series of activities aimed to carry out to solve any certain solution or any specific research work. The important aspects of the proposal should be: The justification of the project proposal. The important activities of the project. The timeline of the project for completion. The methods adapted to carry out the project. The resources required in terms of the human resources, the financial assistance and the management resources.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test 2	51.0%	50.0%
	Test 1	51.0%	50.0%
Recommended reading	Basic literature	1. Harvard Business Review Project Management Handbook: How to Launch, Lead, and Sponsor Successful Projects (HBR Handbooks). Part of: HBR Handbooks (5 books) by Antonio Nieto-Rodriguez Oct 19, 2021.	
		2. Kerzner H., <i>Project Management - Best Practices: Achieving Global Excellence</i> , John Wiley&Sons Ic., New Jersey 2010	
	Supplementary literature	Kerzner H., <i>Advanced Project Management</i> , John Wiley&Sons Ic., New Jersey 2004	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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